#blogchat
wthashtag.com/blogchat

Transcript from July 26, 2009 to July 26, 2009

July 26, 2009

8:50 am	**mdrfl:**	RT @Mandy_Vavrinak: How non-profits use social media with @wharman (#blogchat recap, good ideas!) http://tinyurl.com/mg69a6
9:33 am	**bdelariva:**	@MackCollier I'd like to attend #blogchat tonite 8pm CT to listen to @amyafrica Where is it? How do I join in? I'm new to twitter... help.
9:37 am	**HeyPeterman:**	What's the topic for tonight's #blogchat?
10:22 am	**MackCollier:**	@bdelariva Hi Barbara! You can track #blogchat on this site - http://is.gd/1NAMI or by tracking Twitter search here - http://is.gd/1NAPy
10:23 am	**MackCollier:**	@HeyPeterman @amyafrica will be joining us for tonite's #blogchat discussing how to increase leads & sales from your biz blog! 8pm CT!
10:30 am	**MackCollier:**	I met @amyafrica last month at the @marketingprofs B2B Forum & literally took 15 pages of notes from her! Tonite's #blogchat will be great!
10:34 am	**bdelariva:**	@MackCollier Thanks for the info! I look forward to tonights #blogchat
10:36 am	**MackCollier:**	@bdelariva I do too! Send me a reply or Direct Message me if you are having trouble with it tonight! #blogchat
1:25 pm	**zkellyq:**	Can't wait! My first #blogchat tonight starring @amyafrica discussing how to increase leads & sales from your biz blog! 8pm CT!
2:56 pm	**wilsonellis:**	Only 5 hours until @amyafrica shows us how to maximize our web conversion. #blogchat Learn. Apply directly to your site.
2:58 pm	**wilsonellis:**	@Debbiedee5 I missed you, too. All is great here. Crazy busy, too. Life is great. Will I see you at #blogchat tonight?
3:25 pm	**tinkhanson:**	@amyafrica Well hello :) I see you'll be on #blogchat tonight, I'm looking forward to it.
4:02 pm	**WriterChanelle:**	Hmm....take a nap before #blogchat or go to sleep immediately afterwards...decisions, decisions
4:53 pm	**MackCollier:**	@JoshuaEPorter @amyafrica is going to tell us how to get more sales & leads from our biz blog at #blogchat tonite at 8pm CST
4:57 pm	**JoshuaEPorter:**	Just finished scheduling meetings and events for next week, heading off to play basketball b4 #blogchat 2night!! hosted by @markcollier
5:33 pm	**MackCollier:**	If you're joining us for #blogchat tonite, make sure you follow @amyafrica and sub to her blog/QLOG - http://is.gd/1NZ3Y
5:33 pm	**loisgeller:**	If you come to #blogchat tonight 1t 9:00EST..@amyafrica will give us some good ideas on how to get leads from our blogs.
5:58 pm	**MackCollier:**	If you're interested, here's how #blogchat came to be - http://is.gd/1O0nl
6:01 pm	**thebrandbuilder:**	RT @MackCollier: If you're interested, here's how #blogchat came to be - http://is.gd/1O0nl
6:06 pm	**tinkhanson:**	RT @thebrandbuilder RT @MackCollier: If you're interested, here's how #blogchat came to be - http://is.gd/1O0nl
6:06 pm	**wilsonellis:**	RT @loisgeller: If you come to #blogchat tonight 1t 9:00EST..@amyafrica will give us some good ideas on how to get leads from our blogs.
6:07 pm	**wilsonellis:**	RT @thebrandbuilder: RT @MackCollier: If you're interested, here's how #blogchat came to be - http://is.gd/1O0nl
6:24 pm	**DOGingham:**	(for all you #dogchat -ers) RT @MackCollier If you're interested, here's how #blogchat came to be - http://is.gd/1O0nl

7:08 pm	**BethHarte**:	#blogchat tonite at 8pm CST with @MackCollier and @AmyAfrica discussing how to increase leads & sales from your business blog.
7:09 pm	**KimWood**:	RT @BethHarte: #blogchat tonite at 8pm CST with @MackCollier and @AmyAfrica discussing how to increase leads & sales from your business blog
7:09 pm	**YatPundit**:	RT @BethHarte: #blogchat tonite at 8pm CST w/@MackCollier and @AmyAfrica discussing how to increase leads & sales from your business blog
7:11 pm	**GloriaBell**:	RT @BethHarte: #blogchat tonite at 8pm CST with @MackCollier and @AmyAfrica how to increase leads & sales from your business blog
7:14 pm	**klandwehr**:	waiting for #blogchat to start
7:14 pm	**ValerieSimon**:	RT @BethHarte #blogchat tonite 8pm CST w/ @MackCollier & @AmyAfrica discuss how to increase leads & sales from your biz blog #smbiz
7:16 pm	**MackCollier**:	If you are new to #blogchat you can follow it here - http://is.gd/1O4zp and here - http://is.gd/1O4As or if u use TweetDeck make a new col
7:17 pm	**thebrandbuilder**:	RT @BethHarte: #blogchat tonite at 8pm CST w. @MackCollier and @AmyAfrica discussing how to increase leads & sales from your business blog.
7:18 pm	**LauraMattis**:	Wish I could b there! RT @BethHarte: #blogchat tonite 8pm CST w @MackCollier @AmyAfrica discussing increase leads & sales from your biz blog
7:18 pm	**HeyPeterman**:	RT @BethHarte: #blogchat tonite at 8pm CST w. @MackCollier and @AmyAfrica discussing how to increase leads & sales from your business blog.
7:22 pm	**wilsonellis**:	RT @MackCollier:If you are new to #blogchat you can follow it here- http://is.gd/1O4zp & here - http://is.gd/1O4As or use tweetdeck search
7:24 pm	**_djh**:	So, my big issue is - can I get these images processed before time for #blogchat?
7:25 pm	**BethHarte**:	Hmmm, we are getting a nasty storm here. I hope the electricity stays on for #blogchat. Ugh.
7:27 pm	**wilsonellis**:	Let's all cross our fingers that the electricity stays on for @BethHarte to participate in #blogchat.
7:28 pm	**djwaldow**:	Seems to be quite a bit of chatter abt tonight's #blogchat starting in 33 min. Maybe I'll tune in. You should too!
7:30 pm	**wilsonellis**:	@djwaldow I guarantee #blogchat will be worth your time tonite. @amyafrica might even share email tips.
7:33 pm	**MackCollier**:	@BethHarte @wilsonellis Yes we need Beth for #blogchat!
7:34 pm	**MackCollier**:	25 mins till tonite's #blogchat w @amyafrica telling us how to boost sales and leads from our biz blogs!
7:36 pm	**djwaldow**:	RT @MackCollier: 25 mins till tonite's #blogchat w @amyafrica telling us how to boost sales/leads from biz blogs! (DJ: No brainer. Get in!)
7:36 pm	**stuartfeigley**:	RT @MackCollier: 25 mins till tonite's #blogchat w @amyafrica telling us how to boost sales and leads from our biz blogs!
7:37 pm	**wilsonellis**:	Tick tock! RT @MackCollier: 25 mins till tonite's #blogchat w @amyafrica telling us how to boost sales and leads from our biz blogs!
7:41 pm	**zkellyq**:	I told my husband I was going to a #blogchat w @amyafrica at 9 EDT tonight. He rolled his eyes and shook his head.Love even endures Twitter
7:41 pm	**InterLeafer**:	@MackCollier I'm on a plane, they kind of frown on participating in #blogchat, sorry! Next week, dude!
7:41 pm	**WriterChanelle**:	RT @MackCollier: 25 mins till tonite's #blogchat w @amyafrica telling us how to boost sales and leads from our biz blogs!
7:42 pm	**avasiare**:	Tuning in to tonights #blogchat in Tweetgrid http://tweetgrid.com/
7:48 pm	**djwaldow**:	Not gonna lie, I'm getting stoked for #blogchat w/ @MackCollier. @wilsonellis tells me I need to talk email w/ @amyafrica
7:49 pm	**MackCollier**:	RT @avasiare: Tuning in to tonights #blogchat in Tweetgrid http://tweetgrid.com/
7:52 pm	**avasiare**:	@MackCollier The party feature is excellent for following hashtag chats. :) #blogchat

7:53 pm	**ad_web:**	@MackCollier Are you the host? -- I am new at http://tweetgrid.com/ #blogchat i
7:54 pm	**MackCollier:**	@avasiare Can you give me a direct link to how you are following #blogchat w tweetgrid?
7:54 pm	**MackCollier:**	@ad_web Yes I started #blogchat back in March, glad you're here!
7:55 pm	**avasiare:**	@MackCollier In Tweetgrid, click on the "Party" link, I've entered hashtag of #blogchat and you as the host.
7:55 pm	**djwaldow:**	@jakrose you gonna tune in for #blogchat in 5 min?
7:56 pm	**ad_web:**	@MackCollier Great, I'll join soon ... Thanks #blogchat
7:56 pm	**bobbyrettew:**	@MackCollier Dropping by for my first time...looking forward to learning something tonight!!! #blogchat
7:57 pm	**ad_web:**	ok I am in Tweetgrid, hello everyone #blogchat
7:58 pm	**dannybrown:**	Wondering what goodies will be in #blogchat tonight :)
7:58 pm	**tinkhanson:**	@MackCollier Hi Mack! Good to see you again :) #blogchat
7:58 pm	**Teeg:**	#blogchat
7:58 pm	**dannybrown:**	@KellyTillotson Hey there Kelly, thank you :) #blogchat
7:58 pm	**hollga:**	About to join #blogchat - it's 9am Monday morning
7:58 pm	**Sue_Anne:**	Made some dinner, watching Harry Potter and the Order of the Phoenix and getting ready to participate in #blogchat
7:59 pm	**zkellyq:**	Interesting. I'm checking it out. RT @avasiare: Tuning in to tonights #blogchat in Tweetgrid http://tweetgrid.com/
7:59 pm	**dannybrown:**	@sonnygill @TransitionalTee Yeah, Sonny's King of Disconnect ;-) #blogchat
7:59 pm	**tinkhanson:**	Brought out the big guns tonight. Loaded up tweetdeck for #blogchat (Tweetie ain't gonna cut it)!
7:59 pm	**Teeg:**	Getting ready for #blogchat and trying out http://tweetgrid.com tonight. :)
7:59 pm	**sitesketch101:**	@DannyBrown What's blogchat? #blogchat
8:00 pm	**stuartfeigley:**	Hi all. Back for another. #blogchat
8:00 pm	**avasiare:**	@zkellyq Think you will like it, it will auto populate the hashtag and give you only the remaining characters to work with! #blogchat
8:00 pm	**dannybrown:**	@sitesketch101 Hosted by @MackCollier, does exactly what it says on the tin - all good blogging stuff :) #blogchat
8:00 pm	**MackCollier:**	Wow big audience waiting for #blogchat to start with @amyafrica!
8:00 pm	**WriterChanelle:**	I will be entering #blogchat for the next hour or so. You *may* not find these tweets interesting. Just a heads up. Lol.
8:01 pm	**stuartfeigley:**	@tinkhanson Gotta have Tweetdeck to keep up with this. #blogchat
8:01 pm	**djwaldow:**	@jazzychad looks like lots of folks are using @tweetgrid for tonights #blogchat. Sweet!
8:01 pm	**MackCollier:**	Paging @amyafrica to the stage, your audience for #blogchat awaits!
8:01 pm	**TransitionalTee:**	I actually get to participate in #blogchat tonight. A first! Excited -- I've heard great things about @amyafrica. :)
8:01 pm	**MackCollier:**	@tinkhanson Hi there ;) #blogchat
8:02 pm	**CASUDI:**	@wilsonellis Hi, let's hope my twitter problem is fixed and I can participate if so inclined :-)#blogchat
8:02 pm	**visualrhetor:**	Checking out #blogchat via TweetGrid http://tweetgrid.com/
8:02 pm	**robinskann:**	Just got out of Cirque Soleil at Foxwoods. Can't do #blogchat tonight. Leave kids hanging in Casino while tweeting? That'd be a new one.
8:02 pm	**tinkhanson:**	@bobbyrettew Hi Bobby, I thought you were a #blogchat champ!

8:03 pm	**WriterChanelle:**	If you do find them interesting, join the chat. :-D Just do a search for #blogchat
8:03 pm	**bethggwaz:**	I'm excited to join #blogchat tonight for the first time
8:03 pm	**mattchevy:**	First time getting involved in #blogchat - Hola everyone! Looking forward to some great conversation.
8:04 pm	**GLHancock:**	Put my stream on twittersnooze.com for the next while or so unless you want to lurk on one side of #blogchat
8:04 pm	**amyafrica:**	I think the first thing we should discuss (till we get questions) is what the user sees when they look at your website. #blogchat
8:04 pm	**loisgeller:**	Hi there all #blogchat folks!
8:04 pm	**MackCollier:**	@amyafrica LOL Ok to start #blogchat what are some of the 'easy' mistakes to correct on our blogs for getting more leads/sales?
8:04 pm	**rjleaman:**	Just about to fire up TweetChat.com - so as to lurk around #blogchat more efficiently.
8:04 pm	**amyafrica:**	An average user makes all their decisions based on the first screen (not page) they see. #blogchat
8:05 pm	**WriterChanelle:**	RT @amyafrica: I think the first thing we should discuss is what the user sees when they look at your website. #blogchat
8:05 pm	**dannybrown:**	Q1. Have a subscription or newsletter sign-up; too many leave this off. Have options on contact form as well #blogchat
8:05 pm	**wilsonellis:**	#blogchat @amyafrica What should your visitors see when they first visit your website or blog?
8:05 pm	**GLHancock:**	IMHO big mistake is not displaying your contact into above the fold. #blogchat
8:05 pm	**bobbyrettew:**	@tinkhanson this is my first visit...Sunday nights have always been busy. #blogchat
8:05 pm	**amyafrica:**	So, as the host, you need to figure out what you want the user to do on your site. What's the action you want them to take? #blogchat
8:05 pm	**WriterChanelle:**	RT @amyafrica: An average user makes all their decisions based on the first screen (not page) they see. #blogchat
8:06 pm	**waltyates:**	Psyked for my first #blogchat
8:06 pm	**visualrhetor:**	OK, now modifying Tweetgrid CSS in firebug because I can't stand the UI... #blogchat
8:06 pm	**djwaldow:**	Agree with @DannyBrown that you need to provide an email sign up - front and center - too many miss this #blogchat
8:06 pm	**amyafrica:**	@glhancock VERY good point. You need to display your contact info ABOVE THE FOLD (and below it too) SEVERAL times. #blogchat
8:06 pm	**dannybrown:**	Main action I like visitor to take is read, enjoy, join in the conversation. Subscription is nice too ;-) #blogchat
8:06 pm	**bethggwaz:**	RT @amyafrica: you need to figure out what you want the user to do on your site. What's the action you want them to take? #blogchat
8:07 pm	**WriterChanelle:**	@amyafrica Too many big icons. Text everywhere. Difficult to navigate. #blogchat
8:07 pm	**amyafrica:**	@djwaldow Yes! A user sees four quads on a website. If you want to collect e-mails. Do it it at least 3 quads. #blogchat
8:07 pm	**stuartfeigley:**	RT @amyafrica: @glhancock VERY good point. You need to display your contact info ABOVE THE FOLD (and below it too) SEVERAL times. #blogchat
8:07 pm	**GLHancock:**	@amyafrica TY *runs to see if I follow my own advice* #blogchat
8:07 pm	**MackCollier:**	@amyafrica So we need to have ways for the visitor to contact us on every page? Clearly visible? #blogchat
8:08 pm	**bobbyrettew:**	@amyafrica Funny jakob nielsen said people did not want to scroll bout 8 years ago. bloggin has changed scrolling for content ??? #blogchat

8:08 pm	dannybrown:	@djwaldow It's such an easy thing to do as well, with bunch of plug-ins if you don't loike coding #blogchat
8:08 pm	unmarketing:	DOn't put all ur eggs into the RSS feed basket. Depending on ur audience, it's ineffective. #blogchat
8:08 pm	WriterChanelle:	I didn't have an RSS link for a while. That was a mistake. Lol. #blogchat
8:08 pm	flabastida:	@bethggwaz where do you join #blogchat?
8:08 pm	mattchevy:	@djwaldow @dannybrown Agreed RE: Subscription/contact links - Make it obvious for your readers. #blogchat
8:08 pm	amyafrica:	@mackcollier Bloggers like to say that users see web sites and blogs differently. They don't. They see views of web sites. #blogchat
8:09 pm	PatZapp:	RT @unmarketing: DOn't put all ur eggs into the RSS feed basket. Depending on ur audience, it's ineffective. #blogchat
8:09 pm	MackCollier:	@amyafrica So your 'call to action' needs to be in at least 3 of the 4 quads? Is that the rule? #blogchat
8:09 pm	dannybrown:	@mattchevy Exactly. I have a big day-glo RSS and Email Sub as soon as you hit blog, and contact page/sidebar #blogchat
8:09 pm	amyafrica:	@mackcollier The limbic system actually perceives blogs to be a bit "riskier" than ecommerce sites. #blogchat
8:09 pm	CASUDI:	RT @unmarketing: DOn't put all ur eggs into the RSS feed basket. Depending on ur audience, it's ineffective. #blogchat
8:09 pm	unmarketing:	Threaded discussions in the comments increase the shelf life of a post, make sure u reply as the author #blogchat
8:10 pm	WriterChanelle:	I know one thing I'm trying to figure out is how to get visitors to stay on the page. Click the links on the page. #blogchat
8:10 pm	stephsteb:	Time for #blogchat YAY! To follow the conversation, just click on this hashtag: #blogchat and you're there!
8:10 pm	MackCollier:	Shit I can't take #blogchat notes fast enough. MORE PAPER HERE!
8:10 pm	bobbyrettew:	@unmarketing YOU GOT THAT RIGHT! #blogchat
8:10 pm	amyafrica:	@unmarketing (You are a genius by the way.) Excellent point. I get 1,183 (yes, we count) e-mail sign-ups for every RSS feed. #blogchat
8:11 pm	thejordanrules:	@amyafrica is the best way to generate 'leads' through a blog to ask for an e-mail address? or is social networking better? #blogchat
8:11 pm	WriterChanelle:	hahaha! RT @MackCollier: Shit I can't take #blogchat notes fast enough. MORE PAPER HERE!
8:11 pm	djwaldow:	Q for @amyafrica @MackCollier #blogchat: Always struggle with getting the business blog post 100% "right" - is that a mistake?
8:11 pm	HeyPeterman:	@MackCollier I suggest you go back and look at the log afterward, haha. It'll be difficult for you to keep up in real-time. #blogchat
8:11 pm	amyafrica:	@WriterChanelle Active user session is difficult to get on blogs UNLESS you tell the user SPECIFICALLY what you want them to do. #blogchat
8:11 pm	dannybrown:	@amyafrica @unmarketing Don't forget to let the readers take center stage once your post is live :) #blogchat
8:11 pm	klandwehr:	Already looking at multiple changes I need to do to my blog. #blogchat
8:11 pm	WriterChanelle:	RT @unmarketing: Threaded discussions in the comments increase the shelf life of a post, make sure u reply as the author #blogchat
8:12 pm	_djh:	Hey guys - as much as I appreciate seeing ways to subscribe - I need to have a reason for doing so first #blogchat
8:12 pm	amyafrica:	@mackcollier Your call to action should be in at least 3 of the 4 quads. 4 out of 4 is best, of course. #blogchat
8:12 pm	KimWood:	RE net - check out #blogchat for some informative discussion with @MackCollier and @AmyAfrica on blogs

8:12 pm	**amyafrica**:	@mackcollier And you need to ask the person in lots of different ways. People respond to call to actions differently. #blogchat
8:12 pm	**WriterChanelle**:	@amyafrica How can you tell a user what to do without sounding like you're trying to pitch them, though? #blogchat
8:13 pm	**Teeg**:	@_djh Me too! And a reason to remember to read even after I subscribe. Otherwise they just end up getting trashed. #blogchat
8:13 pm	**WriterChanelle**:	@amyafrica or beg...lol #blogchat
8:13 pm	**unmarketing**:	Huge: RT @_djh: Hey guys - as much as I appreciate seeing ways to subscribe - I need to have a reason for doing so first #blogchat
8:13 pm	**amyafrica**:	@mackcollier So, as a blogger, you could have: poll/survey, free e-mail sign-up, tips sign-up, podcast sign-up, webinar sign-up, #blogchat
8:13 pm	**willraleigh**:	@amyafrica Been reading your site on carts. What's same and different for B2B Lead Forms? #blogchat
8:13 pm	**dannybrown**:	@WriterChanelle Offer everyday problems and some solutions to them - it's "pitching" without the pitch #blogchat
8:13 pm	**loisgeller**:	How do you ask the people to respond...in different ways? #blogchat
8:13 pm	**djwaldow**:	Q for @amyafrica #blogchat: Also struggle with balance of "fun" and "educational" on corp blog. Help!
8:14 pm	**MackCollier**:	@amyafrica So if I want more emails from visitors, have a 'call to action' in at least 3 of 4 quads, in 3 diff ways? Is that best #blogchat
8:14 pm	**stephsteb**:	I would much rather have people "follow" my blog than RSS subscribe. Anyone else or is it just me? What's the difference? #blogchat
8:14 pm	**prentms**:	RT @unmarketing: RT @djh: Hey guys - as much as I appreciate seeing ways to subscribe - I need to have a reason for doing so first #blogchat
8:14 pm	**HeyPeterman**:	@stephsteb Eh? What is the difference? #blogchat
8:14 pm	**SuccessMan**:	RT @unmarketing: RT @_djh: Hey guys - as much as I appreciate seeing ways to subscribe - I need 2 have a reason for doing so first #blogchat
8:15 pm	**ready2spark**:	Doing double duty. Working on a presentation while following #blogchat
8:15 pm	**Mandy_Vavrinak**:	Hi, #blogchat! Finally getting chance to join in again :)
8:15 pm	**_djh**:	@Teeg I don't know about you but I have a lot of RSS feeds I never seem to get to read #blogchat
8:15 pm	**GLHancock**:	@stephsteb if by "follow" you mean visit the web page, I'm with you. They don't see any ads in the feed! #blogchat
8:15 pm	**WriterChanelle**:	@DannyBrown Real life problems? #blogchat
8:16 pm	**BethHarte**:	RT @amyafrica: as a blogger, you could have: poll/survey, free e-mail sign-up, tips sign-up, podcast sign-up, webinar sign-up, #blogchat
8:16 pm	**stephsteb**:	@HeyPeterman Meaning is it better to follow or RSS subscribe? I know if I "follow" someone's blog I am more likely to come back #blogchat
8:16 pm	**dannybrown**:	It depends on what your blog is for. Not everyone is into monetizing. #blogchat
8:16 pm	**Mandy_Vavrinak**:	RT @amyafrica: @mackcollier You could have: poll/survey, free e-mail sign-up, tips sign-up, podcast sign-up, webinar sign-up, #blogchat
8:16 pm	**WriterChanelle**:	True. RT @_djh: Hey guys - as much as I appreciate seeing ways to subscribe - I need to have a reason for doing so first #blogchat
8:16 pm	**klandwehr**:	A lot of people would rather use rss readers to keep up with blogs, they don't have the time to go to each blog separately #blogchat
8:16 pm	**HeyPeterman**:	@stephsteb What do you mean by "follow"? Like, subscribe by e-mail? #blogchat
8:16 pm	**_djh**:	@djwaldow On our corp blog I allow myself much more fun than on our website #blogchat
8:16 pm	**dannybrown**:	@WriterChanelle Business problems, blogging questions, etc. Relate to the reader with solutions to interest them #blogchat

8:16 pm	MackCollier:	@Mandy_Vavrinak I faved that tweet from @amyafrica ;) #blogchat
8:17 pm	Teeg:	@_djh I definitely do! I use Feedly to try to catch most, but I'm never totally caught up. So I hesitate to add more to the list. #blogchat
8:17 pm	amyafrica:	@willraleigh Lead forms should be one view (no more than 1.5 or break it up and add a temperature bar.) #blogchat
8:17 pm	loisgeller:	Yes, I don't like the idea of "selling at" people. I want them to buy in...of course no one is responding to my nlog Help #blogchat
8:17 pm	WriterChanelle:	RT @Teeg: @_djh Me too! And a reason to remember to read even after I subscribe. Otherwise they just end up getting trashed. #blogchat
8:17 pm	stuartfeigley:	RT @dannybrown: @WriterChanelle Business problems, blogging questions, etc. Relate to the reader with solutions to interest them #blogchat
8:17 pm	WriterChanelle:	RT @DannyBrown: @WriterChanelle Business problems, blogging questions, etc. Relate to the reader with solutions to interest them #blogchat
8:17 pm	GLHancock:	If "follow" means Google follow, I can't have that--custom template, not widgety. #blogchat
8:17 pm	ready2spark:	Hi all, what is the topic - seems like there are a few chats going on. #blogchat
8:17 pm	_djh:	@ready2spark Double duty here too. Processing some IR photos I did for a client yesterday. #blogchat
8:17 pm	unmarketing:	Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
8:17 pm	hollga:	Following the interesting discussion on business blogs with @amyafrica on #blogchat using Tweetgrid for the first time
8:18 pm	amyafrica:	@willraleigh They should use vertical fields. City, state, zip should be on 3 lines not one so if they screw up, they can fix it. #blogchat
8:18 pm	stephsteb:	@HeyPeterman When you "join" a site or blog (I'm on blogger.com sorry lol) and become a "follower" of that blog. I don't use RSS #blogchat
8:18 pm	thejordanrules:	@unmarketing through one of the search sites? http://www.whostalkin.com/ or http://technorati.com/ #blogchat
8:18 pm	gradontripp:	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
8:18 pm	djwaldow:	@_djh i try that approach too, but have to balance the education too, right? education-->interest/credibility-->sale? #blogchat
8:18 pm	WriterChanelle:	@DannyBrown Ahh...I see. Do this even if it strays from the focus of your blog? #blogchat
8:18 pm	ready2spark:	@_djh Good - I don't feel so bad. Hard to do either well though. #blogchat
8:18 pm	JustinSKing:	(I haven't checked my RSS in months): @tferriss talking about how RSS is playing less role in his blog: http://su.pr/4YYyT6 #blogchat
8:18 pm	smrus:	Agreed. RT @unmarketing: Don't put all ur eggs into the RSS feed basket. Depending on ur audience, it's ineffective. #blogchat
8:18 pm	tinkhanson:	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
8:18 pm	loisgeller:	Mine is a nlog...#blogchat It is a private diary, but no selling, no nothing...maybe I'll get rid of it.
8:18 pm	rickwhittington:	RT @amyafrica: You need to figure out what you want the user to do on your site. What's the action you want them to take? #blogchat
8:18 pm	amyafrica:	@willraleigh They should ONLY ask questions that are relevant to the user. (Meaning ask no more than you have to.) #blogchat
8:19 pm	digitalvision:	Outside of SM/tech content, we find in our data that most people don't use RSS, they still bookmark #blogchat
8:19 pm	Mandy_Vavrinak:	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat (true!! Priority)

8:19 pm	_djh:	Yes, try and get into the head of your readers RT @dannybrown: @WriterChanelle Relate to the reader with solutions for them #blogchat
8:19 pm	tinkhanson:	RT @amyafrica: @mackcollier You could have: poll/survey, free e-mail sign-up, tips sign-up, podcast sign-up, webinar sign-up, #blogchat
8:19 pm	dannybrown:	@WriterChanelle Or, look at ways that it can be tied into focus of your blog. There are ways to compare most things :) #blogchat
8:19 pm	djwaldow:	Loving #blogchat, but like @MackCollier ... Can't. Keep. Up. (even with @tweetgrid)
8:19 pm	stephsteb:	@snowvandemore I will definitely come by, leave you a comment, and become a reader :) #blogchat
8:19 pm	steet:	@_djh I've got over 1,000!!! unread posts in my reader right now. #blogchat
8:19 pm	amyafrica:	@loisgeller Your content rocks but you don't sell yourself at all. You want $, you need to ask for the order. #blogchat
8:19 pm	WriterChanelle:	RT @amyafrica: So, as a blogger, you could have: poll/survey, free e-mail sign-up, tips sign-up, podcast sign-up, webinar sign-up, #blogchat
8:20 pm	PatZapp:	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
8:20 pm	dannybrown:	Highlight your readers too. Nothing like a name-check and shout out to show appreciation and build loyalty/community #blogchat
8:20 pm	MackCollier:	I know I have this prob w my site, I think too many of us do a poor job of promoting ourselves, this is why leads/sales are hard #blogchat
8:20 pm	beverlycornell:	@digitalvision Only about a 1/4 of visitors to my blog come in through RSS. ;-) #blogchat
8:21 pm	klandwehr:	I beginning to think that you need multiple methods for people to get your content, everyone is different. #blogchat
8:21 pm	avasiare:	@amyafrica Such a fine line between soft sell and good usable content. #blogchat
8:21 pm	tinkhanson:	I can't keep up with my Google reader as it is, and I only check a few blogs regularly without prompting - email reminders help! #blogchat
8:21 pm	GhadaLancer:	RT @unmarketing Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
8:21 pm	MackCollier:	@amyafrica That is the prob I have (as you know), and many of us do, we don't ask for the order #blogchat
8:21 pm	steet:	RT @DannyBrown: Highlight your readers. Nothing like a name-check and shout out to show appreciation and build loyalty/community #blogchat
8:21 pm	unmarketing:	@dannybrown I'm starting to see a trend of people overdoing that... dropping 25 names in a post and asking them to retweet #blogchat
8:21 pm	mattchevy:	Focus on getting readers engaged/involved, & putting out great content before worrying about subscription numbers #blogchat
8:21 pm	_djh:	@steet Good to know I'm not alone. #blogchat
8:22 pm	dannybrown:	@unmarketing Then you're reading the wrong bloggers Scott ;-) #blogchat
8:22 pm	Mandy_Vavrinak:	RT @DannyBrown: Highlight ur readers too. Nothing like a name-check and shout out to show appreciation and build loyalty/community #blogchat
8:22 pm	digitalvision:	Amen, @unmarketing. Be compelling. And @dannybrown that move is smart but is starting to get seriously abused #blogchat
8:22 pm	WriterChanelle:	@_djh Ah. Ok. So, think about the ways your audience would use your site, and offer ways to keep up and solutions to problems. #blogchat
8:22 pm	dannybrown:	@CASUDI It's one of easiest ways to say thank you, and no-one knows you better than your readers #blogchat
8:22 pm	cynchrys:	Whew! You guys are cruising tonight. I can hardly keep up. Glad I made it for a bit, though. #blogchat
8:23 pm	dannybrown:	@digitalvision Don't read these bloggers then that abuse ;-) #blogchat

8:23 pm	unmarketing:	@DannyBrown I ain't readin them... they me and say "I wrote about you!" ..and 30 others #blogchat
8:23 pm	Mandy_Vavrinak:	@DannyBrown that is a good one... esp if using blog as biz social outreach/channel, makes perfect sense! #blogchat
8:23 pm	CASUDI:	@unmarketing Yes, you can overdo those links.....in a post #blogchat
8:23 pm	unmarketing:	@avasiare you don't have to sell within the content #blogchat
8:23 pm	wilsonellis:	@amyafrica What's the best way for @loisgeller to ask for the order? (It applies to me, too.) #blogchat
8:23 pm	amyafrica:	@avasiare I'm not saying that you need to be as aggressive as I am but I do think everyone needs to ask for what they want. #blogchat
8:23 pm	ggruber66:	@DannyBrown @unmarketing only can highlight readers if u know who they are. So left to only commenters b/c RSS is anonymous #blogchat
8:23 pm	dannybrown:	@unmarketing Hit the UnFollow button dude #blogchat
8:23 pm	stephsteb:	Once I was given an award and very flattered so I passed it on.One I gave to wrote a blog post recently slamming awards.Thoughts? #blogchat
8:23 pm	tinkhanson:	RT @mattchevy: Focus on getting readers engaged/involved, & putting out great content before worrying about subscription numbers #blogchat
8:23 pm	CASUDI:	@dannybrown so right, readers love to highlighted :-) #blogchat
8:23 pm	D2KList:	DannyBrown: @unmarketing Hit the UnFollow button dude #blogchat http://bit.ly/bTJU7
8:24 pm	MackCollier:	I think many of us are good at building community/interactions on our blogs, but not at converting interaction into sales/leads #blogchat
8:24 pm	stuartfeigley:	@klandwehr It's all about serving content up to people the way they want to receive it. #blogchat
8:24 pm	smrus:	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
8:24 pm	digitalvision:	@DannyBrown I try to avoid'em - but the course of a day, there's miscreants LOL #blogchat
8:24 pm	amyafrica:	@mackcollier You are a good example of changing the way you do things by being a TEENSY bit more aggressive. How's it working? #blogchat
8:24 pm	dannybrown:	@ggruber66 But you can highlight your commenters and email subs, or even non-readers - ppl ur connected to online #blogchat
8:24 pm	cynchrys:	@amyafrica My biggest problem. Very good at relationships, not so good at asking for ??? #blogchat
8:24 pm	wilsonellis:	@MackCollier I have the same issue, too. I'm great at promoting clients. Me, not so much #blogchat
8:24 pm	WriterChanelle:	RT @DannyBrown: @WriterChanelle Or, look at ways it can be tied into focus of your blog. There are ways to compare most things #blogchat
8:24 pm	_djh:	@WriterChanelle Yes, I often will write a story about how a client solved a problem, knowing others face the same thing #blogchat
8:24 pm	avasiare:	@unmarketing We try not to, but sometimes it just spills over.. :) #blogchat
8:24 pm	loisgeller:	Yes, @wilsonellis doesn't ask either...and not sure how you ask when you're selling services. If we were selling a product..#blogchat
8:24 pm	unmarketing:	@stephsteb A lot of writing/blog awards out there are either scams or traffic trades. I saw one that handed out 350 awards in 09.. #blogchat
8:25 pm	stuartfeigley:	@mattchevy Right on. Focus on the content and let the rest take care of itself. #blogchat
8:25 pm	amyafrica:	Some of the best content in the world is lost in blogs with less than 1,000 readers. Even just adding an e-mail sign-up is good. #blogchat
8:25 pm	unmarketing:	@DannyBrown I know how to handle them my man, just throwin an observation out there #blogchat

8:25 pm	**bobbyrettew:**	@MackCollier that is an excellent point...it is all about finding the right call to action...convert readership to leads -> sales #blogchat
8:25 pm	**avasiare:**	@amyafrica Good point, if you don't ask for what you want you get nothing. :) #blogchat
8:25 pm	**MackCollier:**	@amyafrica Am getting more emails and leads by 'asking for the order', by following YOUR suggestions, it seems to be working! #blogchat
8:25 pm	**_djh:**	@MackCollier and as we discussed before, our blog has little community but does well at leads =) #blogchat
8:25 pm	**dannybrown:**	@digitalvision Damn swines, one and all ;-) #blogchat
8:25 pm	**lisamcgrath:**	RT @amyafrica: An average user makes all their decisions based on the first screen (not page) they see. #blogchat
8:26 pm	**zkellyq:**	@amyafrica So your "ask" is on the site itself, not in the blog post? #blogchat
8:26 pm	**ad_web:**	@unmarketing Interesting, I think it's too bad that some only see the benefit of traffic = money (?) #blogchat
8:26 pm	**stephsteb:**	@unmarketing Oh, I see! I thought it was an "appreciation" type thing. My face is red, now! Good to know, though, thanks! #blogchat
8:26 pm	**loisgeller:**	Talking about actual cases on the blog is an interesting idea. #blogchat
8:26 pm	**WriterChanelle:**	@_djh Oh ok. Do you get your ideas directly from your users? #blogchat
8:26 pm	**hollga:**	RT @amyafrica: You need to figure out what you want the user to do on your site. What's the action you want them to take? #blogchat
8:26 pm	**ggruber66:**	@DannyBrown true, but commenters are ~1% of audience. But maybe it gets more people to engage to get highlighted themselves? #blogchat
8:26 pm	**dannybrown:**	@djwaldow Not if it's genuine #blogchat
8:26 pm	**GLHancock:**	@amyafrica How do you go from being passive to a teeny bit more aggressive in selling a service (freelance editing for me)? #blogchat
8:27 pm	**thejordanrules:**	@MackCollier @amyafrica Any thoughts on feeding content to your blog via twitter, Flickr, etc? #blogchat
8:27 pm	**MackCollier:**	@amyafrica Ok should we bloggers be putting more calls to action directly in the post? Every post? Whats a good freq? #blogchat
8:27 pm	**CASUDI:**	@amyafrica Email sign-up, so obvious and so forgotten. By me also.#blogchat
8:27 pm	**Mandy_Vavrinak:**	@MackCollier exactly. U said it better. #blogchat. Must learn to draw the connections for readers in bolder strokes.
8:27 pm	**amyafrica:**	@zkellyq Good question. It should be at the bottom of your post & several places on your site. #blogchat
8:27 pm	**dannybrown:**	@ggruber66 I find a lot of the times comments become organic and the community (rightly) takes over #blogchat
8:27 pm	**JoLynneValerie:**	RT @dannybrown Highlight your readers. Nothing like a name-check and shout out to show appreciation and build loyalty/community #blogchat
8:27 pm	**rjleaman:**	RT @unmarketing: A lot of writing/blog awards out there are either scams or traffic trades. #blogchat #blogchat
8:27 pm	**hollga:**	RT @DannyBrown: Highlight your readers. Nothing like a name-check and shout out to show appreciation and build loyalty/community #blogchat
8:27 pm	**MackCollier:**	@amyafrica has been giving me a TON of help with http://www.mackcollier.com this is big reason why I wanted her join #blogchat !
8:27 pm	**cynchrys:**	@dannybrown Those are the ones I enjoy the most, personally. #blogchat
8:27 pm	**hacool:**	@ad_web targeted traffic may = money, but blogs have a variety of goals, posts should be aimed at goals AND reader needs. #blogchat
8:28 pm	**bethggwaz:**	RT @MackCollier If you are new to #blogchat you can follow it here - http://is.gd /1O4zp or here http://is.gd/1O4As or TweetDeck col

8:28 pm	DelphineZhu:	RT @unmarketing Threaded discussions in the comments increase the shelf life of a post, make sure u reply as the author #blogchat
8:28 pm	bobbyrettew:	@ad_web when your blog is a part of your business marketing strategy = path to cash...it is a necessity to think in those terms #blogchat
8:28 pm	CASUDI:	@wilsonellis I actually think you do a very good job of promoting yourself.#blogchat
8:28 pm	stuartfeigley:	@MackCollier What do you do with the emails? Email them when you update? Follow up with promotional stuff? #blogchat
8:28 pm	amyafrica:	You like yellow & want your site to look like a yield sign. That's fine but bright yellow engages the limbic system in a BAD way. #blogchat
8:28 pm	_djh:	@WriterChanelle Some from clients, some from our own guys, some from friends in biz, some from research... #blogchat
8:28 pm	MackCollier:	@thejordanrules You mean from those sites to blog? I do that via widgets, helps keep blog 'fresh' inbetween posts #blogchat
8:28 pm	dannybrown:	@djwaldow Just don't highlight 'em... ;-) JK. #blogchat
8:28 pm	hollga:	RT @mattchevy: Focus on getting readers engaged/involved, & putting out great content before worrying about subscription numbers #blogchat
8:29 pm	nikisnotes:	@unmarketing @dannybrown Hey guys! Can u give me a 140 char. piece of advice for a 1st time blogger/most important tip? #blogchat
8:29 pm	dannybrown:	@cynchrys Right. The comments on a post usually lift it to a whole other level #blogchat
8:29 pm	amyafrica:	@CASUDI @wilsonellis does a fantastic job promoting herself and she does it in a nice way. #blogchat
8:29 pm	MackCollier:	@stuartfeigley I have just started getting emails in last week or so since I started asking for them in posts ;) #blogchat
8:29 pm	ad_web:	@bobbyrettew I agree, I guess what I mean is when a blog becomes almost like the mass media: oveflowing with ads etc. #blogchat
8:29 pm	beverlycornell:	Most of my blog visitors are not social media savvy - any tips to encourage more conversation? #blogchat
8:29 pm	zkellyq:	@amyafrica Color is critical to getting people to sign up/register? #blogchat
8:29 pm	bobbyrettew:	RT @amyafrica: @CASUDI @wilsonellis does a fantastic job promoting herself and she does it in a nice way. #blogchat
8:30 pm	dannybrown:	@nikisnotes Be yourself and don't compromise your voice or integrity for anyone. Not everyone will like you but many will :) #blogchat
8:30 pm	loisgeller:	@amyafrica pointed out to me this week that I wasn't asking for email addresses on my website. And I'm a dmer! #blogchat
8:30 pm	thejordanrules:	@hacool: @ad_web: Is the owness on bloggers to write to their readers, or on the readers to only follow blogs their interested in? #blogchat
8:30 pm	djwaldow:	Amazing how few bloggers leverage power of email! #blogchat - oh wait...that's good for me & @blueskyfactory right?
8:30 pm	hollga:	RT @amyafrica: Some of the best content in the world is lost in blogs with <1,000 readers. Adding an e-mail sign-up is good. #blogchat
8:30 pm	mattchevy:	@dannybrown Probably the best thing that can come out of a blog post. Interactive discussion amongst readers. #blogchat
8:30 pm	hacool:	@nikisnotes I'd say the most important thing for a blogger is to write for one's readers. Serve their needs & expectations. #blogchat
8:30 pm	dannybrown:	@beverlycornell Open-ended blog posts. Ask questions of your readers to give their takes #blogchat
8:30 pm	JoLynneValerie:	@ggruber66 I agree that a great number of folks who visit a blog, do not comment. Love to identify a way to increase comments. #blogchat
8:30 pm	wilsonellis:	@CASUDI Thank you, Caroline. I would like to see more conversions. I work hard at balancing content & sales. #blogchat

8:30 pm	**ad_web**:	@KellyOlexa It's #blogchat time!
8:30 pm	**unmarketing**:	@nikisnotes take a stand, write with a passion, generate/encourage discussion #blogchat
8:31 pm	**cynchrys**:	@dannybrown Freshman yr I did a speech on this quote "Please all and you please none!" Never forgot that. Simple truth! #blogchat
8:31 pm	**dannybrown**:	@mattchevy Definitely. And there's nothing better than a commenter making you think twice about your own post :) #blogchat
8:31 pm	**Mandy_Vavrinak**:	@amyafrica @mackcollier when starting, do you need to have all the details set? I am not a WordPress queen. #blogchat
8:31 pm	**WriterChanelle**:	I've started using Google Reader to keep up with blogs now. #blogchat
8:31 pm	**bobbyrettew**:	@ad_web that is an excellent point! balance between ads on blog and using call to action within the blog...thanks for the point! #blogchat
8:31 pm	**amyafrica**:	Another point from a user perspective. Users see things in pictures, not in text. You need visuals on your blog. #blogchat
8:31 pm	**WillEgan**:	@amyafrica And it's (email subscriptions) free, get on to things like feedburner etc and Google Analytics will help you manage it #blogchat
8:31 pm	**unmarketing**:	@JoLynneValerie A good way to increase comments is ask for them at the end of ur post, with a pointed question #blogchat
8:31 pm	**avasiare**:	RT @unmarketing: @nikisnotes take a stand, write with a passion, generate/encourage discussion (good stuff!) #blogchat
8:31 pm	**stephsteb**:	True! RT @dannybrown Be yourself and don't compromise your voice or integrity for anyone. Not every1 will like u but many will :) #blogchat
8:31 pm	**MackCollier**:	I think we also forget that not everyone is comfortable commenting publicly, may rather shoot you an email #blogchat
8:31 pm	**thejordanrules**:	@MackCollier Smart... is the idea to feed in content that mentions your blog or content that you contribute to other sites? #blogchat
8:31 pm	**cynchrys**:	@dannybrown Doesn't that kind of depend on the purpose of your blog, though? #blogchat
8:31 pm	**hacool**:	@thejordanrules I'd think it's a bit of each. Establish an editorial policy & write for your target audience, but evolve w/them #blogchat
8:32 pm	**Mandy_Vavrinak**:	RT @unmarketing: @nikisnotes take a stand, write with a passion, generate/encourage discussion #blogchat (most important things)
8:32 pm	**stuartfeigley**:	@MackCollier Do they email you about speaking gigs? To share their thoughts? Both? Neither? #blogchat
8:32 pm	**amyafrica**:	@arrezoo After the second page, the user will only look down the middle column. #blogchat
8:32 pm	**JoLynneValerie**:	RT @hacool I'd say the most important thing for a blogger is to write for one's readers. <-Yes - serve reader interests. #blogchat
8:32 pm	**klandwehr**:	RT @MackCollier: I think we also forget that not everyone is comfortable commenting publicly, may rather shoot you an email #blogchat
8:32 pm	**bobbyrettew**:	@amyafrica thoughts about using complimentary video with written content within posts. engaging w/ written content & video content #blogchat
8:32 pm	**Sue_Anne**:	@dannybrown Overdoing shout outs on blogs is like people who send lists of 50-60 people on "follow friday" #blogchat
8:32 pm	**MackCollier**:	@stuartfeigley So far it's mainly commenting on the post I wrote. #blogchat
8:32 pm	**loisgeller**:	I wish comments would show on the site, and that you wouldn't have to click through #blogchat
8:32 pm	**wilsonellis**:	@djwaldow All of my conversions come from my email newsletter or other sources. No direct sales from blog, only subscriptions.#blogchat
8:32 pm	**dannybrown**:	@nikisnotes Also, Niki, write for yourself first and foremost. Write what YOU want to read each time #blogchat

8:32 pm	unmarketing:	@MackCollier yep, same as some ppl rather send a DM on twitter about something #blogchat
8:32 pm	beverlycornell:	@DannyBrown I do ask questions but rarely get responses. Is there a trick to asking the "right" questions? #blogchat
8:32 pm	hacool:	RT @dannybrown: @beverlycornell Open-ended blog posts. Ask questions of your readers - give them a reason to react #blogchat
8:32 pm	cynchrys:	@Sue_Anne I second that!! #blogchat
8:32 pm	ad_web:	@bobbyrettew I remember the first days of blogging that was thought as an escape from mass media, yet as you say, balance is key #blogchat
8:33 pm	CASUDI:	RIGHT RT @MackCollier: I think we also forget that not everyone is comfortable commenting publicly, may rather shoot you an email #blogchat
8:33 pm	HeyPeterman:	@hacool @jolynnevalerie Bloggers should also write about topics that they're interested in, though. Otherwise it becomes a job. #blogchat
8:33 pm	MackCollier:	@thejordanrules I feed in Friendfeed, BackType (comments left elsewhere), Delicious links and Twitter #blogchat
8:33 pm	_djh:	@MackCollier Yes, we get a lot more emails (and phone calls) than comments on blog #blogchat
8:33 pm	unmarketing:	@loisgeller what site are you talking about? #blogchat
8:33 pm	amyafrica:	@WillEgan Yes, all good points. Huge fan of analytics. If you're not looking at yours, you may as well not have a blog. #blogchat
8:33 pm	stephsteb:	Also true! RT @unmarketing: take a stand, write with a passion, generate/encourage discussion #blogchat
8:33 pm	JoLynneValerie:	@Sue_Anne Personally, I support the idea of shout-outs in a blog, only as a kind of head-nod to regular, uber supportive readers. #blogchat
8:33 pm	dannybrown:	@cynchrys It can d - obv. if it's just sales pitch blog then it usually isn't as personal as your "voice" would be #blogchat
8:33 pm	bobbyrettew:	@ad_web YES #blogchat
8:33 pm	Mandy_Vavrinak:	@MackCollier I think I can at least fix that (add e-mail to blog!) #blogchat filing under -duh- should have figured that one out on my own!
8:33 pm	stuartfeigley:	RT @hacool: @nikisnotes The most important thing for a blogger is to write for one's readers. Serve their needs & expectations. #blogchat
8:33 pm	tinkhanson:	Great point - I'm extremely visual. RT @amyafrica: Users see things in pictures, not in text. You need visuals on your blog. #blogchat
8:34 pm	WriterChanelle:	RT @dannybrown: Highlight your readers. Nothing like a name-check and shout out to show appreciation and build loyalty/community #blogchat
8:34 pm	ad_web:	RT @stephsteb: Also true! RT @unmarketing: take a stand, write with a passion, generate/encourage discussion #blogchat
8:34 pm	beverlycornell:	@amyafrica What do you consider to be the most important metric? #blogchat
8:34 pm	dannybrown:	@nikisnotes Right. It's all about living with what you wrote - is it what you believe? That's all that matters #blogchat
8:34 pm	nikisnotes:	@dannybrown Thanks! So just trust ur gut & go w/ the word flow because it's about authenticity=connecting. I think I'm getting it #blogchat
8:34 pm	visualrhetor:	RT @Sue_Anne: @dannybrown Overdoing shout outs on blogs is like people who send lists of 50-60 people on "follow friday" #blogchat
8:34 pm	MackCollier:	@amyafrica Ok now or later, can you review some of the key metrics we should be tracking? #blogchat
8:34 pm	mattchevy:	@beverlycornell Be opinionated but leave the topic open for discussion, close with a few questions for your readers to consider. #blogchat
8:34 pm	Turkish_Tornado:	RT @amyafrica: Another point from a user perspective. Users see things in pictures, not in text. You need visuals on your blog. #blogchat

8:34 pm	**bobbyrettew:**	@ad_web especially if you are balancing editorial content and using the blog to "sell services"???? thoughts? #blogchat
8:34 pm	**klandwehr:**	Analytics are great, but they can be a little depressing for new bloggers, it takes time to build an audience #blogchat
8:34 pm	**amyafrica:**	@bobbyrettew I am a huge fan of video, especially on blogs. Statistically, it captures an entirely different reader. #blogchat
8:34 pm	**dannybrown:**	@beverlycornell Maybe offer choices? Having just one question or choice narrows options to reply? #blogchat
8:34 pm	**CASUDI:**	@wilsonellis I have found my blog is a reinforcement.. rather then a sales pitch :-) #blogchat (sorry forgot the #)
8:35 pm	**hacool:**	@HeyPeterman very true, if you don't choose a blog topic that enthralls you, you're not likely to enjoy writing about it. #blogchat
8:35 pm	**CASUDI:**	@JoLynneValerie dont get bogged down w comments, almost all mine come via direct email + phone. My clients are very private. #blogchat
8:35 pm	**Mandy_Vavrinak:**	@amyafrica See lots of pictures from stock houses or Flikr... Are bloggers paying for images, or using under creative commons? #blogchat
8:35 pm	**WriterChanelle:**	Me. RT @MackCollier: many of us are good at building community/interactions, but not at converting interaction into sales/leads #blogchat
8:35 pm	**dannybrown:**	@visualrhetor @Sue_Anne Which is why you don't do it - highlight truthfully and with meaning #blogchat
8:35 pm	**MackCollier:**	@_djh See I think the emails and phone calls are MUCH better for generating biz than comments. Comments are indirect IMO #blogchat
8:35 pm	**kdpaine:**	RT @amyafrica: Another point from a user perspective. Users see things in pictures, not in text. You need visuals on your blog. #blogchat
8:35 pm	**JoLynneValerie:**	@HeyPeterman For some of us, it is a job. I blog specifically on the areas of my expertise, what readers in my genre want/expect. #blogchat
8:35 pm	**unmarketing:**	@amyafrica @bobbyrettew yep, video FTW!! My new one is mostly vid based #blogchat
8:36 pm	**stuartfeigley:**	@WriterChanelle Do you like Google Reader? #blogchat
8:36 pm	**JeremiahDaly:**	RT @tinkhanson: @amyafrica: Great point - Users see things in pictures, not in text. You need visuals on your blog. #blogchat
8:36 pm	**amyafrica:**	@mackcollier Drills would be one of the first. If you can't calculate drills, use page views. (Drills = # of actions user takes.) #blogchat
8:36 pm	**CASUDI:**	@amyafrica Video has to be good or for me ORits a major negative... #blogchat
8:36 pm	**WriterChanelle:**	It does what it's supposed to do. Lol. And, it's organized. RT @stuartfeigley: @WriterChanelle Do you like Google Reader? #blogchat
8:36 pm	**dannybrown:**	@MackCollier @_djh I think comments can generate biz. Ppl ask for solutions in comments and you can follow-up directly #blogchat
8:36 pm	**JoLynneValerie:**	RT @unmarketing: take a stand, write with a passion, generate/encourage discussion<-- absolutely; blogging about nothing is past. #blogchat
8:36 pm	**bobbyrettew:**	@amyafrica is it a tough balance engage the audience for the length of the video and then get them to read the content, thoughts? #blogchat
8:36 pm	**smrus:**	If topic doesn't grab me, I scan. Pics R 2nd chance. RT @amyafrica: Users C things in pics, not in text. U need visuals on ur blog #blogchat
8:36 pm	**Mandy_Vavrinak:**	@klandwehr amen! Mine is new, and it is depressing. #blogchat
8:36 pm	**tinkhanson:**	RT @mattchevy @beverlycornell Have opinion but leave topic open 4 disc, close with a few questions 4 your readers 2 consider #blogchat
8:36 pm	**4byoung:**	RT @MackCollier: I think we also forget that not everyone is comfortable commenting publicly, may rather shoot you an email #blogchat
8:37 pm	**bobbyrettew:**	RT @amyafrica: @bobbyrettew I am a huge fan of video, especially on blogs. Statistically, it captures entirely different reader. #blogchat

8:37 pm	bobbyrettew:	RT @unmarketing: @amyafrica @bobbyrettew yep, video FTW!! My new one is mostly vid based #blogchat
8:37 pm	amyafrica:	@mackcollier You also need to look at feedback. This is conversion to whatever you are measuring (several things.) #blogchat
8:37 pm	_djh:	@amyafrica Yes, video is great for blogs. We have a couple just about ready to post - just using the Flip thingy #blogchat
8:37 pm	MackCollier:	@dannybrown Good point, but I think many of us (hand up) need to be more aggressive in promoting & answer directly #blogchat
8:37 pm	JoLynneValerie:	Incidentally, this #blogchat thing is doing wonders for my multi-tasking abilities, development of ADHD. KIDDING. :)
8:37 pm	dannybrown:	@nikisnotes Anytime m'dear, hope you're good :) #blogchat
8:37 pm	ad_web:	@bobbyrettew I think that with editiorial content it gets tricky, people like to be in a more relaxed envriroment #blogchat
8:37 pm	hacool:	@visualrhetor true, shout-outs of readers/commenters work best if they are relevant to the content and support the message #blogchat
8:37 pm	kdpaine:	@pamweeksquilts you should be following the conversation on #blogchat tonight. it picks up on our conversation at dinner.
8:37 pm	loisgeller:	Need a good social media strategy. Invite people from Twitter to Facebook to Blog. Can't get email addresseson on Wordpress? #blogchat
8:38 pm	WriterChanelle:	Someone asked me a while back what they could do to help me. I was stumped. Umm...visit my blog..lol #blogchat
8:38 pm	amyafrica:	@bobbyrettew The key to online video is to keep it between 2-4 minutes with call-to-actions at beginning & end. #blogchat
8:38 pm	rickwhittington:	RT @amyafrica: An average user makes all their decisions based on the first screen (not page) they see. #blogchat
8:38 pm	dannybrown:	@MackCollier Agreed. I started doing this cpl mths ago, following up with personalized approach, led to 2 new clients #blogchat
8:38 pm	WriterChanelle:	Went to their blog and came up with several ways I could help them. #blogchat
8:38 pm	thejordanrules:	@CASUDI: you do any type of online responses to E-mail/ Phone comments? Found that comments & questions are shared amongst readers #blogchat
8:38 pm	Mandy_Vavrinak:	@bobbyrettew @amyafrica maybe it's because I'm also a writer, but I don't usually watch video in a blog. But I'm not my audience! #blogchat
8:38 pm	BethHarte:	@dannybrown @MackCollier Agreed! There is NOT enough self-promotion...just wrote a post about that. #blogchat
8:38 pm	klandwehr:	@Mandy_Vavrinak #blogchat I think a lot of people quit blogging because their #'s depress them so much, its easy to get caught up in them
8:39 pm	stuartfeigley:	@loisgeller Just bookmarked your blog. Look forward to reading it. #blogchat
8:39 pm	dannybrown:	I think it's good to mix up - video, text, image-led posts, see what gets most response and tailor a bit more #blogchat
8:39 pm	_djh:	@MackCollier Yes, I'll take the guy that calls and talks everytime =) #blogchat
8:39 pm	amyafrica:	@CASUDI Video typically captures a different user. That's what YouTube is the second largest search engine. #blogchat
8:39 pm	loisgeller:	The video that I'm seeing on blogs and those "selling followers" things are terrible. #blogchat
8:39 pm	rickwhittington:	RT @amyafrica: The key to online video is to keep it between 2-4 minutes with call-to-actions at beginning & end. #blogchat
8:39 pm	kellymullaney:	@JoLynneValerie LOL! True. Today's topic is so hot it's hard to keep up with all the posts #blogchat
8:40 pm	bobbyrettew:	@unmarketing @amyafrica thoughts on balancing u talking via video or creating other vid content - talking head works only so long? #blogchat

8:40 pm	**ad_web:**	RT @rickwhittington: RT @amyafrica: An average user makes all their decisions based on the first screen (not page) they see. #blogchat
8:40 pm	**dannybrown:**	@BethHarte @MackCollier I think the problem can be that often we say "Don't be that guy" but sometimes u nd to b slightly ;-) #blogchat
8:40 pm	**ConversationAge:**	@BethHarte @dannybrown @MackCollier read my posts and comment! They'll give you useful tips and content #blogchat :D
8:40 pm	**bobbyrettew:**	RT @amyafrica: @bobbyrettew The key to online video is to keep it between 2-4 minutes with call-to-actions at beginning & end. #blogchat
8:40 pm	**JoLynneValerie:**	I will also say that for me, I don't think I've been aggressive enough when it comes to marketing my book, in my blogs; soft-sell. #blogchat
8:40 pm	**whostalkin:**	@thejordanrules Hey man! Thanks for talkin about WhosTalkin!! #blogchat
8:40 pm	**amyafrica:**	@dannybrown I agree that a mix-up is best because everyone responds differently. @chrisbrogan does the mix-up well. #blogchat
8:40 pm	**Mandy_Vavrinak:**	RT @wilsonellis: @Mandy_Vavrinak You'll never have all the details set. Your blog/website requires continous improvement. #blogchat (true!)
8:40 pm	**digitalvision:**	Be careful, many co's & orgs outright block all video. Ran into that issue for biz blog. Have transcript. #blogchat
8:40 pm	**loisgeller:**	I wonder about those "ask for the order" videos. Sound hucksterish? #blogchat
8:40 pm	**MackCollier:**	@amyafrica So should a prime objective be to move communication from on blog to email? At least with potential customers? #blogchat
8:40 pm	**tinkhanson:**	Not all devices can view flash... so if using video remember to post a link to non-flash viewer (youtube or quicktime for iphone) #blogchat
8:40 pm	**klandwehr:**	If you do use video on your blog, make sure it doesn't start automatically when you go to the page, that a real turn off. #blogchat
8:41 pm	**hacool:**	@klandwehr that's a good point, but numbers can vary by niche. One can make an impact with a small but loyal readership #blogchat
8:41 pm	**CASUDI:**	@thejordanrules Sometimes w permission I do post an email, however often I get a very personal response not appropriate to post.#blogchat
8:41 pm	**WriterChanelle:**	and write a post to generate traffic for them? #blogchat
8:41 pm	**Mandy_Vavrinak:**	@klandwehr I've decided not to look at the numbers for awhile. Just concentrate on the content & trying to let ppl know it's live. #blogchat
8:41 pm	**dannybrown:**	@ConversationAge Was that a pitch? ;-) #blogchat
8:41 pm	**amyafrica:**	When you look at getting actions on a blog, think BUTTONS, not just links. Buttons are graphical. Links are not. #blogchat
8:41 pm	**JoLynneValerie:**	@CASUDI I have noticed that too - many more comments privately versus via public forum. Frankly though, that is more work. #blogchat
8:41 pm	**ad_web:**	@MackCollier and then from email to http://www.posterous.com/ #blogchat
8:41 pm	**beverlycornell:**	@tinkhanson Amen - I have an iPhone and nothing is more frustrating than not being able to view the video. #blogchat
8:41 pm	**BethHarte:**	@ConversationAge Was that self-promotion?? LOL! ;-) I loved your PR 2.0/Zappos post, will comment tomorrow. Promise! #blogchat
8:42 pm	**CASUDI:**	RT @MackCollier: @amyafrica So should a prime objective be to move communication from on blog to email?..with potential customers? #blogchat
8:42 pm	**hollga:**	RT@amyafrica: @bobbyrettew I am a huge fan of video, especially on blogs. Statistically, it captures entirely different reader. #blogchat
8:42 pm	**unmarketing:**	@bobbyrettew @amyafrica compelling content is compelling content, less focus on word count or vid length #blogchat
8:42 pm	**amyafrica:**	Another tip is to remember that embedded commands work. Click Here Now gets more clicks than just Click Here. #blogchat
8:42 pm	**juliebonnheath:**	RT: @klandwehr If u do use video on blog, make sure it doesn't start auto when you go to pg, that a real turn off. #blogchat (AGREE)

8:42 pm	**bobbyrettew**:	RT @unmarketing: @bobbyrettew @amyafrica compelling content is compelling content, less focus on word count or vid length #blogchat
8:42 pm	**stephsteb**:	@WriterChanelle I ALWAYS visit the sites of my commenters (unless they're just outright spammy)! It just seems like good manners. #blogchat
8:42 pm	**unmarketing**:	@amyafrica thanks :-) It's what happens when the brand is yourself, hard to screw it up :) #blogchat
8:42 pm	**wilsonellis**:	The problem w/tactics that work is they work for shucksters, too.It is hard to be promotional w/o looking like THEM. #blogchat
8:42 pm	**dannybrown**:	@ad_web @MackCollier Posterous is cool, I like to use that for little soundbites. :) #blogchat
8:43 pm	**rickwhittington**:	RT @amyafrica: When you look at getting actions on a blog, think BUTTONS, not just links. Buttons are graphical. Links are not. #blogchat
8:43 pm	**ad_web**:	RT @amyafrica: Another tip is to remember that embedded commands work. Click Here Now gets more clicks than just Click Here. #blogchat
8:43 pm	**WriterChanelle**:	RT @amyafrica: Another tip is to remember that embedded commands work. Click Here Now gets more clicks than just Click Here. #blogchat
8:43 pm	**MackCollier**:	@amyafrica Here is @unmarketing's blog - #blogchat http://is.gd/1O9vm
8:43 pm	**kellymullaney**:	RT @amyafrica: When you look at getting actions on a blog, think BUTTONS, not just links. Buttons are graphical. Links are not #blogchat
8:43 pm	**Mandy_Vavrinak**:	@tinkhanson #blogchat thank u for saying that!! So frustrating on my iPhone sometimes!
8:43 pm	**JoLynneValerie**:	@DavidOlinger It is different, by far. I write a column and regularly contribute to online/print journals --->deadlines. #Blogchat
8:43 pm	**kdpaine**:	RT @amyafrica: Another tip is to remember that embedded commands work. Click Here Now gets more clicks than just Click Here. #blogchat
8:43 pm	**thejordanrules**:	@whostalkin your site is a pretty decent way to keep an eye on what people are saying about you (and your blog) #blogchat
8:43 pm	**amyafrica**:	Nice comments on the video -- do NOT auto-start it with the sound on. Make sure the user engages to activate. #blogchat
8:43 pm	**kdpaine**:	RT @unmarketing: @bobbyrettew @amyafrica compelling content is compelling content, less focus on word count or vid length #blogchat
8:43 pm	**hollga**:	RT @amyafrica: @bobbyrettew The key to online video is to keep it between 2-4 minutes with call-to-actions at beginning & end. #blogchat
8:43 pm	**unmarketing**:	RT @digitalvision: Be careful, many co's & orgs outright block all video. Ran into that issue for biz blog. Have transcript. #blogchat
8:43 pm	**CASUDI**:	@JoLynneValerie More work ,but can be very rewarding in relationship building with clients, in long term it is less! #blogchat
8:43 pm	**JoshuaEPorter**:	Hello to all #blogchat
8:43 pm	**JDEbberly**:	HELLO, Blogchat!! :) :) #Blogchat
8:44 pm	**bethggwaz**:	RT @amyafrica: When you look at getting actions on a blog, think BUTTONS, not just links. Buttons are graphical. Links are not. #blogchat
8:44 pm	**kdpaine**:	RT @amyafrica: When you look at getting actions on a blog, think BUTTONS, not just links. Buttons are graphical. Links are not. #blogchat
8:44 pm	**digitalvision**:	@tinkhanson YouTube made itself much more valuable w iPhone integration. #blogchat
8:44 pm	**WriterChanelle**:	@stephsteb Have you seen any value in their posts for your site? #blogchat
8:44 pm	**amyafrica**:	@bobbyrettew Compelling content is compelling content but what's compelling to you may not be compelling to me. #blogchat
8:44 pm	**JoLynneValerie**:	@unmarketing Absolutely. RT: A good way to increase comments is ask for them at the end of ur post, with a pointed question #blogchat

8:44 pm	**nikisnotes:**	If your looking 4 a place 2 upload a video 4 your blog--Vzaar=awesome customer service. I skyped w/ a rep today. #blogchat
8:44 pm	**bobbyrettew:**	@unmarketing i totally agree....sometimes we worry to much about efficiency vs. quality (atleast i do!) #blogchat
8:44 pm	**ad_web:**	@dannybrown I agree, besides it's a great tool to talk people into blogging given the fact that most people use email #blogchat
8:44 pm	**bobbyrettew:**	RT @amyafrica: @bobbyrettew Compelling content is compelling content but what's compelling to you may not be compelling to me. #blogchat
8:44 pm	**JDEbberly:**	OH WOW!!! I AM NOW SHOWING UP ON CHAT!!! WOOT!! WOOT!! #Blogchat
8:44 pm	**avasiare:**	@amyafrica We've used both video's and pictures and rarely get comments. Maybe our content sucks, but still its our passion! #blogchat
8:45 pm	**_djh:**	@ad_web I guess I'm not with the program. If something says Click Here Now, I'm 99.9% certain to not click ever =) #blogchat
8:45 pm	**walshmuse:**	@amyafrica , one would think that ppl who sign up for email updates to the blog are more interested in ur product, but followup? #blogchat
8:45 pm	**kdpaine:**	@loisgeller #blogchat does it really matter what it sounds like? doesn't it matter more that it sells?
8:45 pm	**MackCollier:**	@ad_web @DannyBrown #blogchat why would you move an email exchange with a lead to Posterous?
8:45 pm	**amyafrica:**	@mackcollier What's the link of your the whole Content is King thing is BS? #blogchat
8:45 pm	**dannybrown:**	@unmarketing @bobbyrettew @amyafrica I think brevity does count with content. If long post, break with bullets and headers #blogchat
8:45 pm	**Mandy_Vavrinak:**	@amyafrica @unmarketing and please, give me a synopsis, a reason to choose to click & view. #blogchat
8:45 pm	**JoLynneValerie:**	@CASUDI True enough. Also, I get fabulous questions for my newsletters that way, too. Following you now. :) #blogchat
8:45 pm	**hacool:**	RT @amyafrica: Click Here Now gets more clicks than just Click Here. - using, of course, keywords not literally "click here" #blogchat
8:45 pm	**mattchevy:**	When incorporating video/audio in blogs - keep it short (under 5 minutes) to keep your reader's attention. #blogchat
8:45 pm	**JDEbberly:**	This is the first time I have been able to get on chat since JUNE 10 !!! #Blogchat
8:45 pm	**dannybrown:**	@ad_web Exactly, had a few CEO's take it up after showing them email option :) #blogchat
8:45 pm	**ConversationAge:**	@BethHarte @DannyBrown absolutely! I have killer content there waiting for your wonderful insights and skill #blogchat
8:45 pm	**wilsonellis:**	@JDEbberly You have a lot of catching up to do. #blogchat
8:45 pm	**CASUDI:**	@wilsonellis I think when people see your content, NO way to confuse you with a Shuckster #Blogchat If they do, not for you!
8:45 pm	**amyafrica:**	@walshmuse I thought that before I started blogging & looking at other's results. It's really just a different user. #blogchat
8:46 pm	**unmarketing:**	@amyafrica if something is compelling to me, but not the reader, then they're not my market (and need their head checked ;-) #blogchat
8:46 pm	**hollga:**	RT @amyafrica: Embedded commands work. Click Here Now gets more clicks than just Click Here. #blogchat (so simple, love it)
8:46 pm	**bobbyrettew:**	RT @DannyBrown: brevity does count with content. If long post, break w/ bullets & headers #blogchat
8:46 pm	**dannybrown:**	@MackCollier I don't use Posterous as a blog, I use it for when blogging's too much and twitter's too little :) #blogchat
8:46 pm	**WriterChanelle:**	RT @amyafrica: Another point from a user perspective. Users see things in pictures, not in text. You need visuals on your blog. #blogchat

8:46 pm	**tinkhanson:**	I would think shorter! RT @mattchevy: When using video/audio in blogs - keep it short (under 5 mins) to keep readers' attention. #blogchat
8:46 pm	**JDEbberly:**	Alright folks! I apologize for way more Tweets than is usual for me, while I enter Blogchat thru 11pm #Blogchat
8:46 pm	**unmarketing:**	@DannyBrown brevity on the eyes, but not on content. #blogchat
8:46 pm	**beverlycornell:**	@amyafrica & @bobbyrettew Important to be compelling about your topic for your target audience. Are you passionate? #blogchat
8:46 pm	**ad_web:**	@_djh That's a good point, more and more people are being aware that the click here now may mean: SPAM (?) #blogchat
8:46 pm	**dannybrown:**	@ConversationAge Then consider it on the list of Monday to-do's :o) #blogchat
8:46 pm	**amyafrica:**	Some people like e-mails. Some people like RSS. When I write a post, I get no comments & 100's of e-mail replies. #blogchat
8:46 pm	**jakrose:**	@djwaldow definitely dollowing #blogchat. Great convo. Can't comment too much with my laptop being dead
8:46 pm	**JoLynneValerie:**	@mattchevy This is something I'll begin incorporating, soon. I think it's a fabulous idea, incorporated video once, last summer. #blogchat
8:46 pm	**klandwehr:**	@mattchevy This is very true, if the video is longer, then make it downloadable. #blogchat
8:47 pm	**stephsteb:**	@WriterChanelle I have received traffic from it. Also, I enjoy the discussion and have found great blogs that way. #blogchat
8:47 pm	**JoshuaEPorter:**	RT @amyafrica: Another point from a user perspective. Users see things in pictures, not in text. You need visuals on your blog. #blogchat
8:47 pm	**trainingfactor:**	RT @tinkhanson: I would think shorter! RT @mattchevy: When using video/audio in blogs - keep it short (under 5 mins) to keep reade #blogchat
8:47 pm	**BethHarte:**	@_djh LOL! I was thinking the same thing... I don't do well with directives on a website. ;-) #blogchat
8:47 pm	**amyafrica:**	Just because you like or don't like something that doesn't mean that your user/reader has the same feelings. #blogchat
8:47 pm	**MackCollier:**	@amyafrica #blogchat Here's the link to the 'content is king is total bullshit' post - http://is.gd/1O9S8
8:47 pm	**CASUDI:**	@ConversationAge Is the master of Killer content! #blogchat
8:47 pm	**wilsonellis:**	@CASUDI I still worry about it. But, TY, I'll worry less now. #blogchat
8:47 pm	**JoLynneValerie:**	@mattchevy I do, however, religiously illustrate my blogs. Throw-back to my mag publishing days. #blogchat
8:47 pm	**hacool:**	@_djh of course not. "Click here" is bad for accessibility, but you can use keywords with an imperative. "Read about x now." #blogchat
8:47 pm	**trainingfactor:**	video does work to engage viewers #blogchat
8:47 pm	**dannybrown:**	@unmarketing Right - long posts (no matter how killer the content) put many readers off if it looks daunting #blogchat
8:47 pm	**loisgeller:**	Spoke at a conference last week and people said the read my blogs, but no comments or inquiries for business #blogchat
8:47 pm	**MackCollier:**	RT @amyafrica: Just because you like or don't like something that doesn't mean that your user/reader has the same feelings. #blogchat
8:47 pm	**stuartfeigley:**	RT @MackCollier: @amyafrica Here is @unmarketing's blog - #blogchat http://is.gd/1O9vm
8:47 pm	**JDEbberly:**	@wilsonellis I sure do, wilson! :) #Blogchat
8:48 pm	**dannybrown:**	@bonnie67 Not bad, thx - you? #blogchat
8:48 pm	**JDEbberly:**	@_djh I'm fine, _djh! How are you doing? #Blogchat
8:48 pm	**ellenfweber:**	RT @unmarketing: @DannyBrown brevity on the eyes, but not on content. #blogchat How goes Scott?

8:48 pm	**ConversationAge:**	@DannyBrown @BethHarte awesome. Looking forward to your smart additions #blogchat
8:48 pm	**BethHarte:**	@amyafrica Amazing that you get that many email replies. I have yet to have anyone email me a response, it's all in the comments. #blogchat
8:48 pm	**dannybrown:**	@gracecic Hola :) Been taking some time out lately to recharge, back in swing now :) How's you? #blogchat
8:48 pm	**stuartfeigley:**	RT @thejordanrules: @whostalkin your site is a pretty decent way to keep an eye on what people are saying about you (and blog) #blogchat
8:48 pm	**WriterChanelle:**	Speaking of feeding in content...how do you find people who are linking to your blog if it doesn't show up as an incoming link? #blogchat
8:48 pm	**JoLynneValerie:**	@trainingfactor Re: short videos, I agree, absolutely. We are producing a book trailer now and my PR gal says 120 seconds, tops. #blogchat
8:48 pm	**ad_web:**	@MackCollier If you have a 5000 emails list, your linkage on search engines wont get better ranking, blogging will #blogchat
8:49 pm	**loisgeller:**	RT @amyafrica: Just because you like or don't like something that doesn't mean that your user/reader has the same feelings. #blogchat
8:49 pm	**smrus:**	Great reminder! RT @amyafrica: The key 2 online video: keep it betwn 2-4 mins w/ call-2-action at beginning & end #blogchat
8:49 pm	**CASUDI:**	@mattchevy Ref. long videos, I'd like to see a transcript as I can read faster then I can view. #blogchat so I can choose view or read.
8:49 pm	**dannybrown:**	@WriterChanelle Try BackType (http://backtype.com) or Social Mention (http://socialmention.com) #blogchat
8:49 pm	**thejordanrules:**	@DannyBrown think there's value in providing alternative methods of com. after you finally get an e-mail (IM, Twitter, Phone) #blogchat
8:49 pm	**unmarketing:**	one way to find new ppl to follow/interact with is joining a chat. See tonight's #blogchat now http://tr.im/u97V
8:49 pm	**amyafrica:**	If you want to learn what's working online, visit some adult content or gaming sites. #blogchat
8:49 pm	**bobbyrettew:**	@tinkhanson we keep our clients to no more than 2.5 minutes of vid content, it better be a DAMN GOOD VIDEO to keep them longer. #blogchat
8:49 pm	**JDEbberly:**	RT @dannybrown: @WriterChanelle Try BackType (http://backtype.com) or Social Mention (http://socialmention.com) #blogchat #Blogchat
8:49 pm	**trainingfactor:**	@ad_web so having a blog on your website is crucial then? #blogchat
8:50 pm	**nikisnotes:**	@dannybrown @unmarketing Yes! B/c then it looks like "work" (in the traditional form) thus sucking the enjoyment out of it. #blogchat
8:50 pm	**kellymullaney:**	@amyafrica Blogs offering more options (email, comments, rss) 4 users 2 interact have more chances 2 get responses from reader #blogchat
8:50 pm	**JDEbberly:**	RT @unmarketing: one way to find new ppl to follow/interact with is joining a chat. See tonight's #blogchat now http://tr.im/u97V #Blogchat
8:50 pm	**unmarketing:**	@amyafrica agreed, two industry's that a ground breaking and trend setting #blogchat
8:50 pm	**dannybrown:**	@thejordanrules For sure. I have every single way you can contact me on my blog inc. Skype, IM, socnets and email #blogchat
8:50 pm	**wilsonellis:**	@BethHarte It's the audience. Yours is social media folks. @amyafrica's is ecommerce/direct marketing folks. #blogchat
8:50 pm	**whostalkin:**	@thejordanrules Thanks a lot! Keep your eyes peeled this fall for more features and news! and connect with me here @joehall too #blogchat
8:51 pm	**Mandy_Vavrinak:**	@DannyBrown @unmarketing I feel that way abt vid... How long is it (tell me b4 I click). I read/digest way faster than I watch. #blogchat
8:51 pm	**bobbyrettew:**	RT @amyafrica: If you want to learn what's working online, visit some adult content or gaming sites. #blogchat

8:51 pm	**JeremiahDaly:**	RT @unmarketing: one way to find new ppl to follow/interact with is joining a chat. See tonight's #blogchat now http://tr.im/u97V
8:51 pm	**amyafrica:**	@BethHarte I get no comments & only e-mail replies. Of course, a lot of times people don't want to be associated with my posts! #blogchat
8:51 pm	**JDEbberly:**	@trainingfactor Having a blog helps you to interact w/your readers. They'll give u ideas for more blog posts. #Blogchat
8:51 pm	**avasiare:**	@ad_web Agree with you on the SEO point. #blogchat
8:51 pm	**bobbyrettew:**	RT @unmarketing: one way to find new ppl to follow/interact with is joining a chat. See tonight's #blogchat now http://tr.im/u97V
8:51 pm	**hacool:**	@BethHarte I get emails from people who want to connect more (ideally customers) and from those shy to publicly comment. #blogchat
8:51 pm	**WriterChanelle:**	@stephsteb I thank the people who comment on my blog on Twitter. They get followers and more interest to their work. #blogchat
8:51 pm	**CASUDI:**	RT @unmarketing: @amyafrica if something is compelling to me, but not the reader, then they're not my market (... head checked ;-) #blogchat
8:51 pm	**zkellyq:**	Sorry, forgot #blogchat. @amyafrica should a biz have a biz blog and the CEO a personal blog?
8:51 pm	**unmarketing:**	I don't have a blog on my website. My blog is my website #blogchat
8:51 pm	**dannybrown:**	@Mandy_Vavrinak Ha, I do that too - if it's more than 4 mins., I generally need a good reason to watch #blogchat
8:52 pm	**JoLynneValerie:**	@loisgeller This happens a lot, in my experience. If only there was a way to track visitors (do you?), as many don't comment. #blogchat
8:52 pm	**trainingfactor:**	i have 2 blogs with little traffic, so I am going to put the blog on our site #blogchat
8:52 pm	**WriterChanelle:**	@stephsteb I haven't done a post, though. So, I'm wondering if anyone has done it, and if it was effective. #blogchat
8:52 pm	**ad_web:**	@trainingfactor I think so. My point is, if you send email ennouncements, why not, cc to your http://www.posterous.com/ account? #blogchat
8:52 pm	**dannybrown:**	@unmarketing Though that doesn't work for everyone #blogchat
8:52 pm	**arikhanson:**	Small biz and NFPs could learn from this statement: RT @unmarketing I don't have a blog on my website. My blog is my website #blogchat
8:52 pm	**CASUDI:**	RIGHT RT @wilsonellis:@BethHarte It's the audience. Yours is social media folks. @amyafrica's is ecommerce/direct marketing folks. #blogchat
8:52 pm	**loisgeller:**	Do you get a lot of calls and clicks from your Qlog @amyafrica #blogchat
8:52 pm	**stephsteb:**	@WriterChanelle I know I've put out that I enjoy someone's site/blog but I've never been a "product review" type blogger. #blogchat
8:52 pm	**rickwhittington:**	RT @unmarketing: one way to find new ppl to follow/interact with is joining a chat. See tonight's #blogchat now http://tr.im/u97V
8:52 pm	**WriterChanelle:**	Will do. Thank you RT @DannyBrown: @WriterChanelle Try BackType (http://backtype.com) or Social Mention (http://socialmention.com) #blogchat
8:52 pm	**jakrose:**	@amyafrica so true. And funny. Adult sites have driven much of the internet's innovation #blogchat
8:53 pm	**D2KList:**	DannyBrown: @unmarketing Though that doesn't work for everyone #blogchat http://bit.ly/168GbG
8:53 pm	**WriterChanelle:**	@stephsteb Ah. Ok. #blogchat
8:53 pm	**CASUDI:**	@dannybrown I am finding BackType misses a lot, dont know Social Mention #blogchat
8:53 pm	**Mandy_Vavrinak:**	When hashtags collide: loving #blogchat, time to feed #babyV. Sorry, guys... Baby wins! Will catch the recap, and thnx for great ideas!
8:53 pm	**amyafrica:**	Short surveys & polls are an excellent tool for bloggers. Do them often to see if your audience is changing. #blogchat

8:53 pm	**WriterChanelle:**	OMG YES. RT @Sue_Anne: @dannybrown Overdoing shout outs on blogs is like people who send lists of 50-60 people on "follow friday" #blogchat
8:53 pm	**_djh:**	@amyafrica LOL - same here. Readers won't admit to reading any of my stuff, but will react by phone, email, contact form #blogchat
8:54 pm	**stephsteb:**	Great idea! I will try that! RT @WriterChanelle @stephsteb I thank the people who comment on my blog on Twitter. #blogchat
8:54 pm	**JoLynneValerie:**	@unmarketing I've been musing about combining my blog w/ my site but blogs allow flexibility to update, illustrate - site doesn't. #blogchat
8:54 pm	**bobbyrettew:**	@dannybrown we have found the happy point on online video length is 2:45 .... any longer, it better be compelling or targeted! #blogchat
8:54 pm	**dannybrown:**	@CASUDI Social Mention is excellent, covers a huge range of .. well, "mentions" :) #blogchat
8:54 pm	**ad_web:**	@avasiare If you ask to a big audience how many people email and how many blog, you would be surprised with the numbers #blogchat
8:54 pm	**rickwhittington:**	@amyafrica I see so many companies with a Blogspot bog -- shouldn't the put the blog in their company web site 4 better results? #blogchat
8:54 pm	**SophieZo:**	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
8:54 pm	**thejordanrules:**	@amyafrica do you use any software to help manage those replies or auto responses giving a time frame to expect a reply #blogchat
8:54 pm	**JDEbberly:**	RT @Sue_Anne: @dannybrown Overdoing shout outs on blogs is like people who send lists of 50-60 people on "follow friday" #Blogchat
8:54 pm	**loisgeller:**	@kdpaine I always think we're building a relationship with people, not selling at them. Now, not sure. #blogchat
8:54 pm	**amyafrica:**	Contact information should be on all blogs. People look for it in the righthand column & on the bottom. #blogchat
8:54 pm	**avasiare:**	So should your product be highlighted or your blog? #blogchat
8:54 pm	**rjleaman:**	RT @bobbyrettew: found the happy point on online video length is 2:45 .... any longer, it better be compelling or targeted! #blogchat
8:55 pm	**dannybrown:**	@bobbyrettew No-one has enough time to sit and watch/read long content now. Say your message, action me and get out ;-) #blogchat
8:55 pm	**unmarketing:**	@JoLynneValerie yes, hence why I no longer have a "website" for any of my businesses #blogchat
8:55 pm	**stuartfeigley:**	@MackCollier Content is king. Promotion of content is queen. :-) #blogchat
8:55 pm	**tinkhanson:**	@bobbyrettew Given my attention span, 2-3 mins is about right for vid, if not already too long. :) #blogchat
8:55 pm	**JoLynneValerie:**	@DavidOlinger In my opinion, it is always about the reader. But must be about the writer, too - or authenticity may be tainted. #blogchat
8:55 pm	**rickwhittington:**	RT @amyafrica: Short surveys & polls are an excellent tool for bloggers. Do them often to see if your audience is changing. #blogchat
8:55 pm	**Ribeezie:**	Retweeting @unmarketing: I don't have a blog on my website. My blog is my website #blogchat
8:55 pm	**JoLynneValerie:**	@DavidOlinger Also, I was referring to the fact that deadlined writing projects differ from self scheduled/regulated blogging. #blogchat
8:55 pm	**hollga:**	RT @amyafrica: Short surveys & polls are an excellent tool for bloggers. Do them often to see if your audience is changing. #blogchat
8:55 pm	**MackCollier:**	@stuartfeigley For me, community is king, and it improves my content #blogchat
8:55 pm	**amyafrica:**	Blogs should have a clear way to e-mail you and NOT just a form. If you use a form only, you will lose 1/4 of the people. #blogchat
8:55 pm	**JDEbberly:**	RT @DavidOlinger IMO, it is always about the reader. But must be about the writer, too - or authenticity may be tainted. #blogchat #Blogchat

8:56 pm	**JohnGesa:**	RT @unmarking: one way to find new ppl to follow/interact with is joining a chat. See tonight's #blogchat now http://tr.im/u97V
8:56 pm	**socialnerdia:**	People who comment on blogs are usually bloggers themselves. Will it ever change? Yes. But it won't be tomorrow. #blogchat
8:56 pm	**lborsato:**	Indeed. RT @unmarking: I don't have a blog on my website. My blog is my website #blogchat
8:56 pm	**sherisaid:**	#blogchat I'm curious to know what experienced bloggers think of controversy. Avoid or dive in?
8:56 pm	**kellymullaney:**	RT @dannybrown: @bobbyrettew No-one has enough time 2 sit & watch/read long content now. Say your message, action me & get out ;-) #blogchat
8:56 pm	**avasiare:**	@ad_web We don't use e-mail marketing any longer, too much noise, but we do give the option to subsribe by e-mail. #blogchat
8:56 pm	**ad_web:**	@tinkhanson I would say, depending on the video, if there is a regular show like pixel perfect, people know what to wait for #blogchat
8:57 pm	**JDEbberly:**	RT @dannybrown: @stuartfeigley @MackCollier I'd actually say Content and Relevance are co-Kings ;-) #blogchat #Blogchat
8:57 pm	**bobbyrettew:**	@tinkhanson you know that the exact length of a television news story including anchor intro to the reporter is 2:30... #blogchat
8:57 pm	**MackCollier:**	@DannyBrown For me its a cycle, more interactions improves the quality of my content AND gets that content noticed #blogchat
8:57 pm	**loisgeller:**	How do you get email addresses when you ask people to fill out survey? #blogchat
8:57 pm	**dannybrown:**	@MackCollier @stuartfeigley Community is the Royal Court where everyone meets and there are no barriers ;-) #blogchat
8:57 pm	**JoLynneValerie:**	@unmarking My only frustration to date has been the inability to blend both the site and blog, but web designer may fix that. #blogchat
8:57 pm	**Pattytdb:**	@sherisaid dive in! #blogchat
8:57 pm	**tinkhanson:**	Who doesn't love a GOOD survey? RT @amyafrica: Short surveys, polls R excellent tools. Do often 2 see if audience changes. #blogchat
8:57 pm	**stephsteb:**	.@sherisaid Nothing makes me leave a blog and NEVER return quicker than controversy/drama! HATE it! #blogchat
8:57 pm	**_djh:**	@amyafrica Agree re. forms. I'd much rather just use email link. Our clients do too. I fill in garbage if I have to use form #blogchat
8:57 pm	**thejordanrules:**	@bobbyrettew 2:45 seems long, I've seen stats suggesting that users wont watch embedded videos longer than 1:00 #blogchat
8:57 pm	**CASUDI:**	@bobbyrettew and 2:30 is really long when you do first class quality video #blogchat
8:57 pm	**MackCollier:**	@DannyBrown But if I create content and no one knows it exists, it doesnt matter. The interactions help get it noticed & improve #blogchat
8:58 pm	**bobbyrettew:**	RT @amyafrica: Blogs should have a clear way to e-mail you & NOT just a form. If you use a form only, you lose 1/4 of the people. #blogchat
8:58 pm	**JoLynneValerie:**	@unmarking Following you, now. #blogchat
8:58 pm	**dannybrown:**	@MackCollier Right. Who says your view is right? Comments and new opinions are what keeps us all learning #blogchat
8:58 pm	**rjleaman:**	RT @bobbyrettew: @tinkhanson ... exact length of a television news story including anchor intro to the reporter is 2:30... #blogchat
8:58 pm	**amyafrica:**	@thejordanrules We use Trigger E-mails. There are many good services out there. I'm a huge e-mail proponent. #blogchat
8:58 pm	**ad_web:**	@JoLynneValerie These days a blog can be thought of as a web site, even Wordpress is known as a CMS these days #blogchat
8:58 pm	**klandwehr:**	One thing that is changing is that people often share content on social sites, then people comment there, instead of on the site #blogchat

8:58 pm	Teeg:	@sherisaid I think it depends on your blog and what the controversy is about...but be ready for arguments before you post. #blogchat
8:58 pm	dannybrown:	@MackCollier It's a circle. Content brings audience brings content. Oh, and don't ignore SEO :) #blogchat
8:59 pm	bobbyrettew:	@amyafrica so should we put an email address in each blog post....or link to email us directly? #blogchat
8:59 pm	mattchevy:	@JoLynneValerie Agree - I am a big advocate of making my articles aesthetically pleasing. Nothing worse than a wall of text. #blogchat
8:59 pm	hacool:	@JoLynneValerie I designed http://www.heidicool.com/blog to match site and share primary navigation so blog is part of site #blogchat
8:59 pm	MackCollier:	@DannyBrown Yes we all have to find the methods that work for us and run with them ;) #blogchat
8:59 pm	dannybrown:	Twitter is now the new blog commenting system... #blogchat
8:59 pm	rjleaman:	RT @MackCollier: ...For me its a cycle, more interactions improves the quality of my content AND gets that content noticed #blogchat
8:59 pm	JoLynneValerie:	@rjleaman RT @bobbyrettew: @tinkhanson Oh, yes. News stories are BRIEF. Television shows, edited over & over for staccato content. #blogchat
8:59 pm	unmarketing:	@klandwehr taht's why you should use a tool like Disqus that can track social media discussion of ur post #blogchat
8:59 pm	tinkhanson:	@bobbyrettew I did not know that, sir! #blogchat
8:59 pm	loisgeller:	RT @JoLynneValerie: @loisgeller If only there was a way to track visitors (do you?), as many don't comment. #blogchat
8:59 pm	cynchrys:	@MackCollier So...question for you. How to get readers if content is nowhere near "controversial"? #blogchat
8:59 pm	amyafrica:	@loisgeller If it's a survey, e-mail addresses should be optional and the last thing you ask for. #blogchat
8:59 pm	backtype:	@CASUDI we're expanding quickly -- pls let us know here if we're missing blogs http://www.backtype.com/suggest #blogchat
8:59 pm	kellymullaney:	@JoLynneValerie I think you would do great with a blog with additional stand alone web pages as needed #blogchat
9:00 pm	bobbyrettew:	@thejordanrules yeah....you are right...a lot of depends if the video is target to an exact audience...no mass delivery #blogchat
9:00 pm	digitalvision:	True, @brandiheinz but many co's IT folks dislike blogs & force it off the domain. I've seen many valiant efforts fail. #blogchat
9:00 pm	wilsonellis:	@BethHarte People respond using the tools they are most comfortable with. 20% of my comments are via the telephone! #blogchat
9:00 pm	hacool:	@mattchevy true, white space, proper line length/spacing and a few pics can do a lot to make an entry more "readable" #blogchat
9:00 pm	avasiare:	@avasiare At that point it's a choice and allows the customer to pick the "noise" they want to hear! #blogchat
9:00 pm	MackCollier:	@amyafrica What about inserting calls to action directly in the post (email me) is that a good idea, or should be on blog instead? #blogchat
9:00 pm	sherisaid:	@Pattytdb #blogchat that's what I thought I love a substantive argument.
9:00 pm	rjleaman:	@unmarketing you don't think disqus moves the conversation offsite? I've been wondering about that today... #blogchat
9:00 pm	BethHarte:	Need to jump off, but thanks to @AmyAfrica, @MackCollier and all those participating for a great #blogchat. Lots to absorb here. :)
9:00 pm	bobbyrettew:	@CASUDI amen....it better be good! #blogchat
9:00 pm	michellegolden:	RT @dannybrown we've found the happy point on online video length is 2:45. Any longer, it better be compelling or targeted! #blogchat

9:00 pm	**dannybrown:**	@cynchrys @MackCollier Don't think you always need to be controversial. Just don't always go with the popular vote :) #blogchat
9:00 pm	**tinkhanson:**	@ad_web Good point, longer vids have their place. How-to's, or regular shows... still I might need then 2 min "teaser" first. #blogchat
9:00 pm	**MackCollier:**	@cynchrys Link out, respond to commenters, leave comments on other blogs #blogchat
9:00 pm	**TransitionalTee:**	@cynchrys Content has to be interesting and targeted, not necessarily controversial. Topics that breed discussion. #blogchat
9:00 pm	**rickwhittington:**	RT @klandwehr: People often share content on social sites, then people comment there, instead of on the site #blogchat
9:00 pm	**amyafrica:**	Navigation accounts for over half the success of any blog. (More on ecommerce sites.) You get what I give you. #blogchat
9:00 pm	**hacool:**	@cynchrys help readers solve a problem. Teach them, answer questions, etc. It may or may not be controversial. #blogchat
9:00 pm	**CASUDI:**	@backtype I always let you know when you miss> i still have quite a few missed comments over past 6MON #blogchat
9:00 pm	**unmarketing:**	@rjleaman Disqus is hosted within the blog post #blogchat
9:01 pm	**MackCollier:**	@BethHarte Thanks Beth ;) Glad the power held out! #blogchat
9:01 pm	**shaynale:**	I have a personal blog and a business website, and i feel paranoid when people say "i saw your blog" when they mean my website. #blogchat
9:01 pm	**stuartfeigley:**	@MackCollier Good point. I'm not as seasoned a blogger as you so I'm still dealing with content. :-) #blogchat
9:01 pm	**thejordanrules:**	@amyafrica so in addition to emails (since your here) I'm guessing you also engage prospect via social networks? #blogchat
9:01 pm	**backtype:**	@CASUDI socialmention.com is a great way to search different types of content (we help power their comment search) #blogchat
9:01 pm	**TamelaRich:**	RT @DannyBrown Twitter is now the new blog commenting system... #blogchat
9:01 pm	**MackCollier:**	@cynchrys @DannyBrown #blogchat Post titles are more imp than ever, esp since so many ppl are reading them here or in feed readers.
9:01 pm	**amyafrica:**	For those of you who want people to increase your AAUS (active average user session), 1st try to improve your navigation. #blogchat
9:01 pm	**sherisaid:**	@jackassletters #blogchat is there a wrong side? I think there's skill in disagreeing without loss of respect.
9:02 pm	**stephsteb:**	@sherisaid Oh, no, I get down on the politics, LOL! I meant more along the lines of personal drama/attack type things. Sorry! #blogchat
9:02 pm	**ellenfweber:**	RT @rjleaman: RT @bobbyrettew: found happy point on video length is 2:45 .... any longer, it better be compelling or targeted! #blogchat
9:02 pm	**stuartfeigley:**	RT @socialnerdia: People who comment on blogs are usually bloggers themselves. Will it ever change? Yes. But it won't be tomorrow. #blogchat
9:02 pm	**kellymullaney:**	RT @amyafrica: Navigation accounts 4 over half the success of any blog (More on ecommerce sites) You get what I give you #blogchat
9:02 pm	**klandwehr:**	@unmarketing, I am looking into JS-kit for that, interested in their new Echo application that coming out. #blogchat
9:02 pm	**thebrandbuilder:**	@brandiheinz Thank you! :) #blogchat
9:02 pm	**dannybrown:**	@MackCollier @cynchrys For sure. I find @copyblogger is one of the best when it comes to great post titles #blogchat
9:02 pm	**CASUDI:**	@wilsonellis So glad someone else uses the telephone :-) #blogchat >It just shows different strokes for different folks:-)
9:02 pm	**MackCollier:**	@stuartfeigley I figured this out by dumb luck, but best way I have found to grow ur blog is to leave it, comment/link elsewhere #blogchat

9:03 pm	**walshmuse:**	@loisgeller see survey monkey n mail chimp combo here http://bit.ly/30PMP6 #blogchat
9:03 pm	**loisgeller:**	@unmarketing I have my blogs: http://bit.ly/E7Io9 and http://bit.ly/iplAO and Mike's http://bit.ly/VXLpF and website. #blogchat
9:03 pm	**amyafrica:**	@thejordanrules No. I suck at all things social and when I say suck. I mean I am the world's worst. I like controlled ROI. #blogchat
9:03 pm	**WriterChanelle:**	Yup RT @_djh: @ad_web I guess I'm not with the program. If something says Click Here Now, I'm 99.9% certain to not click ever =) #blogchat
9:03 pm	**hacool:**	RT @MackCollier: Post titles r more imp than ever...so many ppl are reading them...in feed readers -write for people not just bots #blogchat
9:03 pm	**CASUDI:**	RT @MackCollier: @cynchrys @DannyBrown #blogchat Post titles are more imp than ever, esp since so many ppl are reading them here or feed..
9:03 pm	**MackCollier:**	@DannyBrown Yes @copyblogger is my sherpa for better writing/headlines #blogchat
9:03 pm	**rjleaman:**	@unmarketing sorry, guess I should have said off-page re disqus - two places to read comments always seems weird to me #oldfogie #blogchat
9:04 pm	**backtype:**	@CASUDI thanks :) we sometimes miss archives as we add blogs -- we focus more on getting new ones in near real-time #blogchat
9:04 pm	**wilsonellis:**	@amyafrica What's the top 3 things we should check on our site/blog? #blogchat
9:04 pm	**loisgeller:**	RT @dannybrown: @MackCollier @cynchrys For sure. I find @copyblogger is one of the best when it comes to great post titles #blogchat Me too!
9:04 pm	**WriterChanelle:**	@_djh I feel the same way when someone asks for something to be RT'd. Why ask... #blogchat
9:04 pm	**michellegolden:**	RT @DannyBrown Twitter is now the new blog commenting system #blogchat <is that why trackbacks are so down?>
9:04 pm	**JDEbberly:**	You can learn much about improving post titles at @copyblogger (Brian Clark's) blog: http://sn.im/o0zim #Blogchat
9:04 pm	**amyafrica:**	@copyblogger, @problogger & @unmarketing all use a good mix. #blogchat
9:04 pm	**hacool:**	@MackCollier So true, comments on other blogs & social media (if relevant) are a great way to connect and bring people to ur blog #blogchat
9:04 pm	**dannybrown:**	@michellegolden Possibly. A lot of times you see ppl responding to blog post on Twitter as opposed to blog itself #blogchat
9:04 pm	**diesh:**	Blogging seems to have taken a bit of a backseat to micro-blogging? But we're slow bloggers at DesignStamp! (Once a month-ish) #blogchat
9:05 pm	**wilsonellis:**	Me, too. RT @MackCollier: @DannyBrown Yes @copyblogger is my sherpa for better writing/headlines #blogchat
9:05 pm	**MackCollier:**	RT @wilsonellis: @amyafrica What's the top 3 things we should check on our site/blog? #blogchat
9:05 pm	**sherisaid:**	@stephsteb #blogchat oh, I never do childish :) I just read a fascinating book that centered on abortion rights...but discussing it...dunno
9:05 pm	**amyafrica:**	@wilsonellis First, what action(s) you are getting. If you're not getting actions, what you're doing may not be right. #blogchat
9:05 pm	**CASUDI:**	@dannybrown I heard 6 words for a tittle, the first 4 have to have the punch, otherwise forget it. Is this so? #Blogchat
9:05 pm	**ad_web:**	@tinkhanson See what Visible Measures do. Interesting how the audience leave videos at certain points- http://bit.ly/7jnyx #blogchat
9:05 pm	**digitalvision:**	@shaynale you shouldn't worry. They're reading & remembering. Don't care if they call it a "blog" as long as they're calling. #blogchat
9:05 pm	**WriterChanelle:**	RT @amyafrica: Some people like e-mails. Some people like RSS. When I write a post, I get no comments & 100's of e-mail replies. #blogchat
9:05 pm	**stuartfeigley:**	@MackCollier @dannybrown For a newbie blogger, it's content, then promotion, then community. So tough to get the community part. #blogchat

9:05 pm	**MackCollier:**	Looks like tonight's #blogchat w @amyafrica is going to be the most active one yet! Still time to jump in and bask in the smartitude!
9:06 pm	**JoLynneValerie:**	@unmarketing You're absolutely correct. And it is maddening. A server issue. How freaking ironic. #Blogchat
9:06 pm	**dannybrown:**	@CASUDI You don't want them too long - 6 seems a great number and yes, make sure the title IS the post :) #blogchat
9:06 pm	**sherisaid:**	@JDEbberly I can usually hold my own...I don't usually enter an argument unarmed and I can be...formidable. #blogchat
9:06 pm	**mattchevy:**	Another article design tip: Use headers throughout post to break up text/provide easy scanning for newcomers. #blogchat
9:06 pm	**thejordanrules:**	@amyafrica Totally going to create a blog post on "controlled ROI" love the term. #blogchat
9:06 pm	**MackCollier:**	@stuartfeigley I started reading blogs/commenting as I could, then noticed comments started pouring in to my blog, trial/error #blogchat
9:06 pm	**JDEbberly:**	Brian Clark's Teaching Sells is another great site: http://sn.im/o0zoq #Blogchat
9:06 pm	**JoLynneValerie:**	@hacool Brilliant. I excel in my field, but a designer, I am not *grins*. Kudos to you for that - going to look, now. #blogchat
9:06 pm	**CASUDI:**	RT @amyafrica: Navigation accounts 4 over half the success of any blog (More on ecommerce sites) You get what I give you #blogchat
9:06 pm	**dannybrown:**	@stuartfeigley Why not try all? Ask Twitter for ideas - ask questions to topics you're thinking about. Audience already "primed" #blogchat
9:07 pm	**sherisaid:**	RT @mattchevy Another article design tip: Use headers throughout post to break up text/provide easy scanning for newcomers. #blogchat
9:07 pm	**amyafrica:**	@wilsonellis Blogs should have several different actions & they should be put in a pipeline. Then find out where the rat is stuck. #blogchat
9:07 pm	**digitalvision:**	@brandiheinz It is, most IT folks maintain their square foot. Good IT folks find solutions to the problem. Most CMS's are weak too #blogchat
9:07 pm	**stuartfeigley:**	Spot on! RT @dannybrown: @MackCollier It's a circle. Content brings audience brings content. Oh, and don't ignore SEO :) #blogchat
9:07 pm	**amyafrica:**	@wilsonellis Passalong rate (this is best if calculated manually.) #blogchat
9:07 pm	**ad_web:**	@thejordanrules follor @thebrandbuilder for some good info about ROI #TBB #blogchat
9:07 pm	**sherisaid:**	@mattchevy good tip - makes the text look less wordy and cumbersome. #blogchat
9:07 pm	**wilsonellis:**	@CASUDI I agree, but it still surprises me when I get the calls. #blogchat
9:07 pm	**stuartfeigley:**	So is that making email less relevant? RT @dannybrown: Twitter is now the new blog commenting system... #blogchat
9:08 pm	**christammiller:**	@dannybrown @stuartfeigley: @ariherzog is great at crowdsourcing blog entries, either for info or Q&A! #blogchat
9:08 pm	**zkellyq:**	RT @wilsonellis: Me, too. @MackCollier: @DannyBrown Yes @copyblogger is my sherpa for better writing/headlines #blogchat
9:08 pm	**dannybrown:**	@stuartfeigley Thank you good sir :) #blogchat
9:08 pm	**MackCollier:**	@amyafrica Ok for those of us that get plenty of comments, but that's it, how can we encourage jump from that to leads? #blogchat
9:08 pm	**stephsteb:**	@sherisaid Sounds interesting! #blogchat
9:08 pm	**amyafrica:**	@wilson DTS. (Days to Sale.) This is a HUGELY important metric and very few bloggers do it. Fastest way to make money. #blogchat
9:08 pm	**CASUDI:**	@MackCollier I like that Smartitude ! #blogchat
9:08 pm	**michellegolden:**	Agree! RT @_djh: @ad_web I guess I'm not with the program. If something says Click Here Now, I'm 99.9% certain to not click ever #blogchat

9:08 pm	**trainingfactor:**	everything very informative--is this chat every Sunday? #blogchat
9:08 pm	**avasiare:**	Just replied to myself, genius ;) ...was meant for you @ad_web ! #blogchat
9:08 pm	**avasiare:**	#blogchat
9:08 pm	**hacool:**	@dannybrown asking Tweeters for ideas is great, good answers and you can quote them in blog entry for shout outs. #blogchat
9:08 pm	**wilsonellis:**	@amyafrica Thanks Amy. I have a lot of room for improvement. #blogchat
9:08 pm	**amyafrica:**	@mackcollier You need to ask for them. That's the thing, you social media people tend to just not ask. YOU know this. #blogchat
9:09 pm	**ad_web:**	@trainingfactor It is #blogchat
9:09 pm	**dannybrown:**	@stuartfeigley I think you can use Twitter to your "advantage". If comment warrants further discussion, take "offline" to email #blogchat
9:09 pm	**JoLynneValerie:**	@mattChevy I'm a former magazine editor, so I know the importance of the aesthetic. Eye candy is essential; further engage. #Blogchat
9:09 pm	**klandwehr:**	@trainingfactor yes starting 9Pm est #blogchat
9:09 pm	**trainingfactor:**	RT @MackCollier: @amyafrica Ok for those of us that get plenty of comments, but thats it, how can we encourage jump from that to #blogchat
9:09 pm	**kellymullaney:**	RT @MackCollier: Looks like 2night's #blogchat w @amyafrica will b most active1 yet! Still time 2 jump in & bask in th smartitude!
9:09 pm	**dannybrown:**	@hacool Yep, made some of my most popular posts, by using hashtag to follow convo then blog about it #blogchat
9:09 pm	**amyafrica:**	When you have no blog traffic, it sucks. (I know this firsthand.) But whatever you have, you can convert it, if you ask. #blogchat
9:09 pm	**lgallant:**	RT @unmarketing: I don't have a blog on my website. My blog is my website #blogchat //Ditto for me
9:09 pm	**sherisaid:**	@stephsteb James North Patterson: "Protect and Defend" best book I've read in ages. #blogchat
9:10 pm	**servantofchaos:**	After listening in to today's #blogchat I am going to have to go back over my site with a fine tooth comb!
9:10 pm	**trainingfactor:**	@amyafrica what method do you use to inquire for the lead? #blogchat
9:10 pm	**wilsonellis:**	@diesh You may want to up your game. My blog drives traffic to my website. If I skip a week, there's a big drop. #blogchat
9:10 pm	**shaynale:**	@amyafrica where could we get more info about DTS? #blogchat
9:10 pm	**loisgeller:**	@walshmuse Thank you for the idea. We used Survey Monkey last year, and we got response...but nothing exciting happened. #blogchat
9:10 pm	**Nedra:**	And I'm just in time for...the finish of the #hcsm chat. Looking at the discussion. Maybe can jump into #blogchat before dinner's ready.
9:10 pm	**hacool:**	@dannybrown @stuartfeigley - I like to leave a comment on a blog then Tweet the link. Gives room for commenting in both places. #blogchat
9:10 pm	**amyafrica:**	@michellegolden I understand but you may not be your user, that's why you need to ask different ways. #blogchat
9:10 pm	**WriterChanelle:**	Still in #blogchat folks. If my tweets are not interesting to you, please bypass them for the time being. If they are, hop in the chat!
9:10 pm	**CASUDI:**	@dannybrown More and more people seem to be posting twitter comments on their posts #blogchat, is this the way to go?
9:11 pm	**MackCollier:**	@servantofchaos I know!!!! #blogchat
9:11 pm	**stephsteb:**	For those of you still following me (lol), I enjoy #blogchat and try to participate when I can so thanks for your patience! #sorrysochatty
9:11 pm	**stuartfeigley:**	Somebody (and that might be me) has got to compile all of @amyafrica "tips" into one doc and post it. #blogchat

9:11 pm	michellegolden:	I'm moving 2 this 2 RT @lgallant @unmarketing: I don't have a blog on my website/blog is my website #blogchat /Ditto for me
9:11 pm	thejordanrules:	Just tried the @backtype service; it's actually really good at tracking comments: http://www.backtype.com/ #blogchat
9:11 pm	JoLynneValerie:	@KellyMullaney Precisely what I've got; a primary website and blogs on myspace, which I love. Aiming to integrate, though. #blogchat
9:11 pm	amyafrica:	Everyone says they hate billboards. Do we still have them? Everyone says they hate pop-ups. Do they still work? #blogchat
9:11 pm	bobbyrettew:	@dannybrown @amyafrica @ad_web @MackCollier @tinkhanson @thejordanrules REALLY ENJOYED #blogchat tonight!!!! Thanks!
9:11 pm	MackCollier:	RT @amyafrica: When you have no blog traffic, it sucks. (I know this firsthand.) But whatever u have, u can convert it, if u ask. #blogchat
9:11 pm	dannybrown:	@hacool @stuartfeigley Disqus is excellent for tweeting responses as well, to original commenter #blogchat
9:12 pm	WriterChanelle:	@amyafrica I don't seem to have trouble asking for the visit. More the opportunity that may come from the visit. #blogchat
9:12 pm	ad_web:	@stuartfeigley I understand there's normally a trascript of the chat? #blogchat
9:12 pm	JoLynneValerie:	RT @DavidOlinger I was once told by an HR person that "Anybody can write."<-- Not so. Ask me sometime about mag's submissions. #blogchat
9:12 pm	dannybrown:	@CASUDI I use Disqus and that shows tweets at end (as trackbacks). Otherwise, I just see it as noise #blogchat
9:12 pm	cynchrys:	Thanks!! This was so helpful tonight. You guys are fantastic. Can't say it enough. Gotta run. Night! #blogchat
9:12 pm	MackCollier:	@bobbyrettew Thanks for joining! #blogchat
9:12 pm	stephsteb:	@sherisaid I will definitely have to check that out, thanks! #blogchat
9:12 pm	hacool:	@CASUDI I think including Twitter comments on blogs is a good way to keep some of the discussion on-site for future readers to see #blogchat
9:12 pm	JDEbberly:	@CASUDI I noticed Darren Rowse @problogger doing that. He's an authority on pro blogging, so he's influenced many #Blogchat
9:12 pm	amyafrica:	Highly recommend offering a Twitter feed in the righthand column of your website. (Yes, RH is the right place for it.) #blogchat
9:12 pm	WriterChanelle:	So much sense from this guy. Lol. RT @unmarketing: I don't have a blog on my website. My blog is my website #blogchat
9:12 pm	mattchevy:	Meeting some amazing folks in tonight's #blogchat - If you're following me, feel free to jump into the conversation!
9:13 pm	hollga:	Really interesting #blogchat discussion, lots of great ideas. Now back to the Monday morning to do list
9:13 pm	zkellyq:	@stuartfeigley I'm working on it. #blogchat
9:13 pm	beverlycornell:	@amyafrica I can't imagine a city scape without billboards. #blogchat. I can however, live without pop-ups #blogchat
9:13 pm	trainingfactor:	@MackCollier so what do you ask? #blogchat
9:13 pm	JoLynneValerie:	@DavidOlinger I do believe, however, that everyone *should* write. I teach a journaling/affirmation writing workshop. Empowering. #blogchat
9:13 pm	bobbyrettew:	@MackCollier all i gots to say is YOU DA MAN! #blogchat
9:13 pm	unmarketing:	Making my blog my only website, I regain control of it, versus going through designer to change/update content #blogchat
9:13 pm	michellegolden:	Me too @servantofchaos After listening in to today's #blogchat I am going to have to go back over my site with a fine tooth comb!
9:13 pm	rjleaman:	Good solution! > RT @hacool: ... leave a comment on a blog then Tweet the link. Gives room for commenting in both places. #blogchat

9:13 pm	trainingfactor:	RT @amyafrica: Highly recommend offering a Twitter feed in the righthand column of your website. (Yes, RH is the right place for #blogchat
9:13 pm	JDEbberly:	@bobbyrettew Seconded. #Blogchat
9:13 pm	amyafrica:	@WriterChanelle A lot of folks have the same issue. Try adding a softer step before the "sale" -- it usually helps. #blogchat
9:13 pm	ad_web:	@bobbyrettew I enjoyed #blogchat too! ... thanks for your info!
9:13 pm	bobbyrettew:	RT @unmarketing: Making my blog my only website, I regain control of it, versus going through designer to change/update content #blogchat
9:13 pm	tinkhanson:	Thanks everyone for a great #blogchat tonight, I gotta scoot. Tomorrow morning will come early!
9:14 pm	JDEbberly:	RT @amyafrica: Highly recommend offering a Twitter feed in the righthand column of your website. #Blogchat
9:14 pm	dannybrown:	@unmarketing You can control your wbesite too and complement blog / vice versa. WordPress takes away design issues #blogchat
9:14 pm	klandwehr:	Popups are a big turn off for me, I avoid those sites and have a popup blocker #blogchat
9:14 pm	hacool:	@ad_web You can get a transcript of the chat at http://wthashtag.com/Blogchat (which will be very helpful given tonight's pace) #blogchat
9:14 pm	JoLynneValerie:	@mattChevy I was gifted w/ a stellar production director - www.NaturesWisdomMagazine.com; all photos she chose. #Blogchat
9:14 pm	amyafrica:	Blog headers need visuals and they should NOT take up more than 20% of the first view. This is crucial for eyepath. #blogchat
9:14 pm	kellymullaney:	@JoLynneValerie I meant having a blog as the main site like @unmarketing suggests & adding pages to the blog, U can keep myspace 2 #blogchat
9:14 pm	christammiller:	@amyafrica Twitter feed on the home page? Contact page? Media page? Globally? #blogchat
9:14 pm	SmBizGuru:	RT @unmarketing: Making my blog my only website, I regain control of it, versus going through designer to change/update content #blogchat
9:14 pm	WriterChanelle:	@amyafrica Yea. I'm at the point where it's so hard for me that I just hope they offer me something. Lol. #blogchat
9:14 pm	HighTalk:	@DannyBrown Technically it isn't commenting it's recording that a tweet w/ the blog URL been forwarded. It's ruining commenting! #blogchat
9:14 pm	JoLynneValerie:	@mattChevy Also www.FullMoonRisingMagazine.com, my former "wild child" publication. *smirks* Stunning visuals. #blogchat
9:15 pm	dannybrown:	@amyafrica And make sure the header is clickable as a Home link! ;-) #blogchat
9:15 pm	bobbyrettew:	@ad_web it was great meeting you man on #blogchat .... i am following you now!
9:15 pm	diesh:	@rjleaman Which 'conversation' aspect would you say is deeper of the two for you? #blogchat
9:15 pm	sherisaid:	night all :) I'm sorry I got here so late and missed most of it...great chat! #blogchat
9:15 pm	bobbyrettew:	RT @amyafrica: Blog headers need visuals and they should NOT take up more than 20% of the first view. This is crucial for eyepath. #blogchat
9:15 pm	hacool:	@bobbyrettew I'm building more sites in Wordpress now for that very reason, to give the client an easier way to update. #blogchat
9:15 pm	CASUDI:	RT @DannyBrown: @unmarketing You can control your wbesite too and complement blog / vice versa. WordPress takes away design issues #blogchat
9:15 pm	kellymullaney:	RT @amyafrica: Blog headers need visuals & they should NOT take up more than 20% of the first view. This is crucial 4 eyepath #blogchat
9:15 pm	walshmuse:	Thx @amyafrica n everyone, and @MackCollier I hope ur taking good notes for us buddy... #blogchat
9:15 pm	amyafrica:	I hate pop-ups. I hate video. I hate noisy sites & I use all of them. Why? Because I am not my customer. #blogchat

9:15 pm	**dannybrown:**	@HighTalk Which is why I don't have it as part of my main commenting system, unlike some other systems :) #blogchat
9:15 pm	**stuartfeigley:**	Me too.RT @CASUDI: @MackCollier I like that Smartitude ! #blogchat
9:16 pm	**smrus:**	RT @amyafrica: Highly recommend offering a Twitter feed in the righthand column of your website. #Blogchat
9:16 pm	**amyafrica:**	@CASUDI Yes and Thesis is amazing. #blogchat
9:16 pm	**connectingwomen:**	@JDEbberly when does #blogchat get over?
9:16 pm	**unmarketing:**	@amyafrica u hate video? More importantly: you hate my video?? #blogchat
9:16 pm	**bobbyrettew:**	@hacool very cool....I am a Joomla guy...it is versatile and allows us to really create an experience for the client and user #blogchat
9:16 pm	**tinkhanson:**	@bobbyrettew Me too! Great to see you on tonight, and I'll see you Thurs :) #blogchat
9:16 pm	**dannybrown:**	@stuartfeigley Encourages return conversation and continued life to a post #blogchat
9:16 pm	**WriterChanelle:**	Really? Wouldn't have guessed RT @jakrose: @amyafrica so true and funny. Adult sites have driven much of the internet's innovation #blogchat
9:16 pm	**wiseleo:**	Agreed with @unmarketing about making blog the only site. #blogchat
9:16 pm	**HighTalk:**	@DannyBrown Smart man. You can't follow threads of discussion because the RTs clog up you comments. #blogchat
9:16 pm	**bobbyrettew:**	RT @amyafrica: I hate pop-ups. I hate video. I hate noisy sites & I use all of them. Why? Because I am not my customer. #blogchat
9:17 pm	**loisgeller:**	Thank you @amyafrica @mackcollier @wilsonellis @kdpaine @unmarketing @stuartfeigley Going to redo my blog tomorrow . #blogchat
9:17 pm	**rickwhittington:**	RT @amyafrica: Blog headers need visuals and they should NOT take up more than 20% of the first view. This is crucial for eyepath. #blogchat
9:17 pm	**amyafrica:**	@dannybrown You are fast Danny Brown. Yes, everyone MUST have a home link. #blogchat
9:17 pm	**JoLynneValerie:**	@mattChevy It is obvious but a lot of folks don't see it; a foundation in journalism or publishing makes illustration a shoe in. #blogchat
9:17 pm	**WriterChanelle:**	RT @amyafrica: I hate pop-ups. I hate video. I hate noisy sites & I use all of them. Why? Because I am not my customer. #blogchat
9:17 pm	**ad_web:**	THANKS -> @MackCollier and @amyafrica for #blogchat tonight! -- Good night!
9:17 pm	**mattchevy:**	@JoLynneValerie Nicely done (on both accounts) - We'll have to chat sometime, great minds think alike. #blogchat
9:17 pm	**3keyscoach:**	Hello there! #blogchat
9:17 pm	**CASUDI:**	RT @amyafrica: I hate pop-ups. I hate video. I hate noisy sites & I use all of them. Why? Because I am not my customer. #blogchat
9:17 pm	**dannybrown:**	@wiseleo Not ideal for e-commerce or information stockpile. Sometimes you still need dedicated website #blogchat
9:17 pm	**HighTalk:**	@hacool Not many do though. Or have a single word or brief string than also gets RT'ed #blogchat
9:17 pm	**JDEbberly:**	@connectingwomen Blogchat begins at 9pm and ends at 11pm EDT, although tweeps chat past 11pm :) #Blogchat
9:17 pm	**wilsonellis:**	@loisgeller Keep all the good stuff. I love your blog. #blogchat
9:18 pm	**klandwehr:**	I think we need to get use to the fact that not all comments will be done directly on the site #blogchat
9:18 pm	**dannybrown:**	@HighTalk It's one of reasons I stopped using a couple of Tweetback plugins, no real relevance to ongoing convo :) #blogchat
9:18 pm	**JoLynneValerie:**	@KellyMullaney I think that can work for some folks - it depends on the nature of the blog and the profession of the individual. #blogchat

9:18 pm	**Teeg:**	Really enjoyed #blogchat tonight but need to run. Thanks @MackCollier, @amyafrica, and everyone for a great one! :)
9:18 pm	**dannybrown:**	@amyafrica The amount of dead headers I see, it's like - GAH!!! ;-) #blogchat
9:18 pm	**sherisaid:**	@unmarketing one of your videos was my first introduction to viral marketing. it was very compelling #blogchat
9:18 pm	**michellegolden:**	@amyafrica Agree & hear you. I live in B2B - noise, pop-ups, click-here's deprofessionalize clients' sites. But do work for others #blogchat
9:18 pm	**hacool:**	@DannyBrown: Great idea - using a #hashtag for an upcoming blog topic is a great way to track/manage the feedback #blogchat
9:18 pm	**kellymullaney:**	RT @amyafrica: @CASUDI Yes and Thesis is amazing << Agreed, It is now the blog theme I use for clients, easy to customize #blogchat
9:18 pm	**stuartfeigley:**	RT @amyafrica: When you have no blog traffic, it sucks. But whatever you have, you can convert it, if you ask. #blogchat
9:18 pm	**JoLynneValerie:**	@KellyMullaney By the way, are we organizing a Rochester Tweetup or what? *smiles* #blogchat
9:18 pm	**rickwhittington:**	RT @amyafrica: I hate pop-ups. I hate video. I hate noisy sites & I use all of them. Why? Because I am not my customer. #blogchat
9:18 pm	**wiseleo:**	@dannybrown True, but why can't you use a blog engine to power a conventional website? That's what we do now. #blogchat
9:18 pm	**WriterChanelle:**	RT @amyafrica: Contact information should be on all blogs. People look for it in the righthand column & on the bottom. #blogchat
9:18 pm	**amyafrica:**	@unmarketing No. Your videos crack me up. But seriously, you are one of six I actually read. (No joke. "Hiya Amy.") #blogchat
9:19 pm	**dannybrown:**	@hacool Cheers :) It also helps to re-ignite the Twitter convo afterward as well as on blog #blogchat
9:19 pm	**dannybrown:**	@wiseleo It's what I do as well, but there are some companies that prefer websites and separate blogs #blogchat
9:19 pm	**amyafrica:**	Just because YOU hate it does NOT mean, you should NOT at least test it. #blogchat
9:19 pm	**WriterChanelle:**	RT @MackCollier: @stuartfeigley For me, community is king, and it improves my content #blogchat
9:19 pm	**unmarketing:**	@amyafrica :-) there is a difference between video, and good video #blogchat
9:19 pm	**JDEbberly:**	RT @dannybrown: @hacool Cheers :) It also helps to re-ignite the Twitter convo afterward as well as on blog #blogchat #Blogchat
9:19 pm	**JoLynneValerie:**	@rickwhittington @amyafrica Do not like pop-ups; do not like advertising on blogs. Do not mind video, will tolerate some audio. :) #blogchat
9:20 pm	**loisgeller:**	Where is @unmarketing blog? #blogchat
9:20 pm	**dannybrown:**	@gracecic Always :) #blogchat
9:20 pm	**tinkhanson:**	I think it's "more gooder" @unmarketing @JoLynneValerie Anybody can write! It's just some people write gooder than others ;-) #blogchat
9:20 pm	**unmarketing:**	@tinkhanson AH! Good call #blogchat
9:21 pm	**JoLynneValerie:**	@unmarketing Ha! There will always be replies correcting one's grammar, punctuation, cohesion - or lack thereof. We write anyway! #blogchat
9:21 pm	**MackCollier:**	If you are leaving #blogchat (First question, WHY?!?), then don't forget to get your TRANSCRIPT here - http://is.gd/1OcxQ
9:21 pm	**HighTalk:**	@hacool I like the RT button, but not the collecting of RTs in comments. Makes comment totals go down, but worth it #blogchat
9:21 pm	**trainingfactor:**	thanks everyone--good night #blogchat
9:21 pm	**LISABIRCH:**	@unmarketing for my website, i can change/update content through a CMS but i'm still limited in design/graphic updates ... *sigh* #blogchat

9:21 pm	**wilsonellis**:	Test all marketing tools to see if they work for ur customers.Unless u're psychic, it's the only way u can be sure. #blogchat
9:21 pm	**WriterChanelle**:	RT @MackCollier: If you are leaving #blogchat (First question, WHY?!?), then don't forget to get your TRANSCRIPT here - http://is.gd/1OcxQ
9:21 pm	**JoLynneValerie**:	@mattChevy Networking and connecting is what it's all about. To be sure, I have connected w/ some incredible people via Twitter. #blogchat
9:21 pm	**D2KList**:	DannyBrown: @gracecic Always :) #blogchat http://bit.ly/6jbu9
9:21 pm	**sherisaid**:	@DannyBrown I'm finding wordpress pretty impressive...although I may have to tack on some functionality, databases and such. #blogchat
9:21 pm	**digitalvision**:	@amyafrica one of the first things I learned doing marketing in the field to "regular" folks was that cheese sells. #blogchat
9:22 pm	**JDEbberly**:	@loisgeller Scott Stratten's blog is here: http://www.un-marketing.com/blog/ #Blogchat
9:22 pm	**3keyscoach**:	RT @amyafrica: I hate pop-ups. I hate video. I hate noisy sites & I use all of them. Why? Because I am not my customer. #blogchat
9:22 pm	**michellegolden**:	Huge pet peeve when missing! Author info too. RT @amyafrica Contact info s/b on all blogs. Ppl look for it on right & bottom. #blogchat
9:22 pm	**bobbyrettew**:	@JDEbberly hey there....it was nice chatting tonight! #Blogchat
9:22 pm	**dannybrown**:	@sherisaid That's the great thing about WP, there is always some plug-in for pretty much any need :) #blogchat
9:22 pm	**hacool**:	@bobbyrettew Sounds like you're happy with Joomla. That & Drupal seem very popular now. #blogchat
9:22 pm	**thejordanrules**:	So much help/ info tonight: @amyafrica @MacCollier @hacool @CASUDI @unmarketing @bobbyrettew #blogchat
9:22 pm	**LISABIRCH**:	@unmarketing if i could just get web guy to incorporate comments into my website, i wouldn't need my blog at all *another sigh* #blogchat
9:23 pm	**shaynale**:	I'm working on creating great content first, but its so easy to get distracted by social media #blogchat
9:23 pm	**kellymullaney**:	@JoLynneValerie I thought you were working on 1 in september, LOL! Have you been to any of the montly tweetups from @SMC_Rochester #blogchat
9:23 pm	**rjleaman**:	@diesh blogging is where deep exploration of ideas happens, microblogging fantastic for quick flash ideas to prompt a conversation #blogchat
9:23 pm	**JeremiahDaly**:	RT @SydneyOwen: According to @GeekMommy, companies will move from mom blogs to gen-y for help. thoughts here http://bit.ly/10skeL #blogchat
9:23 pm	**CASUDI**:	@wilsonellis I am always testing, fortunately my clients like the absence of video, pop ups and craziness unlike her customers:-) #blogchat
9:23 pm	**JoLynneValerie**:	@DavidOlinger Confession: I do not like the concept of daily word-count or page goals the practice inhibits the muse, authenticity #blogchat
9:23 pm	**HighTalk**:	@DannyBrown I should talk. I've been meaning to upgrade blog. It's a mess right now . Need more time in my day. #blogchat
9:23 pm	**loisgeller**:	@sherisaid I don't find Wordpress all that friendly. TypePad is easier, but apparently not as good on search.#blogchat
9:23 pm	**stuartfeigley**:	@loisgeller So does that mean we'll find an Under Construction message? ;-) #blogchat
9:23 pm	**hacool**:	@DannyBrown excellent point - #hashtag is super way to keep the discussion moving both on blog and in Twitterverse. #blogchat
9:24 pm	**dannybrown**:	Think key thing with blogging is consistency - whether it's posting, content, style. Change not always good #blogchat
9:24 pm	**sherisaid**:	@DannyBrown #blogchat really? I haven't exactly explored it much to date. Too busy writing like a madwoman to stay afloat.
9:24 pm	**JDEbberly**:	RT @MackCollier: If you are leaving #blogchat (First question, WHY?!?), then don't forget to get your TRANSCRIPT here - http://is.gd/1O ...

9:24 pm	tinkhanson:	@MackCollier Miles to go before I sleep :) #blogchat
9:24 pm	JoLynneValerie:	@KellyMullaney My dear, I run double time to keep up w/ my own schedule! But yes, a September or November Tweetup it is! #blogchat
9:24 pm	dannybrown:	@HighTalk Ha, I hear you on that one fella :) #blogchat
9:24 pm	EQGal:	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read and spread. #blogchat
9:24 pm	amyafrica:	@michellegolden Yes. About Us section is a MUST for all blogs and it needs to be interesting, not a flipping resume. #blogchat
9:24 pm	ad_web:	Anybody has a favorite Tweet from tonight's #blogchat?
9:25 pm	dannybrown:	@sherisaid Yep. There's even a plug-in to host a forum :) #blogchat
9:25 pm	sherisaid:	@loisgeller #blogchat I'm not having any trouble but it could be because I'm a web developer....sort of.
9:25 pm	loisgeller:	@sherisaid I agree, I'm writing like a madwoman for blogs, twitter, linkedin...barely time for clients #blogchat
9:25 pm	wilsonellis:	@CASUDI That makes every thing easier. You're lucky :) #blogchat
9:25 pm	hacool:	@HighTalk that's how I feel. Button encourages use, & to reward usage it helps to include the Tweets even if they're not unique #blogchat
9:25 pm	WriterChanelle:	RT @MackCollier: I figured this out by dumb luck, but best way I have found to grow ur blog is to leave it, comment/link elsewhere #blogchat
9:25 pm	JDEbberly:	Link associated with Blogchat transcript: http://is.gd/1OcxQ #Blogchat
9:25 pm	kellymullaney:	RT @amyafrica: @michellegolden Yes. About Us section is a MUST for all blogs and it needs to be interesting, not a flipping resume #blogchat
9:25 pm	wiseleo:	I am thinking of offering both videos and transcripts. Throw the transcript into a DIV and unhide it on login. Your thoughts? #blogchat
9:26 pm	mattchevy:	@dannybrown Consistency is big. Readers set expectations over time, but you also have to be able to re-invent yourself at times. #blogchat
9:26 pm	stephsteb:	@shaynale That is one of the reasons (among MANY) why I deleted myspace and am super careful with my fb. Love twitter, tho heh #blogchat
9:26 pm	loisgeller:	@amyafrica What about video for About us? #blogchat
9:26 pm	stuartfeigley:	@sherisaid Based on your Tweet about Wordpress (which is what I use for blogging), I need to look closer at what it offers. Thx. #blogchat
9:26 pm	JoLynneValerie:	RT @rjleaman Blogging is where deep exploration of ideas happens, microblogging good for quick flash ideas, prompt a conversation. #blogchat
9:26 pm	HighTalk:	@DannyBrown Once I get VC money on my Social Media Time Machine - I'm going to cash in #blogchat
9:26 pm	sherisaid:	@DannyBrown #blogchat customer list?
9:26 pm	hacool:	@ad_web There have been tons of great comments tonight. I'm really going to have to review the transcript to catch those I missed #blogchat
9:27 pm	JDEbberly:	RT @rjleaman Blogging is where deep exploration of ideas happens, microblogging good for quick flash ideas, prompt a conversation. #Blogchat
9:27 pm	dannybrown:	@TransitionalTee That comes with time :) Main thing is to be your voice consistently :) #blogchat
9:27 pm	JoLynneValerie:	@mattchevy @dannybrown Hear, hear. Consistency is a MUST. But oh yes - reinvention, ingenuity, is KEY. Keep it real, change it up. #blogchat
9:27 pm	dannybrown:	@mattchevy Re0invention is good. But if you start off as non-ad blog then suddenly throw in bunch of ads/affiliates, cld upset ppl #blogchat
9:27 pm	sherisaid:	@stuartfeigley I know there are a lot of themes out there that are popular, and many include functionality far beyond the basic. #blogchat
9:28 pm	kellymullaney:	@wiseleo I think that is a great idea, gives incentive to register, if the video is packed of good content they want to keep #blogchat

9:28 pm	**dannybrown:**	@HighTalk How much are the shares? ;-) #blogchat
9:28 pm	**stuartfeigley:**	Gotta run all. Learned soooooo much. Was hard to keep up with it all. Nicely done @amyafrica and @MackCollier. Night #blogchat
9:28 pm	**amyafrica:**	@loisgeller Video for About Us is a good addition but tested, it works better with both. #blogchat
9:28 pm	**hacool:**	@loisgeller @sherisaid it is hard to write for all, esp. given we're also supposed to get 8 hours sleep! #blogchat
9:28 pm	**rjleaman:**	@dannybrown @rmsylte just reminded me about TweetBack plugin http://tweetback.holzhauer.it/ to bring twitter to blog #blogchat
9:28 pm	**dannybrown:**	@drmani Ha, I think you can "be different" yet keep the same approach. It's when you go off completely that can lose readers #blogchat
9:28 pm	**JDEbberly:**	@rjleaman You can also converse with ppl on FriendFeed. FF has greatly improved in the past few months #Blogchat
9:28 pm	**wilsonellis:**	@CASUDI Your post on your trip to China was fabulous. I can see why your clients love you. #blogchat
9:28 pm	**HighTalk:**	Another key to blogging - smart thinking. Add insight, don't repeat the conventions. Bring something new to the table. #blogchat
9:28 pm	**timjahn:**	@dannybrown @mattchevy I think gradual change might work better in some situations, rather than real drastic craziness #blogchat
9:28 pm	**JoLynneValerie:**	@KellyMullaney My calendar is filling up for the months of Sept & Oct; I think Nov is more realistic, in order to organize well. #blogchat
9:29 pm	**sherisaid:**	@hacool #blogchat HA! like that ever happens.
9:29 pm	**dannybrown:**	@sherisaid In waht way? #blogchat
9:29 pm	**klandwehr:**	RT @hacool: @loisgeller @sherisaid it is hard to write for all, esp. given we're also supposed to get 8 hours sleep! #blogchat
9:29 pm	**3keyscoach:**	RT @amyafrica: @loisgeller Video for About Us is a good addition but tested, it works better with both. #blogchat
9:29 pm	**HighTalk:**	And, of course, keep the post short :-) #blogchat
9:29 pm	**wiseleo:**	@kellymullaney It's a bit grey-hatish though. Search engines will see it, but guests will only see an excerpt. Won't hide in RSS. #blogchat
9:29 pm	**michellegolden:**	Consistency (tone, frequency etc) is not nearly as important as good, solid info appropriate and relevant to your unique audience #blogchat
9:29 pm	**rjleaman:**	LOL @hacool and concept of 8 hours sleep! #blogchat
9:29 pm	**timjahn:**	@HighTalk I like short posts :) #blogchat
9:29 pm	**TransitionalTee:**	@DannyBrown I think if you write what you know and what you're passionate about, voice consistency is natural. #blogchat
9:30 pm	**MackCollier:**	Holy Hannah! Now over 1,000 tweets from tonights #blogchat. In 90 mins! @amyafrica is killin' it!
9:30 pm	**timjahn:**	@michellegolden True. I think it's a delicate balance of all those factors #blogchat
9:30 pm	**dannybrown:**	@rjleaman @rmsylte I'm not a big fan of that plug in, makes comments look very noisy I usually find? #blogchat
9:30 pm	**unmarketing:**	@JoLynneValerie Move that tweet-up towards Niagara Falls, and I'll be there! #blogchat
9:30 pm	**JoLynneValerie:**	@DavidOlinger Mmhmm. I left magazine editing (loved it, but...) for holistic/spiritual writing. Even tho my mags were that! #blogchat
9:30 pm	**bobbyrettew:**	RT @michellegolden: Consistency not nearly as important as good, solid info appropriate & relevant to your unique audience #blogchat
9:30 pm	**hacool:**	@loisgeller I like Wordpress and used to use Movable Type, for each it is a bit help know HTML to customize the templates. #blogchat

9:30 pm	**rjleaman:**	@timjahn @HighTalk but length of post depends on topic, surely? Tutorials, for example... #blogchat
9:30 pm	**_djh:**	@rjleaman Hmm, Plug-ins might be a good topic for a future #blogchat Mr. @MackCollier
9:30 pm	**unmarketing:**	If not done properly, video can actually hurt your blog #blogchat
9:30 pm	**loisgeller:**	This is really an amazing experience. #blogchat
9:30 pm	**hacool:**	@rjleaman I get 8 hours of sleep, just not always in a row or at some normal time of night! #blogchat
9:31 pm	**JDEbberly:**	@MackCollier Congrats on Blogchat's growth! This place has really grown in the past 6 weeks! :) #Blogchat
9:31 pm	**dannybrown:**	@rjleaman @timjahn @hightalk I think tutorials can be split into multi-blog post series where possible #blogchat
9:31 pm	**TransitionalTee:**	@unmarketing So true. So, what consists of video done properly? #blogchat
9:31 pm	**timjahn:**	@rjleaman Agreed. Length depends on content usually #blogchat
9:31 pm	**rjleaman:**	@dannybrown I'd forgotten all about plugin, must check under the hood and see if it can be styled - or if there's another similar. #blogchat
9:31 pm	**JoLynneValerie:**	@unmarketing We should choose someplace in the middle. Buffalo area, mayhaps... Or you could drive. #blogchat
9:31 pm	**Mandy_Vavrinak:**	RT @MackCollier: Holy Hannah! Now over 1,000 tweets from tonights #blogchat. In 90 mins! @amyafrica is killin' it! (yay! Go, tweeps!)
9:31 pm	**wiseleo:**	@dannybrown Do you use the Series plugin for Wordpress? #blogchat
9:32 pm	**timjahn:**	@dannybrown @rjleamen @hightalk possibly, but tutorials are usually nice to find in one place/post #blogchat
9:32 pm	**tinkhanson:**	Todd is practicing hirigana/katakana tonight while I've been on #blogchat. Been so long it looks like a page of chicken scratches to me.
9:32 pm	**amyafrica:**	@christammiller Globally. The righthand column serves as the SAVE column & keeps people from exiting. #blogchat
9:32 pm	**rjleaman:**	RT @hacool: @rjleaman I get 8 hours of sleep, just not always in a row or at some normal time of night! < I'm stealing that! #blogchat
9:32 pm	**dannybrown:**	@sherisaid Right. You can set up membership options to forum so you have contact details #blogchat
9:32 pm	**WriterChanelle:**	RT @MackCollier: Holy Hannah! Now over 1,000 tweets from tonights #blogchat. In 90 mins! @amyafrica is killin' it!
9:32 pm	**taylormarek:**	Ain't that the truth! RT @unmarketing: If not done properly, video can actually hurt your blog #blogchat
9:32 pm	**Wecai:**	RT @unmarketing: If not done properly, video can actually hurt your blog #blogchat
9:32 pm	**kellymullaney:**	@wiseleo you'll need to place it in a separate web page from the video. In video page place summary of video w/ relevant keywords #blogchat
9:32 pm	**CASUDI:**	RIGHT RIGHT RIGHTRT @unmarketing: If not done properly, video can actually hurt your blog #blogchat
9:32 pm	**unmarketing:**	@TransitionalTee "good" video is less about equipment, more about content and comfort in front of camera #blogchat
9:33 pm	**zkellyq:**	Good stuff, too! RT @MackCollier: Holy Hannah! Now over 1,000 tweets from tonights #blogchat. In 90 mins! @amyafrica is killin' it!
9:33 pm	**3keyscoach:**	RT @unmarketing: @TransitionalTee "good" video is less about equipment, more about content and comfort in front of camera #blogchat
9:33 pm	**MackCollier:**	Given how popular tonight's #blogchat with @amyafrica is, do you guys think she should start her own Twitter #chat on blog/site conversion?
9:33 pm	**mattchevy:**	@timjahn You're very effective in writing concise articles that pack a punch. Hell of a talent. #blogchat

9:33 pm	**bobbyrettew:**	RT @amyafrica: @christammiller Globally. The righthand column serves as the SAVE column & keeps people from exiting. #blogchat
9:33 pm	**kellymullaney:**	RT @Wecai: RT @unmarketing: If not done properly, video can actually hurt your blog << Absolutely, like any bad content #blogchat
9:33 pm	**dannybrown:**	@wiseleo I don't, I usually have off-site pages for series linked to posts #blogchat
9:33 pm	**timjahn:**	@unmarketing @TransitionalTee Without good content, videos suck. Content is most important for sure #blogchat
9:33 pm	**smrus:**	@amyafrica: Color me impressed (truly). Thanks for some great tips n tricks on #blogchat
9:33 pm	**sherisaid:**	@dannybrown #blogchat interesting. just in case I ever want to go the marketing route.
9:33 pm	**bobbyrettew:**	RT @Wecai: RT @unmarketing: If not done properly, video can actually hurt your blog #blogchat
9:34 pm	**rjleaman:**	Good to have transcript and/or audio-only options as well, for when time is too short to view the whole video #blogchat
9:34 pm	**wilsonellis:**	@loisgeller Not to be an "i told you so", but i did. I knew @amyafrica + #blogchat = dynamic info.
9:34 pm	**hacool:**	@unmarketing True, I think the trick is to position video at side or end so it doesn't interrupt reading, but adds to content #blogchat
9:34 pm	**avasiare:**	@MackCollier Yes, she should! #blogchat
9:34 pm	**TransitionalTee:**	@unmarketing Agreed. Not a huge fan of skits or gimmicky videos. Flip camera, good tips/commentary, relaxed tone, I'm in. #blogchat
9:34 pm	**wiseleo:**	@kellymullaney Hmm no. I can do better. Ever seen "spoiler" tags on movie websites? The text is on the page but blacked out. #blogchat
9:34 pm	**dannybrown:**	@timjahn @rjleaman @hightalk If they go past certain word count they lose my interest. Why not offer ebook instead? #blogchat
9:34 pm	**loisgeller:**	RT @smrus: @amyafrica: Color me impressed (truly). Thanks for some great tips n tricks on #blogchat
9:34 pm	**JoLynneValerie:**	@unmarketing Amen to that. I have seen some videos that were simply horrendous. An actor, everyone is not. #blogchat
9:34 pm	**3keyscoach:**	@MackCollier Tonight's convo is full of great tidbits! Just reading & reading... #blogchat
9:34 pm	**michellegolden:**	RT @TransitionalTee @DannyBrown I think if you write what you know and what you're passionate about, voice consistency is natural. #blogchat
9:34 pm	**dannybrown:**	@CASUDI I always advise to write what YOU want to read. If others like it, it's a nice bonus :) #blogchat
9:34 pm	**JDEbberly:**	RT @mattchevy: @timjahn You're very effective in writing concise articles that pack a punch. Hell of a talent. #blogchat #Blogchat
9:35 pm	**timjahn:**	@mattchevy Thanks, I appreciate it :) #blogchat
9:35 pm	**JoLynneValerie:**	@CASUDI @unmarketing: If not done properly, video can actually hurt your blog<--And this is why I haven't ventured into video! #blogchat
9:35 pm	**JeremiahDaly:**	RT @MackCollier: Holy Hannah! Now over 1,000 tweets from tonights #blogchat. In 90 mins! @amyafrica is killin' it!
9:35 pm	**TransitionalTee:**	@timjahn Tim, your Beyond the Pedway vids are spot on. #blogchat
9:35 pm	**klandwehr:**	I like micropost, they can start some good conversations. #blogchat
9:35 pm	**mattchevy:**	@DannyBrown @JoLynneValerie People often change their voice to appeal to an audience & lose their sense of self in the process. #blogchat
9:35 pm	**amyafrica:**	Buttons really work. Action buttons (all listed -- and yes, I agree, it's not pretty) outperform SHARE this and/or RSS Feed links.#blogchat
9:35 pm	**trainingfactor:**	just participated and observed in my first #blogchat great panel!

9:35 pm	bobbyrettew:	@unmarketing got that right, I can create a great video w/ an iPhone or $80K HDCAM. it is about content relevant to the audience #blogchat
9:35 pm	Mandy_Vavrinak:	@MackCollier ready to share some #blogchat load? Opened the blog share/improve floodgates!
9:36 pm	_djh:	You might have noticed I didn't make any sarcastic comment about Ms @3keyscoach sneaking in late tonight =) #blogchat
9:36 pm	sherisaid:	@TransitionalTee watched an obnoxious rant recently. pretty popular guy. Don't remember his name & don't care. #blogchat
9:36 pm	HighTalk:	dannybrown: @rjleaman @timjahn @hightalk I agree on splitting tutorials. Better in short chunks w/ lots of graphics #blogchat
9:36 pm	timjahn:	@TransitionalTee Thank you! I love video and believe in producing as high of quality content I can #blogchat
9:36 pm	dannybrown:	@mattchevy @JoLynneValerie Exactly. Why change just to court false popularity? No different from selling out #blogchat
9:36 pm	sherisaid:	@3keyscoach moving fast tonight! #blogchat
9:36 pm	Wecai:	@dannybrown @timjahn @rjleaman @hightalk Did u know u can now automat. create ebooks out of blog posts? www.tinyurl.com/rsszine #blogchat
9:36 pm	Mandy_Vavrinak:	@MackCollier @amyafrica my vote would be "yes" on chat dedicated to blog/site conversions. So much to learn in that area. #blogchat
9:36 pm	JeremiahDaly:	Currently building a blog and #blogchat gave me so many things to think about. Thanx all!
9:36 pm	rickwhittington:	Re: search, subscribe, twitter feed, about, contact, archives, etc. Seems like it's easy to "junk up" a sidebar. #blogchat
9:37 pm	TransitionalTee:	@sherisaid Sum are ridiculous! Tough 2 gauge, b/c everyone has opinions. Generally, quality content = quality, engaged readership. #blogchat
9:37 pm	JDEbberly:	RT @rjleaman @timjahn @hightalk I agree on splitting tutorials. Better in short chunks w/ lots of graphics #blogchat #Blogchat
9:37 pm	TransitionalTee:	@timjahn That dedication to video & quality shows! #blogchat
9:37 pm	loisgeller:	RT @amyafrica: Buttons really work. Action buttons (all listed -- and yes not pretty) outperform SHARE this and/or RSS Feed links.#blogchat
9:37 pm	3keyscoach:	@_djh Oh no, you noticed! At least you met my expectations! :D #blogchat
9:37 pm	CASUDI:	@amyafrica YES, to start your own chat #blogchat & meanwhile I'm going to make some changes on my next post :-)
9:37 pm	MackCollier:	@smrus Why do you think I wanted @amyafrica to co-host #blogchat? I aint no dummy ;)
9:38 pm	Tojosan:	#blogchat how would you capitalize on folks hitting a post and then clicking through on a link you provided off site?
9:38 pm	amyafrica:	@rickwhittington It completely looks junky but it works. People like visuals. That's the issue. It'd be like TV with all text. #blogchat
9:38 pm	3keyscoach:	@sherisaid Tell me about it! I will have to read transcript, :) #blogchat
9:38 pm	mattchevy:	@TransitionalTee @timjahn That dedication to video & quality shows! #blogchat (Agreed, especially for someone who just moved to Chicago)
9:38 pm	bobbyrettew:	RT @JeremiahDaly: Currently building a blog and #blogchat gave me so many things to think about. Thanx all!
9:38 pm	kellymullaney:	@wiseleo I haven't noticed :-(You mean blacked out, like in the same color of the background? I hope not... #blogchat
9:38 pm	Wecai:	RT @trainingfactor: just participated and observed in my first #blogchat great panel!
9:38 pm	hacool:	@Wecai I used Wordpress categories to publish a social media eBook at http://www.welcometosocialmedia.com/category/ebooks/smgvol1/ #blogchat

9:38 pm	**dannybrown:**	@HighTalk It can make for an entertaining series as well. Intro, intermediate, advanced, etc #blogchat
9:38 pm	**TransitionalTee:**	Heading out of here. :(Thanks @MackCollier, @amyafrica, and all you blogchatters for a great discussion! #blogchat
9:38 pm	**JoLynneValerie:**	@DannyBrown @mattchevy Haha, writing the topic du jour just to court popularity IS selling out, unless it's to experiment. #blogchat
9:38 pm	**loisgeller:**	@MackCollier You ain't no dummy. #blogchat
9:38 pm	**avasiare:**	Absolutely excellent chat tonight with @MackCollier and @amyafrica ! #blogchat
9:39 pm	**rickwhittington:**	RT @amyafrica: Buttons really work. Action buttons (yes, I agree, it's not pretty) outperform SHARE this and/or RSS Feed links. #blogchat
9:39 pm	**sherisaid:**	@TransitionalTee I agree..I just don't understand why anyone follows someone who just grouches and offers no insight..but they do #blogchat
9:39 pm	**klandwehr:**	@rickwhittington Agree there is a fine line between having a useful sidebar and a trashy one #blogchat
9:39 pm	**stephsteb:**	Lost 2. Gained 8 awesome folks. Thanks, #blogchat !
9:39 pm	**CASUDI:**	@rickwhittington YES<it's easy to "junk up" a sidebar. #blogchat > I agree but you can go too simple and leave things out. I know!
9:39 pm	**sherisaid:**	@3keyscoach I know I've missed a ton. #blogchat
9:39 pm	**wiseleo:**	@kellymullaney No. Blacked out as in requires action to reveal text underneath. To prevent accidental plot disclosures. #blogchat
9:39 pm	**WillEgan:**	#blogchat Speaking of Analytics, does anybody know a good bounce rate for a blog site? Im on about 40%, I know thats high for ordinary site
9:40 pm	**JoLynneValerie:**	@mattChevy I've seen it lots, when I had the magazines - ppl would try to write what they thought I wanted; lost authentic voice. #blogchat
9:40 pm	**amyafrica:**	Users want sites to be like grocery stores. When you go to any grocery store in the US, you have an idea how it's going to work. #blogchat
9:40 pm	**TransitionalTee:**	@sherisaid I think there are a good chunk of ppl who just love opinions and controversy. Not me, and not you, but def. some. #blogchat
9:40 pm	**_djh:**	@3keyscoach I must be getting boring and predictable these days =) #blogchat
9:40 pm	**rickwhittington:**	@amyafrica So much research says to control eyepath with visuals, yet seems like there's a line where too many visuals distract. #blogchat
9:41 pm	**amyafrica:**	Folks, you can hate EVERY button & call-to-action, you want. Users make their mind up on ONE screen of your website. #blogchat
9:41 pm	**timjahn:**	@CASUDI @rickwhittington Sidebars full of crap always turn me off. If it's not useful/needed, get rid of it. #blogchat
9:41 pm	**MackCollier:**	If you enjoyed tonite's #blogchat, you can thank me by making sure you follow @amyafrica!
9:41 pm	**dannybrown:**	@rjleaman Haven't used that plugin, may have to check it out (usuallu use off-site pages to hold links to multi-posts) #blogchat
9:41 pm	**bobbyrettew:**	@unmarketing been thinking lots of about if video is main content of blog and the written text is complimentary or vice versa #blogchat
9:41 pm	**sherisaid:**	@amyafrica I always advise clients to follow certain navigational guidelines for that reason -some level of familiarity #blogchat
9:41 pm	**kellymullaney:**	@rickwhittington there is "too much of a good thing" #blogchat
9:41 pm	**bobbyrettew:**	RT @amyafrica: Folks, you can hate EVERY button & call-to-action, you want. Users make their mind up on ONE screen of your website #blogchat
9:42 pm	**3keyscoach:**	@_djh Not boring! :) #blogchat
9:42 pm	**JDEbberly:**	@MackCollier Consider that DONE! @amyafrica is a fount of useful information! :) #Blogchat

9:42 pm	**amyafrica:**	We look to the left when we need help. We look to the right when we are going to leave. Puts things in perspective. #blogchat
9:42 pm	**hacool:**	@rickwhittington I think the trick is to pair things down, don't list all archives in side, just link to archives page, etc. #blogchat
9:42 pm	**timjahn:**	@amyafrica Are you suggesting cluttered is better? #blogchat
9:43 pm	**MackCollier:**	RT @amyafrica: We look to the left when we need help. We look to the right when we are going to leave. Puts things in perspective. #blogchat
9:43 pm	**wilsonellis:**	RT @amyafrica: We look to the left when we need help. We look to the right when we are going to leave. Puts things in perspective. #blogchat
9:43 pm	**freeandflawed:**	I second this - RT@mattChevy: @timjahn You're very effective in writing concise articles that pack a punch. Hell of a talent. #blogchat
9:43 pm	**WillEgan:**	#blogchat, I like it how this is run in a time that us Aussies can contribute. Thanks for the tips =)
9:43 pm	**amyafrica:**	@sherisaid That's fantastic! If the C (top, left & bottom nav) stays consistent (looking), users stay longer. #blogchat
9:43 pm	**sherisaid:**	@TransitionalTee yeah, you're right. and drama done right can be entertaining to a degree. but not often. #blogchat
9:43 pm	**ValerieSimon:**	@MackCollier Missed #blogchat because of storms/ power outage, but reading the tweets-- will def follow @amyafrica - great recommendation!
9:43 pm	**amyafrica:**	The more they stay, the more they pay. How are you going to get them to stay longer? #blogchat
9:43 pm	**servantofchaos:**	RT @amyafrica: We look to the left when we need help. We look to the right when we are going to leave. Puts things in perspective. #blogchat
9:43 pm	**rickwhittington:**	@amyafrica So would you vary sidebar from page-to-page to maybe attract readers to other content/related content or contact? #blogchat
9:44 pm	**sherisaid:**	@amyafrica yes, exactly. nothing is more frustrating than not being able to get around. #blogchat
9:44 pm	**Mandy_Vavrinak:**	@amyafrica agreed... Saves valuable time, makes it easier to interact, "get it right," feels safer for users. #blogchat
9:44 pm	**JDEbberly:**	@ValerieSimon Great to see you on Blogchat again, Valerie! :) #Blogchat
9:44 pm	**redshoes:**	RT @servantofchaos RT @amyafrica: We look to the left when we need help. We look to the right when we are going to leave. #blogchat
9:44 pm	**timjahn:**	@freeandflawed Thanks Jen :) #blogchat
9:44 pm	**JoLynneValerie:**	@hacool I couldn't agree more; when it comes to offering archives, a link to the page is far classier, than a lengthy list. #blogchat
9:44 pm	**bobbyrettew:**	@amyafrica all about visual rhetoric...in western culture, the eye works left to right, top to bottom. Eye also likes thirds... #blogchat
9:44 pm	**rickwhittington:**	@hacool That's item 1 on my to-do list. #blogchat
9:44 pm	**HighTalk:**	@DannyBrown Bingo. Breaking it up also gives you a week of posts. Helps get you get through dry spells. #blogchat
9:45 pm	**CASUDI:**	Good Night #blogchat THX @amyafrica @MackCollier @dannybrown @wilsonellis @bobbyrettew and many others. This was the best exchange.....
9:45 pm	**dannybrown:**	@amyafrica Problem with some left hand sidebars is that it can hit you on Google for your main content #blogchat
9:45 pm	**Mandy_Vavrinak:**	RT @MackCollier: If you enjoyed tonite's #blogchat, you can thank me by making sure you follow @amyafrica! (done!)
9:45 pm	**dannybrown:**	@CASUDI Good night, great views and catch you next time if not before :) #blogchat
9:45 pm	**kellymullaney:**	@wiseleo Oh, got it! :-) Yes, great idea. Some browsers may not support the code (like jQuery), but it would work in most cases #blogchat

9:45 pm	JDEbberly:	RT @MackCollier: If you enjoyed tonite's #blogchat, you can thank me by making sure you follow @amyafrica! #Blogchat
9:45 pm	amyafrica:	@timjahn Organized clutter. Eyepath studies are very misleading because if there's nothing there, you can't map it. #blogchat
9:46 pm	dannybrown:	@HighTalk Right. Pre-load your posts in a series and takes pressure off constant content #blogchat
9:46 pm	michellegolden:	How do you guys feel about long "series" posting (1 of 10, etc). Not sure I'm a fan. is waiting tedious/annoying for readers? #blogchat
9:47 pm	hacool:	@dannybrown Interesting point, though a right sidebar using CSS to float right may also appear first in code. depends on structure #blogchat
9:47 pm	rickwhittington:	RT @amyafrica: Eyepath studies are very misleading because if there's nothing there, you can't map it. #blogchat
9:47 pm	JoLynneValerie:	@sherisaid @TransitionalTee Unless you're writing to an audience/genre wherein drama is beneficial; tasteful theatrical flair. #blogchat
9:47 pm	dannybrown:	@hacool Yep, it's why I tend to not hit up CSS sidebars :) #blogchat
9:47 pm	wilsonellis:	How much money do you lose by designing your website/blog to please yourself instead of your target market? #blogchat
9:47 pm	loisgeller:	RT @redshoes: @amyafrica: We look to the left when we need help. We look to the right when we are going to leave. #blogchat
9:47 pm	hacool:	@michellegolden I think posts as a series can work well as long as each post can also stand on its own. #blogchat
9:47 pm	amyafrica:	@HighTalk Breaking up posts ESPECIALLY with good teasers is such a great idea. Thanks for adding it in. #blogchat
9:48 pm	JDEbberly:	RT @amyafrica: We look to the left when we need help. We look to the right when we are going to leave. Puts things in perspective. #Blogchat
9:48 pm	trainingfactor:	going to dig in to updating how I use blogs tomorrow #blogchat
9:48 pm	HighTalk:	Most important part of a blog post? The headline. #blogchat
9:48 pm	HeidiRichards:	RT @@michellegolden I think posts as a series can work well as long as each post can also stand on its own. #blogchat
9:48 pm	amyafrica:	RT @wilsonellis: How much money do you lose by designing your website/blog to please yourself instead of your target market? #blogchat
9:48 pm	dannybrown:	@wilsonellis I think design-wise, always think of your audience. The content is yours, though :) #blogchat
9:48 pm	wiseleo:	Hi @michellegolden Writing complex research articles can take so long that they never get published. Switching to multi-part. :) #blogchat
9:48 pm	michellegolden:	RT @CASUDI Good Night #blogchat THX @amyafrica @MackCollier @dannybrown @wilsonellis @bobbyrettew and many others!!
9:49 pm	anetah:	RT @kdpaine: RT @amyafrica: When U look at getting actions on blog, think BUTTONS, not just links. Buttons R graphical links R not #blogchat
9:49 pm	robinanderson:	RT @kdpaine: Another point from a user perspective. Users see things in pictures, not in text. You need visuals on your blog. #blogchat
9:49 pm	bobbyrettew:	@CASUDI thanks and it was nice meeting you! #blogchat
9:49 pm	HeidiRichards:	RT @HighTalk Most important part of a blog post? The headline. #blogchat
9:49 pm	MackCollier:	@michellegolden Thank you Michelle for joining #blogchat I followed you ;)
9:49 pm	HighTalk:	Not a fan of archives divided by month. Impossible to search. Tag clouds/categories much better than sorting by date. #blogchat
9:49 pm	rickwhittington:	Lots of ad agencies do this: RT @wilsonellis: Do you design your website to please yourself instead of your target market? #blogchat
9:49 pm	timjahn:	@amyafrica I think clutter of any type is annoying. If it's not needed, why use it? #blogchat

9:49 pm	**bobbyrettew**:	@michellegolden it was great chatting...nice to meet you and look forward to chatting again...I am now following! #blogchat
9:50 pm	**timjahn**:	RT @HeidiRichards: RT @HighTalk Most important part of a blog post? The headline. #blogchat
9:50 pm	**JoLynneValerie**:	RT @HighTalk "Most important part of a blog post? The headline."<--I wouldn't say it's most important, but VITAL. As is CONTENT. #blogchat
9:50 pm	**sherisaid**:	@JoLynneValerie @TransitionalTee absolutely...even a cooking show or an interview has a certain level of drama to be compelling #blogchat
9:50 pm	**timjahn**:	RT @dannybrown: @wilsonellis I think design-wise, always think of your audience. The content is yours, though :) #blogchat
9:50 pm	**klandwehr**:	Are tag clouds worth while on a blog? #blogchat
9:50 pm	**HighTalk**:	Bad headline? No one reads it & terrible RTs. Great headline gets you readers and repeat business. #blogchat
9:51 pm	**sherisaid**:	#blogchat I think I must sleep, tomorrow's a BUSY day. Night all!
9:51 pm	**tabsharani**:	RT @HighTalk: Most important part of a blog post? The headline. #blogchat
9:51 pm	**dannybrown**:	@klandwehr Tag clouds can help with extra SEO points so worth having #blogchat
9:51 pm	**hacool**:	@Wecai thanks for the tip. I like being able to offer an ebook in both HTML and pdf #blogchat
9:51 pm	**HeidiRichards**:	Got here late, was on a chat with @SkeeterHansen from Twitterwatchdog! He's a great host! Looking forward to next #blogchat
9:51 pm	**NancyMarmolejo**:	@MackCollier 1st time visit to this chat, happy 2 b here! :-) #blogchat
9:51 pm	**unmarketing**:	A killer post headline is only good if the content backs it up #blogchat
9:51 pm	**JeremiahDaly**:	wondering this myself. RT @klandwehr: Are tag clouds worth while on a blog? #blogchat
9:51 pm	**amyafrica**:	@timjahn The limbic system & neocortex fight when you're online. Literally, you do it to distract the user's brain from leaving. #blogchat
9:51 pm	**JoLynneValerie**:	@sherisaid @TransitionalTee Very true, my dears. But there again - in moderation. Too much drama is contrived, too damned sugary. #blogchat
9:52 pm	**timjahn**:	@JoLynneValerie You can have best content ever. But if readers don't like headline enough to click through, you've failed. #blogchat
9:52 pm	**_djh**:	@HighTalk Agree, I see no point in those monthly archives - no help at all in finding anything #blogchat
9:52 pm	**MackCollier**:	@NancyMarmolejo Hi Nancy ;) #blogchat
9:52 pm	**wilsonellis**:	@dannybrown Your content is yours, but if it doesn't have value for your readers, you're talking to yourself. #blogchat
9:52 pm	**hacool**:	@timjahn I hate clutter too, we need to give readers options, but not so many choices that they can't make a choice. #blogchat
9:52 pm	**klandwehr**:	Headlines are important especially for people who use rss reader, if its a poor headline, it will get skipped. #blogchat
9:52 pm	**JeremiahDaly**:	Answer: RT @dannybrown: @klandwehr Tag clouds can help with extra SEO points so worth having #blogchat
9:52 pm	**JoLynneValerie**:	@unmarketing Someone just said something very similar. Hmm... who could that have been... #blogchat
9:52 pm	**WriterChanelle**:	This guy has a really cool tag cloud on his #12for12k site @dannybrown #blogchat
9:52 pm	**dannybrown**:	@unmarketing @HighTalk I think if you get a great headline first, that can guide content #blogchat
9:52 pm	**timjahn**:	@amyafrica Haha, that's definitely new info to me! Interesting #blogchat

9:52 pm	**HighTalk:**	@unmarketing Disagree. Great to have awesome content, but if you can't a good headline can make the difference #blogchat
9:53 pm	**HeidiRichards:**	RT@dannybrown: @wilsonellis I think design-wise, always think of your audience. The content is yours, though :) #blogchat
9:53 pm	**JDEbberly:**	RT @dannybrown: @klandwehr Tag clouds can help with extra SEO points so worth having #Blogchat
9:53 pm	**amyafrica:**	Look at the blogs that are making money. Are they the most aesthetically pleasing? No, but they engage the user in the right way. #blogchat
9:53 pm	**dannybrown:**	@wilsonellis Unless you believe in it, you're talking to no-one. :) Value can be determined by authenticity #blogchat
9:53 pm	**HeidiRichards:**	RT @trainingfactor: going to dig in to updating how I use blogs tomorrow #blogchat (ME TOO!)
9:53 pm	**dannybrown:**	@WriterChanelle ha, thank you, glad you like it :) #blogchat
9:53 pm	**WriterChanelle:**	And i'm out...Starving....blog posts to finish and e-mail's to check....great #blogchat tonight!
9:53 pm	**wilsonellis:**	@rickwhittington They're the worst. Ads fail if you remember the ad, but not the product. #blogchat
9:53 pm	**JoLynneValerie:**	@hacool Content rich is one thing; cluttered is another. If a site is cluttered, my brain navigates me away. Want to be inviting. #blogchat
9:53 pm	**NancyMarmolejo:**	Who else considers the Tweetworthiness of ur blog post titles? #blogchat
9:54 pm	**HighTalk:**	@dannybrown @unmarketing Good point. I usually write the lede first - it all flows from the start. #blogchat
9:54 pm	**unmarketing:**	@HighTalk so it's ok to have a good headline and mediocre content? #blogchat
9:54 pm	**amyafrica:**	@timjahn It's a complete game of mental manipulation. #blogchat
9:54 pm	**MackCollier:**	RT @amyafrica: Look at blogs that r making money. Are they the most aesthetically pleasing? No, but they engage user in right way. #blogchat
9:54 pm	**HighTalk:**	@NancyMarmolejo That's why headlines are the most important part of your post. Sets tone, expectation #blogchat
9:54 pm	**3keyscoach:**	@amyafrica Find it surprising that people don't necessarily respond to aesthetics. So short posts, buttons make difference? #blogchat
9:55 pm	**wilsonellis:**	@dannybrown Agreed. If you aren't enthusiastic about your subject, no one else will be. #blogchat
9:55 pm	**zkellyq:**	Which ones? RT @amyafrica: Look at the blogs that are making money. Are they the most aesthetically pleasing? No, but they engage. #blogchat
9:55 pm	**loisgeller:**	@NancyMarmolejo Following you now. Nice to meet you tonight at #blogchat
9:55 pm	**dannybrown:**	@unmarketing I don't think @HighTalk was saying that mate, but headline can help lead into killer content - all synergy #blogchat
9:55 pm	**JoLynneValerie:**	@timjahn Agreed. But grab them with a headline and fizzle in content, and you've lost them too. Balance. In all things writing. #blogchat
9:55 pm	**michellegolden:**	Whew, I stumbled on #blogchat tonight and got sucked right in. It was AWESOME. Thanks everyone.Transcript here: http://is.gd/1OcxQ
9:55 pm	**timjahn:**	@MackCollier @amyafrica examples? #blogchat
9:55 pm	**HighTalk:**	@unmarketing I didn't say that. I said you should always strive for great content. But ALWAYS shoot for an excellent headline. #blogchat
9:55 pm	**amyafrica:**	Everyone has a different defintion of clutter. However, the important thing to focus on is what the user sees. #blogchat
9:55 pm	**vedo:**	Does anybody else ever get bogged down on choosing just the right image/graphic for a blog post, that it hampers your writing? #blogchat
9:55 pm	**hacool:**	@JoLynneValerie exactly, if I can't easily see where to focus, I'll focus somewhere else. #blogchat

9:55 pm	NancyMarmolejo:	@HighTalk I agree on that- it's the hook that needs to work on Google as well as Twitter w/ killer content #blogchat
9:55 pm	3keyscoach:	@NancyMarmolejo When I think of headlines, I think of what makes people curious enough to click. #blogchat
9:55 pm	dannybrown:	@WriterChanelle ha, so THAT's who you are :) #blogchat
9:56 pm	tabsharani:	@unmarketing Absolutely. Headlines 4 blogposts are similar to subject lines in email..#blogchat
9:56 pm	JoLynneValerie:	@timjahn For my magazines, we finalized title only *after* the piece was finished. That is industry standard. As an aside. :) #blogchat
9:56 pm	unmarketing:	@NancyMarmolejo not only tweetworthiness, but short enough to be retweeted without editing #blogchat
9:56 pm	MackCollier:	@timjahn ProBlogger? Looks 'too busy', but makes big $$$ #blogchat
9:56 pm	JDEbberly:	RT @amyafrica: Look at blogs that r making money. Are they the most aesthetically pleasing? No, but they engage user in right way #Blogchat
9:56 pm	dannybrown:	@vedo No, I use PhotoDropper plugin, uses Creative Commons and pretty good at selecting images for you :) #blogchat
9:56 pm	HighTalk:	@amyafrica My pleasure. #blogchat
9:56 pm	hacool:	@vedo sometimes. I try to force myself to wait until writing is done, then find/make right graphics. #blogchat
9:57 pm	klandwehr:	Headlines are like the marque on a store, it makes you want to go in, the content will get you to return #blogchat
9:57 pm	JoLynneValerie:	@hacool High five! We agree. #blogchat
9:57 pm	HighTalk:	@dannybrown That reminds me. I have yet to sign up to Creative Commons for HighTalk blog. Have it on my other one. Good reminder #blogchat
9:57 pm	HeidiRichards:	RT @michellegolden: Whew, I stumbled on #blogchat tonight and got sucked right in. It was AWESOME. Transcript here: http://is.gd/1OcxQ
9:57 pm	amyafrica:	@timjahn @copyblogger has one of the best tracked blogs I have seen in usability. Is it ugly? It's almost perfect for the eye. #blogchat
9:57 pm	NancyMarmolejo:	@vedo i find images to be really inspiring, the feel of the image can inspire my writing in new directions #blogchat
9:57 pm	dannybrown:	Tend to find, money-making blogs look like pig's breakfast. Other style blogs are more aesthetic #blogchat
9:57 pm	hacool:	@vedo I also often use bitstrips.com to make a cartoon to illustrate my point. #blogchat
9:58 pm	HighTalk:	RT @klandwehr Headlines are like the marque on a store, it makes you want to go in, the content will get you to return #blogchat
9:58 pm	JoLynneValerie:	@hacool I never illustrate/choose complementary photos until after the writing is finished and edited; allows greater perspective. #blogchat
9:58 pm	dannybrown:	@HighTalk One of first things I did when started my new domain :) #blogchat
9:58 pm	mattchevy:	@vedo I spend way too much time choosing images. But it's the last thing I do before publishing, so it doesn't effect my writing. #blogchat
9:58 pm	timjahn:	@amyafrica I think it's on the better side of design. Problogger on the other hand seems a mess #blogchat
9:59 pm	hacool:	@JoLynneValerie absolutely. I'm all about the white space. ;-) #blogchat
9:59 pm	HeidiRichards:	RT @HighTalk RT @klandwehr Headlines R like the marque on a store, it makes you want to go in, the content will get you to return #blogchat
9:59 pm	christammiller:	I missed much of #blogchat because of the stupid thunderstorm that never quite got around to forming. :(Transcript on my to-do list!
9:59 pm	_djh:	Why is that? RT @dannybrown: Tend to find, money-making blogs look like pig's breakfast. Other style blogs are more aesthetic #blogchat

9:59 pm	**HeidiRichards:**	RT @hacool: @vedo I also often use bitstrips.com to make a cartoon to illustrate my point. #blogchat GREAT TIP!
9:59 pm	**kellymullaney:**	@MackCollier Content is king for a blog, but depending on subject, you still need to be at least estetically decent #blogchat
10:00 pm	**hacool:**	RT @JoLynneValerie: I never illustrate/choose photos until the writing is finished; allows greater perspective. #blogchat
10:00 pm	**WriterChanelle:**	Holy crap!! #blogchat got me over 50 views tonight. And I didn't even put up a link to my blog. Lol
10:00 pm	**loisgeller:**	@ copyblogger we needed you at #blogchat tonight...because we all like your blog.
10:00 pm	**JoLynneValerie:**	@mattchevy Check the thread; I just said the same thing. Great minds... #blogchat
10:00 pm	**HighTalk:**	@unmarketing Disagreed that a headline is only good if you have killer content. You can have great headlines & bad content. #blogchat
10:00 pm	**dannybrown:**	@_djh Chock full of ads, affiliate badges, etc. Ugh... #blogchat
10:01 pm	**MackCollier:**	@KellyMullaney Community/interactions are more imp for my blog than content, but to each his/her own ;) #blogchat
10:01 pm	**amyafrica:**	@timjahn That's because @problogger's format engages your limbic brain. It'd be like reading a newspaper with 23 columns. #blogchat
10:01 pm	**HighTalk:**	@unmarketing Although that's not what I'm recommending. Just that one doesn't necessarily reflect the other. #blogchat
10:01 pm	**JDEbberly:**	@WriterChanelle You also just gained another follower! :) #Blogchat
10:01 pm	**timjahn:**	@MackCollier Does your content create that community though? #blogchat
10:01 pm	**markwschaefer:**	Thanks for all the feedback this week on my blog. I see many familiar faces here! #blogchat
10:02 pm	**timjahn:**	@amyafrica Is the limbic brain the one that says "this looks like shit!"? ;) #blogchat
10:02 pm	**dannybrown:**	@HighTalk @unmarketing Think it's also slightly unrelaistic to think every single blog post is going to kill it every time #blogchat
10:02 pm	**amyafrica:**	Purpose of limbic system is to protect you from danger. It keeps telling you :"run, run, run, exit, leave, run fast, run far." #blogchat
10:02 pm	**JDEbberly:**	@loisgeller Seconded! I LOVE reading Copyblogger!! #Blogchat
10:02 pm	**WriterChanelle:**	:-D WooHoo! RT @JDEbberly: @WriterChanelle You also just gained another follower! :) #Blogchat
10:02 pm	**unmarketing:**	@HighTalk "You can have great headlines & bad content" but why would you want that? #blogchat
10:02 pm	**JoLynneValerie:**	@MackCollier @KellyMullaney Not to each his/her own; it depends wholly on the purpose of the blog, the audience one is writing to. #blogchat
10:02 pm	**hacool:**	RT @dannybrown: Tend to find, money-making blogs look like pig's breakfast. Other style blogs are more aesthetic #blogchat
10:02 pm	**HighTalk:**	@DannyBrown Nag, nag! I'll get to it. Soon. #blogchat
10:02 pm	**dannybrown:**	@amyafrica @timjahn Have to admit, I don't visit ProBlogger too often as it's so sore on the eyes :) #blogchat
10:03 pm	**dannybrown:**	@HighTalk haha, wasn;t nagging fella :) #blogchat
10:03 pm	**timjahn:**	@dannybrown @HighTalk @unmarketing Agreed but I find it helps to think that when writing a post. #blogchat
10:03 pm	**unmarketing:**	@DannyBrown if ur post is n't gonna make ur readers think or learn on a "killer" level, why write it? Fill space? #blogchat
10:03 pm	**igdesign:**	Uh desgnrs aren't that bad! RT @unmarketing: Making blog my website, I regain control of it, vs designer to change/update content #blogchat

10:03 pm	**ValerieSimon:**	Great tips on how 2 engage visitors /boost sales & leads 4 biz blogs from @amyafrica & the #blogchat group. http://bit.ly/Xk72O #marketing
10:03 pm	**_djh:**	@dannybrown I wonder if they would work better if more stylish? The typical selling blog is turn off for me #blogchat
10:03 pm	**hacool:**	@dannybrown the question is are the pigs breakfast blogs really making money or just trying hard to do so. #blogchat
10:03 pm	**MackCollier:**	@JoLynneValerie No it matters to the blogger as well, if not more. The more I interact, the better my content, one helps the other #blogchat
10:03 pm	**HighTalk:**	@dannybrown I know. Nagging myself. #blogchat
10:03 pm	**WriterChanelle:**	Funny..before #blogchat I announced I needed 48 more views to get to 1000. (on my feed not the chat feed)
10:03 pm	**jpstephens:**	Twitter is now the new blog commenting system... #blogchat (via @DannyBrown)
10:03 pm	**timjahn:**	@dannybrown Me either. #blogchat
10:04 pm	**JDEbberly:**	RT @jpstephens: Twitter is now the new blog commenting system... #blogchat (via @DannyBrown) #Blogchat
10:04 pm	**amyafrica:**	If you're not interested in appealing to the user, go the SEO route. (More traffic.) There's always a choice online. #blogchat
10:04 pm	**JoLynneValerie:**	@MackCollier I get it. But that's not always the case for instructional/inspirational blogging. Some folks want to simply READ. #blogchat
10:04 pm	**MackCollier:**	@timjahn It does now, but wasn't always the case. At first before I was 'known', I built exposure for content via interacting #blogchat
10:04 pm	**dannybrown:**	@unmarketing There's a difference between readers learning and writing a killer post. Even "mediocre" can teach #blogchat
10:04 pm	**HighTalk:**	Blog design is better Spartan style. Crisp, lots of white, every feature, widget, plugin adds a new dimension. #blogchat
10:05 pm	**vedo:**	@DannyBrown I use zemanta and it does a pretty good job for me at finding appropriate images. Other times, I want more control. #blogchat
10:05 pm	**dannybrown:**	@timjahn Right, always write the best you can but there are times "it" just doesn't happen #blogchat
10:05 pm	**HighTalk:**	I'm a big fan of Thesis for Wordpress. Great theme, which I hope to roll out on my own soon. #blogchat
10:05 pm	**dannybrown:**	@_djh I think they'd lose whatever works for them if they changed style? #blogchat
10:05 pm	**timjahn:**	@MackCollier gotcha, makes sense #blogchat
10:06 pm	**WriterChanelle:**	Being able to get value from Twitter through hashchats like #blogchat is "Why I Changed My Twitter Handle" http://bit.ly/amVpS
10:06 pm	**unmarketing:**	@DannyBrown but if people learn from us, they leave better off than wheen they arrived, that's killer. That's what to strive for #blogchat
10:06 pm	**timjahn:**	@DannyBrown Most definitely. Like all last week for me ;) #blogchat
10:06 pm	**JoLynneValerie:**	@MackCollier Just looked at your page - for you, that would be key. I write for more of a niche market, you may have guessed. :) #blogchat
10:06 pm	**dannybrown:**	@vedo I used Zemanta for a while, just didn't like how much real estate it took up inside dashboard? #blogchat
10:06 pm	**vedo:**	@hacool @mattChevy Yes, I should really wait on the image at the end of my writing. I guess it's just the graphic designer in me #blogchat
10:06 pm	**HeidiRichards:**	RT @DannyBrown I use zemanta & it does a pretty good job for me to find appropriate images. Other times I want more control. #blogchat
10:07 pm	**dannybrown:**	@unmarketing Right, but that doesn't mean the actual content is killer - there can be a difference #blogchat
10:07 pm	**mattchevy:**	@HighTalk Strongly recommend - I recently moved to Thesis and it is outstanding. #blogchat

10:07 pm	**unmarketing:**	@DannyBrown "mediocre" should never describe ur own blog post. that should never be published. It's ur brand #blogchat
10:07 pm	**HighTalk:**	@unmarketing You're really stuck here. No one is advocating for bad content. Only that headlines and content aren't one & the same #blogchat
10:08 pm	**dannybrown:**	@disqus @giannii Speaking of Disqus, how goes the Social Media Reactions "issue"? :) #blogchat
10:08 pm	**hacool:**	@vedo understandable, esp. if you get an image idea mid-sentence - easy to go open Illustrator or whatever and jump to it. #blogchat
10:08 pm	**MackCollier:**	@JoLynneValerie Right, diff strokes, for me, I need more interactions to improve content I create on my blog #blogchat
10:08 pm	**JoLynneValerie:**	RT @unmarketing If people learn from us, they leave better off than when they arrived. That's killer. #blogchat (sorry for editing; habit)
10:08 pm	**ValerieSimon:**	RT @unmarketing: @DannyBrown "mediocre" should never describe ur own blog post. that should never be published. Its ur brand #blogchat
10:08 pm	**mattchevy:**	@JoLynneValerie Awesome! Following you now - looking forward to connecting! #blogchat
10:08 pm	**MackCollier:**	@JoLynneValerie For example, post I write tomorrow will be a recap of what I learned from @amyafrica tonite, so it will be good ;) #blogchat
10:08 pm	**dannybrown:**	@unmarketing You don't deliberately write mediocre posts, but some are better than others - that's natural. #blogchat
10:08 pm	**timjahn:**	Do you ever find yourself wishing some blogs used images regularly in their posts? Why or why not? #blogchat
10:09 pm	**JoLynneValerie:**	@MackCollier Oh, yessir... I noticed you've got quite the little enterprise going for yourself. Right on, man. #blogchat
10:09 pm	**HeidiRichards:**	RT @timjahn: Do you ever find yourself wishing some blogs used images regularly in their posts? Why or why not? #blogchat
10:09 pm	**markwschaefer:**	I'm new to blogging and just looked at zemanta based on conversation on #blogchat dumb question -- is it free?
10:09 pm	**dannybrown:**	@unmarketing As long as you've given 100% to be best post for you and your readers, that's most important. #blogchat
10:09 pm	**hacool:**	@unmarketing agreed, if you've educated readers through a well written post, that rocks, and will bring more readers over time. #blogchat
10:09 pm	**JoLynneValerie:**	RT @mattChevy Awesome! Following you now - looking forward to connecting! <-- Back atcha! #blogchat
10:09 pm	**HeidiRichards:**	@timjahn I find the posts I write with images get more comments! #blogchat
10:10 pm	**MackCollier:**	@JoLynneValerie I excel at finding smart ppl like you and @amyafrica and soaking up the smartitude ;) #blogchat
10:10 pm	**HighTalk:**	RT @dannybrown @unmarketing You don't deliberately write mediocre posts, but some are better than others - that's natural. #blogchat Indeed!
10:10 pm	**loisgeller:**	RT @amyafrica: Purpose of limbic system is to protect you from danger. It keeps telling you :"run, exit, leave, run far." #blogchat
10:10 pm	**hacool:**	@timjahn I long for images when posts contain uber long prose. Sometimes one just needs that visual change of pace on the page #blogchat
10:10 pm	**JoLynneValerie:**	@MackCollier Mmhmm, I get it. And I did notice that @amyafrica has plenty of good ideas tonight! #blogchat
10:10 pm	**klandwehr:**	@timjahn I do like images on a blog, but there not always appropriate for the post. #blogchat
10:11 pm	**amyafrica:**	@timjahn It says "Am I safe?" Are the colors safe? Are the visuals safe? Do they have contact info? Have other people been here? #blogchat
10:11 pm	**timjahn:**	@hacool Agreed #blogchat
10:11 pm	**loisgeller:**	@amyafrica What good is SEO if you don't have great headlines, content and all the buttons we need? #blogchat

10:11 pm	**amyafrica:**	@kstraw So sweet. I didn't even know you were here. (Or maybe I just blew up your Tweetdeck!) #blogchat.
10:12 pm	**timjahn:**	@klandwehr True. Effective when used relevantly #blogchat
10:12 pm	**ZnaTrainer:**	RT @JoLynneValerie: @MackCollier Oh, yessir... I noticed you've got quite the little enterprise going for yourself. Right on, man. #blogchat
10:12 pm	**JoLynneValerie:**	@MackCollier And there you have it. Surrounding oneself with good folks, smart folks, eagle-types, is KEY. For every one of us. #blogchat
10:12 pm	**vedo:**	@NancyMarmolejo I'm with you on images/graphics taking my writing in different/challenging directions. #blogchat
10:12 pm	**HighTalk:**	I use my images to lighten things up w/ humor. A good headline w/ a funny image & caption will draw in readers #blogchat
10:13 pm	**JoLynneValerie:**	@MackCollier As in... "You can't soar like an eagle if you surround yourself with turkeys." LOA folks call it the masterminding. #blogchat
10:13 pm	**loisgeller:**	@MackCollier So tell us your blog address here..so we can read the summary tomorrow. #blogchat
10:13 pm	**HeidiRichards:**	@txconflictcoach Thanks Patricia! I just found it tonight while participating in #blogchat! So cool! Glad you like it, ME TOO!
10:13 pm	**unmarketing:**	@joshcarlson if the content doesn't back it up, it can be viewed as deceiving. Just like an email subject line #blogchat
10:13 pm	**amyafrica:**	@loisgeller And you, Ms. Geller, are a perfect example. You added a newsletter button last week & got sign-ups in minutes! #blogchat
10:13 pm	**hacool:**	@HighTalk That's a great strategy, humor makes reading more fun and accessible. #blogchat
10:14 pm	**kellymullaney:**	@wiseleo Great that it works for you. I can't see the day when I don't have to think of IE6 at all! #blogchat
10:14 pm	**MackCollier:**	@JoLynneValerie See? You get it babe ;) #blogchat
10:14 pm	**ValerieSimon:**	@HighTalk: @dannybrown @unmarketing key point is not 2 simply post for the sake of adding content. Each post represents the brand #blogchat
10:14 pm	**loisgeller:**	@amyafrica How'd you get to be so smart? #blogchat
10:14 pm	**NancyMarmolejo:**	@jeffreyftang join us on #blogchat
10:14 pm	**HighTalk:**	@unmarketing But you're kind of saying if content isn't good make sure it has a bad headline so readers will know. #blogchat
10:14 pm	**loisgeller:**	RT @JDEbberly: @loisgeller Seconded! I LOVE reading @Copyblogger!! #Blogchat
10:14 pm	**unmarketing:**	@DannyBrown why can't we hit it out the park each post? Why not sacrifice frequency and instead just post great content? #blogchat
10:14 pm	**MackCollier:**	@loisgeller Thank you Lois, it will be on The Viral Garden tomorrow - http://www.theviralgarden.com #blogchat
10:15 pm	**HeidiRichards:**	RT @@dannybrown @unmarketing key point is not 2 simply post for the sake of adding content. Each post represents the brand #blogchat
10:15 pm	**JoLynneValerie:**	@hacool @HighTalk Absolutely. Though my blog topics are often serious (mind, body, spirit) I'm naturally goofy, so humor leaks in. #blogchat
10:15 pm	**amyafrica:**	@timjahn You'll have to tell me what you think of @bbgeeks. @sugarrae is a genius. Period. #blogchat
10:15 pm	**JoLynneValerie:**	@MackCollier Ha! I know I get it. And sometimes I'm too smart for my own good. Which usually helps me. Wow - confusing. #blogchat
10:16 pm	**wiseleo:**	@kellymullaney "Security courtesy notice: We detect you are using obsolete software. Please go to http://microsoft.com/ie today. #blogchat
10:16 pm	**HighTalk:**	@unmarketing @DannyBrown Cuz writers don't always know beforehand what post is good & which is mediocre. No one is that talented. #blogchat

10:16 pm	**JoLynneValerie:**	@StephTreasure You must begin by choosing to be selective about those you allow into your life. #blogchat
10:16 pm	**hacool:**	@JoLynneValerie Same here, I write seriously about the Web but use quirky metaphors that let my silly side peek through. #blogchat
10:16 pm	**MackCollier:**	@amyafrica I found a lot of good Thesis info on @sugarrae's site #blogchat
10:16 pm	**hacool:**	@JoLynneValerie humor shows our human side. #blogchat
10:16 pm	**amyafrica:**	@3keyscoach Buttons make a difference for the eye. Bigger buttons work better than smaller. Red works better than yellow. #blogchat
10:16 pm	**MackCollier:**	@StephTreasure Meet more people ;) BTW Twitter is GREAT for networking! #blogchat
10:17 pm	**HighTalk:**	@unmarketing @DannyBrown You strive for excellence but not even an NYTimes columnist knocks it out the park every time. #blogchat
10:17 pm	**JDEbberly:**	RT @MackCollier: @amyafrica I found a lot of good Thesis info on @sugarrae's site #blogchat #Blogchat
10:17 pm	**sillysillyson:**	@JoLynneValerie Same here, I write seriously about the Web but use quirky metaphors that let my silly side peek through. #blogchat
10:17 pm	**kellymullaney:**	RT @JoLynneValerie: @MackCollier there u have it. Surrounding oneself w/good, smart folks, eagle-types, is KEY. 4 every one of us. #blogchat
10:17 pm	**kstraw:**	@amyafrica not on #blogchat but now wish I was. You blew up my twitterberry. Actually walking thru Palo Alto and reading as I burn some cals
10:18 pm	**hacool:**	@wiseleo @kelleymullaney - has, me thinks such as security notice should go to http://www.mozilla.com rather than MS ;-) #blogchat
10:18 pm	**amyafrica:**	@bobbyrettew You are completely right. Interestingly enough, usability in other cultures is more similar online than in print. #blogchat
10:19 pm	**JDEbberly:**	@sugarrae has a great blog about Thesis: http://www.sugarrae.com/ (via @MackCollier) #Blogchat
10:19 pm	**HighTalk:**	@unmarketing Glad you finally caught up :-) #blogchat
10:19 pm	**JDEbberly:**	RT @unmarketing @DannyBrown U need to write at least 2-3 times a wk to keep readers. If u post 1/mth - good luck retaining readers #Blogchat
10:19 pm	**JoLynneValerie:**	@StephTreasure My latest Facebook Note is on the topic of cmaintaining positive energy, "Raising The Bar" --> http://bit.ly/2FQ0g #blogchat
10:20 pm	**unmarketing:**	@HighTalk I don't believe that for a second, many read blogs that post daily, or weekly. No rule of frequency #blogchat
10:20 pm	**jeffreyftang:**	@unmarketing You write the best you can each post, but (unfortunately) you can't always control the results. #blogchat
10:20 pm	**_djh:**	@amyafrica @MackCollier Really good #blogchat tonight guys!!
10:20 pm	**wiseleo:**	@hacool I just want them off IE6. It's easier to push an MS upgrade than to also clutter their mind with alternatives. #blogchat
10:20 pm	**HighTalk:**	@ValerieSimon But you need to post consistently. That's important to keep readers. #blogchat
10:20 pm	**unmarketing:**	@jeffreyftang I'm not talking about results, I'm talking about ur effort and not mailing it in #blogchat
10:20 pm	**JoLynneValerie:**	@StephTreasure My latest Facebook Note is on the topic of maintaining positive energy. "Raising The Bar" --> http://bit.ly/2FQ0g #blogchat
10:20 pm	**zkellyq:**	RT @loisgeller: @amyafrica What good is SEO if you don't have great headlines, content and all the buttons we need? #blogchat
10:20 pm	**NancyMarmolejo:**	RT @JoLynneValerie: @MackCollier And there u have it. Surrnding 1self w/ gd folks, smrt folks, eagle-types, is KEY. For every 1. #blogchat
10:20 pm	**kellymullaney:**	@wiseleo LOL! I wish. Sometimes I can just sight, depends on target audience 4 client, otherwise get calls saying it doesn't work #blogchat

10:21 pm	**JeffreySummers:**	RT @unmarketing: @DannyBrown Y can't we hit it out the park each post? Y not sacrifice frequency & instead just post gr8 content? #blogchat
10:21 pm	**trainingfactor:**	RT @_djh: @amyafrica @MackCollier Really good #blogchat tonight guys!!
10:21 pm	**amyafrica:**	@rickwhittington Absolutely! The righthand sidebar can vary because the user doesn't consider it part of their safety net. #blogchat
10:21 pm	**hacool:**	@wiseleo Yes, better they move up from IE6 than do nothing at all. #blogchat
10:21 pm	**JoLynneValerie:**	@hacool Humor keeps things real. And, I think, makes us accessible as writers. If we're being honest, it makes us likable, too. #blogchat
10:22 pm	**JeffreySummers:**	RT @unmarketing: @DannyBrown if ur post is n't gonna make ur readers think or learn on a "killer" level, why write it? Fill space? #blogchat
10:22 pm	**djwaldow:**	Great #blogchat @MackCollier @amyafrica et al. Had to bail a bit early, but wow wow wow. Great convo! Thanks
10:22 pm	**JoLynneValerie:**	@StephTreasure I am a big believer in starting something if it does not already exist. Why not form your own mastermind group? #blogchat
10:22 pm	**mattchevy:**	Thanks for the excellent conversation tonight. Looking forward to connecting with many of you in the future. Cheers! #blogchat
10:22 pm	**ValerieSimon:**	@HighTalk Absolutely. That's what distinguishes the great blogs. Consistent AND quality content. Not easy to do! #blogchat
10:22 pm	**HeidiRichards:**	RT @MackCollier: @StephTreasure Meet more people ;) BTW Twitter is GREAT for networking! YES & participating in #blogchat
10:23 pm	**timjahn:**	Trying to edit next week's BeyondThePedway.com video and getting distracted by great content happening here. Great chat tonight! #blogchat
10:24 pm	**timjahn:**	RT @ValerieSimon: @HighTalk Absolutely. Thats what distinguishes the great blogs. Consistent AND quality content. Not easy to do! #blogchat
10:24 pm	**JeffreySummers:**	RT @unmarketing: A killer post headline is only good if the content backs it up #blogchat
10:24 pm	**rickwhittington:**	@amyafrica When designing a client site/blog, I usually keep the sidebar contextual to content and always include contact first. #blogchat
10:24 pm	**JoLynneValerie:**	@StephTreasure www.Facebook.com/JoLynneValerie - befriend me? Thanks for the idea; I'll transfer the info to my blog tomorrow! :) #blogchat
10:24 pm	**jeffreyftang:**	@ValerieSimon Do you include frequency when considering consistency? #blogchat
10:24 pm	**markwschaefer:**	RT @JeffreySummers @DannyBrown Y can't we hit it out the park each post? Y not sacrifice frequency & instead post gr8 content? #blogchat
10:24 pm	**Mandy_Vavrinak:**	To all non-#blogchat tweeps... It's only once a week, Sunday nights. Sorry if I overtweeted your stream for a bit!!
10:25 pm	**kellymullaney:**	@hacool Ditto! Believe me, I push that update as strong as I can! #blogchat
10:25 pm	**NancyMarmolejo:**	@markwschaefer @jeffreysummers @dannybrown define hitting it out of park? Fulfilling what goal? traffic, $$, fame? #blogchat
10:25 pm	**3keyscoach:**	@amyafrica May I catch up w/ you tomorrow? Small one having trouble sleeping. #blogchat
10:25 pm	**woodycoates:**	RT @rickwhittington: RT @klandwehr: People often share content on social sites, then people comment there, instead of on the site #blogchat
10:25 pm	**JoLynneValerie:**	@StephTreasure No, I mean as in... make notes, brainstorm with yourself, then make and post fliers around your town. Your OWN! :) #blogchat
10:26 pm	**MackCollier:**	@JoLynneValerie I cant get your site to load, is it down? #blogchat
10:26 pm	**DonnaSciarra:**	Thank you, @MackCollier @amyafrica and everyone else - very informative - Great #blogchat
10:26 pm	**_djh:**	@timjahn Same here Tim. At least I just finished editing yesterday's engagement session. P'Shop running in b/g to batch process #blogchat

10:26 pm	**JDEbberly:**	This is a dazzlingly fantastic Blogchat! Thanks to @MackCollier @amyafrica and everyone else tonight! LOVED IT IMMENSELY! #Blogchat
10:26 pm	**JoLynneValerie:**	@MackCollier The server for my personal site is down for maintenance. Tonight - can you believe it? *grits teeth* #blogchat
10:27 pm	**amyafrica:**	@rickwhittington Good! Make sure the stuff that's important has graphics. A newsletter sign-up with a visual gets 8x+ sign-ups. #blogchat
10:27 pm	**JoLynneValerie:**	@StephTreasure My daughter's school had no girl scouts troop, so... I started one. My city, no holistic magazine... I started one. #blogchat
10:27 pm	**NancyMarmolejo:**	@JoLynneValerie i just went 2 see ur site and saw that too. Ur Twitter bio is 1 of my new alltime faves! :-) #blogchat
10:28 pm	**amyafrica:**	@donnasciarra How was your first #blogchat? Thankfully it didn't kill you!
10:28 pm	**JoLynneValerie:**	@StephTreasure I think you might love the experience - and you can blog about the entire journey. The inception, the genesis... #blogchat
10:28 pm	**3keyscoach:**	Good night, everyone! Loved #blogchat ! Constantly learning!
10:28 pm	**hacool:**	@JeffreySummers Exactly, there's no point in posting unless we think it will impact readers. If post seems weak, wait & rewrite. #blogchat
10:29 pm	**rickwhittington:**	RT @amyafrica: Make sure the stuff that's important has graphics. A newsletter sign-up with a visual gets 8x+ sign-ups. #blogchat
10:29 pm	**hacool:**	RT @Mandy_Vavrinak: To all non-#blogchat tweeps... It's only once a week, Sundays. Sorry if I overtweeted your stream for a bit!!
10:29 pm	**HighTalk:**	@unmarketing No one here is arguing in favor of mediocrity so who are you debating with? #blogchat
10:29 pm	**_djh:**	I'm heading home too. G'Night #blogchat folks!
10:29 pm	**JoLynneValerie:**	@NancyMarmolejo @StephTreasure No, it's www.JoLynneValerie.com. And the server down. Yes, tonight. And I'm mortified. *sighs* #blogchat
10:30 pm	**jeffreyftang:**	RT @hacool: @JeffreySummers Exactly, there's no point in posting unless we think it will impact readers. #blogchat
10:31 pm	**JDEbberly:**	Transcript will be on The Viral Garden tomorrow - http://www.theviralgarden.com (via @MackCollier) #Blogchat
10:31 pm	**zkellyq:**	Off to dream about buttons. Thank you for sharing your time and knowledge @amyafrica and @MackCollier on #blogchat.
10:31 pm	**unmarketing:**	@HighTalk it was to do with this tweet http://twitter.com/DannyBrown/status/2863659844 keep up son! #blogchat
10:31 pm	**hacool:**	@MackCollier Thanks for another great #blogchat time now to run off and follow all the cool new Tweeps I've discovered. G'nite all!
10:32 pm	**rjleaman:**	RT @hacool ... no point in posting unless we think it will impact readers. If post seems weak, wait & rewrite. < yes! #blogchat
10:32 pm	**JoLynneValerie:**	@NancyMarmolejo @StephTreasure @MackCollier Holy RELIEF. Web girl just emailed to inform me the server will be rebooted soon. YES. #blogchat
10:32 pm	**rickwhittington:**	@amyafrica Thank you for sharing your knowledge on #blogchat tonight!
10:33 pm	**JoLynneValerie:**	@StephTreasure See! I KNEW IT about you! Girl, you need to start that group. I bet your brain is racing... *grins* #blogchat
10:33 pm	**ValerieSimon:**	@HighTalk @timjahn Have noticed many blogs using guest bloggers 2 keep high level/ consistent content. Thoughts on guest bloggers? #blogchat
10:33 pm	**amyafrica:**	@wilsonellis This screams for a new #wec-tip and you'd be so much sweeter! #blogchat
10:33 pm	**MackCollier:**	@JoLynneValerie Cool I'll check it tomorrow ;) #blogchat
10:33 pm	**zkellyq:**	@amyafrica Will do. So glad to have this #blogchat info before next new web site project.
10:34 pm	**JoLynneValerie:**	@StephTreasure Choose a public venue. In time the flakes will... well, flake off. The genuine will stay and there's your group. #blogchat

10:34 pm	Mandy_Vavrinak:	RT @unmarketing: @DannyBrown y can't we hit it out the park each post? Y not sacrifice freq & instead just post great content? #blogchat
10:35 pm	NancyMarmolejo:	night all, thanks for the great #blogchat. Wow, it's a fast paced chat and loving every minute of it!
10:35 pm	kellymullaney:	@amyafrica @MackCollier @wiseleo @JoLynneValery @hacool & others, it's been a great chat. Unplugging. Lookng forward 2 transcript #blogchat
10:35 pm	MackCollier:	Ok guys biggest #blogchat before tonite had 820 tweets, looks like tonite's has about 500 more than that now! @amyafrica did a GREAT job!
10:35 pm	JoLynneValerie:	What an incredible hour. I have immensely enjoyed chatting tonight. Signing off for what they call "rest" - goodnight, all! #blogchat
10:36 pm	GeoffLiving:	@MackCollier Congrats on #blogchat success!
10:36 pm	JDEbberly:	This blogchat has absolutely gone off the scale! I've learned so much and I arrived 45 minutes late! WOOT! :) :) #Blogchat
10:37 pm	NancyMarmolejo:	@amyafrica @MackCollier u both rock, thanks for this gr8 #blogchat
10:37 pm	MackCollier:	@amyafrica No just trying to keep up you writing notes for tomorrow's #blogchat recap!
10:37 pm	amyafrica:	@mackcollier Thanks Mack. Must have been all that pimping @wilsonellis and @kdpaine did! #blogchat
10:37 pm	HighTalk:	Good night all. Great #blogchat tonight.
10:38 pm	amyafrica:	@JDEbberly No worries. For the first time ever @mackcollier will be SELLING the transcript. #blogchat (Yes folks, I am kidding. It's free.)
10:39 pm	JDEbberly:	@amyafrica LOL good one lol #Blogchat
10:39 pm	wilsonellis:	@amyafrica I'm working on the #wec-etip now. #blogchat
10:40 pm	klandwehr:	#blogchat Time for sleep here see you next week, you can find me at http://is.gd/1OieD and under KLmuse on Geeknews Central
10:40 pm	amyafrica:	A BIG thanks to everyone who attended #blogchat tonight & to @mackcollier for daring to have me. #blogchat
10:40 pm	MackCollier:	Direct link to tonight's #blogchat transcript w @amyafrica - http://is.gd/1Oihf
10:40 pm	digitalvision:	After reviewing something for a prospect, I realized a blog can hurt you as much as help you - so many companies clueless. #blogchat
10:41 pm	ValerieSimon:	@HighTalk Really like Q&A's . W/ the right guest you gain new perspective (and new readers), as well as quality content. #blogchat
10:41 pm	walshmuse:	Lesson learned, invite @amyafrica as a guest on ur next blog post! Thank you all for ur input tonight. #blogchat
10:41 pm	JDEbberly:	RT @MackCollier: Direct link to tonight's #blogchat transcript w @amyafrica - http://is.gd/1Oihf #Blogchat
10:41 pm	MackCollier:	@GeoffLiving Thanks Geoff! #blogchat
10:42 pm	rjleaman:	@digitalvision "a blog can hurt you as much as help you" - you mean poor quality blog is worse than none? If so, agreed. #blogchat
10:43 pm	MackCollier:	RT @walshmuse: Lesson learned, invite @amyafrica as a guest on ur next blog post! Thank you all for ur input tonight. #blogchat
10:43 pm	ellenfweber:	RT @ValerieSimon: @HighTalk Really like Q&A's . W/ the right guest you gain new perspective, new readers, & quality content. #blogchat
10:43 pm	digitalvision:	@rjleaman That is EXACTLY what I mean #blogchat
10:46 pm	jeffreyftang:	Thanks for the transcript. RT @MackCollier: Direct link to tonight's #blogchat transcript w @amyafrica - http://is.gd/1Oihf
10:47 pm	rjleaman:	@digitalvision right on - do it right or not at all - and many companies do blogs oh-so-badly, sadly. #blogchat
10:48 pm	rjleaman:	RT @MackCollier: Direct link to tonight's #blogchat transcript w @amyafrica - http://is.gd/1Oihf < great, thanks! #blogchat

10:48 pm	thebrandbuilder:	RT @MackCollier: Direct link to tonight's #blogchat transcript w @amyafrica - http://is.gd/1Oihf
10:49 pm	ValerieSimon:	RT @JDEbberly: RT @MackCollier: Direct link to tonight's #blogchat transcript w @amyafrica - http://is.gd/1Oihf #Blogchat
10:50 pm	ad_web:	RT @MackCollier: Direct link to tonight's #blogchat transcript w @amyafrica - http://is.gd/1Oihf
10:50 pm	digitalvision:	Amazes me. Co's spend thousands writing & distributing press releases, but interns write posts that prospects actually see. #blogchat
10:52 pm	MackCollier:	Ok guys I am calling it a nite, @amyafrica's #blogchat smartitude wore me out, thanks again to Amy and everyone that joined us! THANK YOU!
10:54 pm	ColorificEd:	RT @MackCollier: If you are leaving #blogchat (First question, WHY?!?), then don't forget to get your TRANSCRIPT here - http://is.gd/1OcxQ
10:54 pm	artrox:	RT @MackCollier: If you are leaving #blogchat (First question, WHY?!?), then don't forget to get your TRANSCRIPT here - http://is.gd/1OcxQ
10:55 pm	jeffreyftang:	@digitalvision Something like a PR generation gap going on I suppose. #blogchat
11:01 pm	ginakay:	@MackCollier Couldn't make it to #blogchat - but I'm going to search #blogchat and review all the tweets!
11:03 pm	drjfpmd:	gr8 chat on #blogging, gr8 ideas! TY RT @JDEbberly Link associated with Blogchat transcript: http://is.gd/1OcxQ #Blogchat
11:04 pm	ENBdavies:	RT @unmarketing: Threaded discussions in the comments increase the shelf life of a post, make sure u reply as the author #blogchat @soma__
11:04 pm	hacool:	@JeffreySummers indeed, we can't rehash the same old story, instead find a new angle, insight, depth, detail, etc. #blogchat
11:05 pm	ENBdavies:	RT @unmarketing: Before focusing on method of subscription, remember compelling content gets read & spread. #blogchat @soma__
11:05 pm	InnsihhtNovatus:	#pr RT @MackCollier: many of us are good at building community/interactions, but not at co nverting interaction into sales/leads #blogchat
11:08 pm	dannybrown:	Looks like it :) Some gr8 points raised at #blogchat 2nite, my API got chewed up so thinking blog post 2moro to discuss
11:09 pm	ENBdavies:	RT @unmarketing: I dont have a blog on my website. My blog is my website #blogchat (ok 4 individuals or/and cowboys, not corps @soma__)
11:09 pm	dannybrown:	@TransitionalTee Think so. Normally doesn't happen - I blame #blogchat :)
11:11 pm	TransitionalTee:	@DannyBrown Haha, you were on fire during #blogchat, so good explanation. I'd love to see a follow-up post from ya.
11:21 pm	Sue_Anne:	@amyafrica Great job running #blogchat tonight. I don't run a business blog / site yet, so I mostly just browsed.
11:21 pm	jeffreyftang:	This entrepreneur blogger is going to bed. Gotta be up bright and early tomorrow. Looking forward to next week's #blogchat
11:35 pm	akihito:	RT @hacool: @DannyBrown excellent point - #hashtag is super way to keep the discussion moving both on blog and in Twitterverse. #blogchat

July 27, 2009

12:47 am	stefanomaggi:	True. Disqus aggregates tweets in commrents, too RT @DannyBrown Twitter is now the new blog commenting system... #blogchat
1:06 am	CASUDI:	@stefanomaggi #blogchat was amazing sun nite check out the transcript, so much going on and lots of VG info. http://bit.ly/IYglg
1:13 am	stefanomaggi:	@CASUDI yes, I saw. Reading #blogchat right now -thx

2   next