



## Transcript from May 4, 2010 to May 5, 2010

All times are Pacific Time

### May 4, 2010

- 2:52 am **bpluskowski:** RT @SarahNelson\_: Want to see who your twitter audience is? Check out Backtype -its free: <http://bit.ly/dnUk0w> #brandchat #hcmktg #smchat
- 12:35 pm **bpluskowski:** #collaboration #innochat #smchat - just a reminder all, the Front End of #Innovation conference is on today- u can follow it on #feiboston
- 12:40 pm **whiteship1:** RT @Gwen\_Ishmael: #SocialMedia is not listening, it's conversing. Scott Hirsch #FEIBoston #smchat << and responding.
- 1:29 pm **VideoMinutes:** @sourcePOV Are you still doing #smchat? - I never ended up being a part of one.
- 4:21 pm **ideasurge:** Great blog from @bpluskowski Defining the "social team" <http://is.gd/bTOGe> #socent #collaboration #smchat
- 5:20 pm **hacool:** .@sourcePOV Ning announced their pricing plan today, so I'm now working on the framing post for tomorrow's #smchat
- 5:41 pm **iMediaMichelle:** @howardgr #smchat every Tuesday 12Noon (EDT) - for full schedule, check out - <http://hashtagsocialmedia.com>
- 8:45 pm **hacool:** Here's the framing post for our #smchat regarding Ning and their new policies - <http://bit.ly/aXSmr1> - Join us tomorrow at 1pm edt.
- 8:49 pm **remyarteaga:** RT @hacool: Here's the framing post for our #smchat regarding Ning's new policies - <http://bit.ly/aXSmr1> - Join us tomorrow at 1pm edt.
- 10:14 pm **swanwick:** @sourcepov do you want to do an #smchat / #KMers joint chat week? I'm thinking "Who contributes what to #e20" as topic. June is open for us
- 10:21 pm **CreativeSage:** RT @hacool Here's the framing post for #smchat regarding @Ning 's new policies: <http://bit.ly/aXSmr1> - Join us Wed.,1pm EDT cc @NingAdvocacy
- 11:02 pm **Blessingstoyou:** RT @CreativeSage: RT @hacool Here's the framing post for #smchat regarding @Ning 's new policies: <http://bit.ly/aXSmr1> - Join us Wed.,1pm EDT cc @NingAdvocacy

### May 5, 2010

- 2:27 am **sourcepov:** @swanwick A joint chat between #smchat and #KMers would be great. Haven't discussed KM synergies w/ SM & #e20 since 2009. Pref'd timing?
- 3:38 am **hacool:** @remyarteaga @surllyshirley @CreativeSage Thanks for the RT! #smchat
- 4:27 am **sourcepov:** #SMCHAT Update on NING as Community Hub. WEDS 5/5 1pET, w/ Q46 framing & insights by our senior web2.0 guru @hacool
- 6:27 am **hacool:** @sourcePOV Thanks for the groovy guru title! #SMCHAT
- 6:49 am **Trumpia:** @Sapphire\_alh Welcome to Trumpia! Make sure you push your keyword on all Fliers, Posters, Facebook, Myspace, & Twitter! #marketing #smchat
- 12:11 pm **sourcepov:** Don't miss #SMCHAT at 1pET today re: Q46 NING as (our) Community Hub, w/ superstar mod @hacool
- 1:45 pm **CASUDI:** @hacool traveling & cant make #smchat ~ eager to hear about nu polices re: Ning esp since I finally joined after 1 year delay :-)
- 1:51 pm **CASUDI:** @hacool BTW Twine was bought by Evie. ~ no easy solution to move all my data/links which will delete May 15. Just another eg #smchat
- 2:32 pm **MichaelWillett:** RT @sourcepov Don't miss #SMCHAT at 1pET today re: Q46 NING as (our) Community Hub, w/ superstar mod @hacool

- 3:28 pm **dc2fla:** RT @sourcepov: Don't miss #SMCHAT at 1pET today re: Q46 NING as (our) Community Hub, w/ superstar mod @hacool
- 4:21 pm **elhoust:** Join in, gr8 #socialmedia convo. Don't miss #SMCHAT at 1pET today re: Q46 NING as (our) Community Hub, w/ superstar mod @hacool -@sourcepov
- 4:46 pm **CreativeSage:** Framing post for #smchat mod. @hacool regarding @Ning 's new policies: <http://bit.ly/aXSmr1> - Join us at 1pmEDT cc @NingAdvocacy #in #smchat
- 4:55 pm **hacool:** Warning to followers: I may be Tweeting heavily during next 90 min. as we discuss Ning on #smchat - framing post at <http://bit.ly/aXSmr1>
- 4:57 pm **hacool:** @CreativeSage @elhoust @MeghanMBiro @MichaelWillett thanks for RT's and for promoting today's chat! #SMCHAT
- 4:59 pm **CreativeSage:** Warning to FB & Twitter friends?! may tweet more than usual for #smchat (Social Media Chat) during next 60+ min. Hide me or join in! #smchat
- 5:01 pm **hacool:** Welcome to this week's chat! Today we'll be discussing Ning and what options we should consider in general and for our site. #smchat
- 5:01 pm **elhoust:** @hacool Absolutely! Looking forward to you leading the #smchat today. Great topic and interested to learn more about Ning.
- 5:02 pm **swanwick:** Hi folks, Rob Swanwick from twebevent and KMers.org here #smchat
- 5:03 pm **CreativeSage:** Cathryn Hrudicka - CreativeSage.com - #SocialMedia /PR strategist, #innovation & #collaboration consultant & #trainer + exec #coach. #smchat
- 5:03 pm **hacool:** Let's begin with introductions. #smchat
- 5:03 pm **JoeKikta:** Hi everybody! Ready for another stimulating #smchat
- 5:04 pm **hacool:** I'm Heidi Cool, Web designer/social media consultant/nerd, I blog about such issues at <http://www.heidicool.com/blog> #smchat
- 5:05 pm **hacool:** FYI, the framing post (with questions) for today is at <http://bit.ly/aXSmr1> #smchat
- 5:05 pm **BlakeGroup:** hi! Amy here--I provide creative services like writing and design to a buncha clients. Glad to be back at #smchat
- 5:05 pm **kikilitalien:** @JoeKikta Looking forward to #smchat today!
- 5:05 pm **swanwick:** Hi, Heidi. Gr8 framing blog post on the SMchat site. I blog at <http://swanthinks.wordpress.com> #smchat
- 5:07 pm **meghanmbiro:** Sorry to miss today. Waves to all RT @hacool: FYI, the framing post (with questions) for today is at <http://bit.ly/aXSmr1> #smchat
- 5:07 pm **elhoust:** Hi everyone! Elizabeth here and glad to see so many familiar faces. Looking forward to today's Ning #smchat w/ @hacool. Great post Heidi!
- 5:08 pm **CreativeSage:** This is a crucial Q if you manage or participate in Ning?dealing w/same issues for my <http://creativesagecircle.ning.com> network. #smchat
- 5:08 pm **AllofE\_HE:** RT @hacool Welcome to this week's chat! Today we'll discuss Ning and what options we should consider in general and for our site #smchat
- 5:08 pm **allofek12:** RT @hacool Welcome to this week's chat! Today we'll discuss Ning and what options we should consider in general and for our site #smchat
- 5:09 pm **hacool:** @swanwick Thanks. I've also added your link to <http://delicious.com/hacool/smchatbrandsites> #smchat
- 5:09 pm **hacool:** Feel free to keep the introductions flowing, as we gear up for the first question. #smchat
- 5:10 pm **karimacatherine:** Hello, joining #smchat
- 5:10 pm **hacool:** Q46A: What should we consider when a service changes or goes away? This is a time to reassess goals and needs. #smchat
- 5:10 pm **karimacatherine:** So glad to be able to chat with friends/fellow at #smchat
- 5:10 pm **CreativeSage:** RT @hacool: Q46A: What should we consider when a service changes or goes away? This is a time to reassess goals and needs. #smchat

- 5:11 pm **swanwick:** Anybody interested in #Ning might want to check out #smchat right now. Discussing the Ning policy changes. #smchat
- 5:11 pm **CreativeSage:** RT @swanwick: Anybody interested in #Ning might want to check out #smchat right now. Discussing @Ning policy changes. @NingAdvocacy #smchat
- 5:13 pm **CreativeSage:** It is time to rethink why we have free networks. I wanted a basic intro one for topic discussion, besides paid level ones. @hacool #smchat
- 5:13 pm **hacool:** Many panicked when hearing Ning would discontinue free plans, but each admin has diff. needs. How do we assess whether to stay or go #smchat
- 5:14 pm **ariherzog:** If you run a Twitter search for #smchat, you can see an ongoing dialogue on @Ning, moderated by @hacool
- 5:14 pm **allofek12:** Discussing #Ning policy changes on #smchat
- 5:14 pm **hacool:** @CreativeSage Yes, Ning will offer free trial plans, but I think after X days one would then have to sign up for a paid plan. #smchat
- 5:15 pm **CreativeSage:** It's also harder if you're a member of many networks & are asked to contribute to costs there, plus pay for your own as admin. #smchat
- 5:15 pm **swanwick:** Q46A: does the service add to the asynchronous interaction between chats #smchat
- 5:15 pm **allofek12:** RT @hacool Many panicked hearing Ning would discontinue free plans. How to assess whether to stay or go? #smchat
- 5:15 pm **hacool:** @ariherzog Thanks for sharing that Ari! #smchat
- 5:15 pm **JoeKikta:** On the most basic level: is it worth it to pay what they're asking? #smchat
- 5:15 pm **allofek12:** Some will be sponsored by companies, so it will still be free for users #smchat
- 5:16 pm **CreativeSage:** ..In other words, I think a number of @Ning networks will lose members who won't/can't contribute to new costs. @NingAdvocacy #Ning #smchat
- 5:16 pm **elhoust:** @hacool Important 2 keep track of wht other services R offering on an ongoing basis. Agreed, assessing goal & realigning R key. #smchat
- 5:17 pm **hacool:** @swanwick Great question, we need to assess how our Ning network has served us and whether that's what we need to move forward. #smchat
- 5:17 pm **swanwick:** Q46A: Is it just a place to store/read information or are people collaborating there. #smchat
- 5:17 pm **karimacatherine:** RT @JoeKikta: On the most basic level: is it worth it to pay what theyre asking? #smchat
- 5:17 pm **anim8us:** Discussing changes and options to Ning on #smchat
- 5:17 pm **CreativeSage:** ..I keep tweeting at @Ning & @NingAdvocacy wishing they would join in to this chat. I hope they're at least listening! Hello? #Ning #smchat
- 5:18 pm **JoeKikta:** @elhoust Yes, compare and contrast what your other options are. What value does each provide? #smchat
- 5:18 pm **swanwick:** Q46A: Does it make use of oauth so that no new username/pwd is required. Since this is a twitter chat, does it use Twitter oauth? #smchat
- 5:19 pm **CreativeSage:** RT @JoeKikta: @elhoust Yes, compare and contrast what your other options are. What value does each provide? #smchat
- 5:19 pm **hacool:** As we discuss this please think about what we need specifically re: <http://smchat.ning.com/> as well as for other networks you use. #smchat
- 5:19 pm **CreativeSage:** Very important: RT @swanwick: Q46A: Is it just a place to store/read information or are people collaborating there. #smchat
- 5:19 pm **hacool:** Mostly archival/news RT @swanwick: Q46A: Is it just a place to store/read information or are people collaborating there. #smchat
- 5:20 pm **elhoust:** @hacool Depends on group, primary functions/goals. If attracting new members, free is key. Really depends on goals & group interest. #smchat
- 5:20 pm **JoeKikta:** I think any time a service makes major changes they open themselves up for viewing under the microscope and loss to competitors #smchat

- 5:20 pm **hacool:** @swanwick But we've always wanted <http://smchat.ning.com/> to be used more for collaboration and ongoing discussion. #smchat
- 5:21 pm **CreativeSage:** For our #smchat Ning, it seems we have more members (or could) than the @Ning Mini version allows (only 150 max.) at \$2.95/mo. #Ning #smchat
- 5:21 pm **tomwhitby:** A strategy for anyone considering an EDU Ning would be to build it Free and if it is working, seek a sponsor. #smchat
- 5:22 pm **elhoust:** @JoeKikta @CreativeSage exactly! As @hacool said, really evaluating goals & mapping services back. Needs might change over time. #smchat
- 5:22 pm **hacool:** @swanwick But we've always wanted <http://smchat.ning.com/> to be used more for collaboration and ongoing discussion. #smchat #smchat
- 5:22 pm **ajmunn:** Collaboration for sake of it is fine, but needs to have purpose & add value in order to gain critical mass #smchat
- 5:23 pm **anim8us:** Would a blog (free or hosted) w/ a calendar widget be the same/better? #smchat
- 5:23 pm **CreativeSage:** Looking at <http://smchat.ning.com/> - we have 125 members now and #innochat @Ning has even more, I think (same issues). #Ning #smchat
- 5:23 pm **karimacatherine:** RT @ajmunn: Collaboration for sake of it is fine, but needs to have purpose & add value in order to gain critical mass #smchat
- 5:24 pm **elhoust:** @allofek12 Interesting point. Brings in a whole new element into evaluating services. Perhaps some will drop b/c its funded by co's. #smchat
- 5:24 pm **hacool:** @CreativeSage Great point Ning Mini would work for us but we could reach the 150 limit by July. #smchat
- 5:24 pm **hacool:** RT @ajmunn: Collaboration for sake of it is fine, but needs to have purpose & add value in order to gain critical mass #smchat
- 5:24 pm **CreativeSage:** RT @ajmunn: #Collaboration for sake of it is fine, but needs to have purpose & add value in order to gain critical mass. (True!) #smchat
- 5:25 pm **ajmunn:** Perceptions of value are key. Free still requires time & resource. Paid implies value & can encourage value participation #smchat
- 5:25 pm **dc2fla:** @hacool In some ways it's fortunate that we didn't make the move completely to #Ning for collaboration. Beyond Ning Mini, choices? #smchat
- 5:25 pm **allofek12:** @elhoust True, some may drop, but I think most will stay b/c they find it useful, current and want to continue with it #smchat
- 5:25 pm **hacool:** @anim8us Wordpress w/BuddyPress is the most frequently discussed alternative I've heard. More labor, but could work. #smchat
- 5:26 pm **CreativeSage:** It doesn't look like Posterous or the new WP BuddyPress will offer as many options for #collaboration, video, audio?right? Not sure. #smchat
- 5:28 pm **JoeKikta:** How realistic is it to expect more collaboration and discussion to go on outside of Twitter for a Twitter Chat? #smchat
- 5:28 pm **hacool:** Q46B: The costs of maintaining community: remain on Ning or move. How disruptive is a move? Would it be cost-effective for the group #smchat
- 5:28 pm **CreativeSage:** Also, wondering if we pay \$19.95/mo for @Ning Plus (& must discuss how), will our current network features be kept intact? #Ning #smchat
- 5:28 pm **elhoust:** @allofek12 I agree w/ U 4 the most part. Concerned tht over time, community dynamics might B a little tainted w/ co's funding. #smchat
- 5:28 pm **ajmunn:** Specifically regarding #smchat & collaboration beyond twitter chat, seems we are all time poor. How do we make sure time invested?
- 5:28 pm **hacool:** @JoeKikta I'm not sure. The idea was that people could add additional feedback after the chat, longer thoughts, etc. #smchat
- 5:29 pm **karimacatherine:** @CreativeSage : On Posterous, you can upload media as well #smchat
- 5:29 pm **CreativeSage:** RT @hacool: Costs of maintaining community: remain on #Ning or move. How disruptive is move? Would it be cost-effective for group? #smchat
- 5:29 pm **tomwhitby:** If Ning offers the best and easiest method of collaboration, seek ways to fund it. Other platforms may lose or prevent membership. #smchat

- 5:29 pm **hacool:** RT @ajmunn: Regarding #smchat & collaboration beyond twitter chat, seems we are all time poor. How do we make sure time invested? #smchat
- 5:30 pm **elhoust:** @CreativeSage good point! & like in ur case, will @ning give discounts for multiple groups w/ the same site admins? Seems a must! #smchat
- 5:30 pm **CreativeSage:** .@karimacatherine As far as I know, Posterous does not allow you to upload a multiple video or audio chanel unless they change #Ning #smchat
- 5:30 pm **ajmunn:** @JoeKikta Indeed What is the value add? Why invest the time? Not saying not good idea just trying to find hook #smchat
- 5:31 pm **hacool:** For us, what features do we need in a home base such as <http://tweetchat.com/room/smchat> - what would make this a good resource? #smchat
- 5:31 pm **karimacatherine:** Regarding smchat, going to another platforms will restrict a little bit the visibility of the group? no #smchat
- 5:31 pm **Zack\_Hanebrink:** Zerista might be a nice compliment to ning & other social networks. Allows u 2 cr8 a mobile social network. <http://ow.ly/1HmE6> #smchat
- 5:31 pm **tomwhitby:** I would welcome & invite any EDU group for collaboration to form a Group on The EDU PLN Ning. <http://bit.ly/aopGAT> #Ning #smchat
- 5:31 pm **autom8:** @ajmunn given number of participants with accounts, have you looked into using Google Wave as an option? #smchat
- 5:31 pm **CreativeSage:** RT @elhoust: ...Will @ning give discounts for multiple groups w/ the same site admins? Seems a must! (Not that I've heard.) #Ning #smchat
- 5:32 pm **hacool:** @tomwhitby Exactly. We shouldn't run away just because of costs. Moving brings with it other costs as well. #smchat
- 5:32 pm **Zack\_Hanebrink:** Buddypress seems cool as well. I've been wanting to try it for a while now. #smchat
- 5:32 pm **ajmunn:** Do not think the group needs to move. Group members need to figure out why it exists & how to use it effectively #smchat
- 5:32 pm **elhoust:** @JoeKikta Great ? We ask ourselves tht all the time b/c we're asking for our followers 2 B involved in multiple #communities. #smchat
- 5:32 pm **CreativeSage:** RT @Zack\_Hanebrink: Zerista might be a nice compliment to @Ning/socnets. Allows u 2 cr8 a mobile social network. <http://ow.ly/1HmE6> #smchat
- 5:32 pm **nocturne4342:** RT @tomwhitby: I would welcome & invite any EDU group to form a Group on The EDU PLN Ning. <http://bit.ly/aopGAT> #Ning #smchat #edchat
- 5:33 pm **JoeKikta:** @ajmunn Agreed. Many have their own blogs to devote time to administering and growing and others prefer the brevity of Twitter #smchat
- 5:33 pm **ajmunn:** RT @autom8: @ajmunn given number of participants with accounts, have you looked into using Google Wave as an option? #smchat
- 5:33 pm **dc2fla:** RT @ajmunn: Do not think the group needs to move. Group members need to figure out why it exists & how to use it effectively #smchat
- 5:33 pm **hacool:** @autom8 Wave seems good for discussion but can slow with longer waves. It's probably better for news/collab than for archiving. #smchat
- 5:33 pm **CreativeSage:** RT @tomwhitby I'd welcome & invite any EDU group for #collaboration to form group on The EDU PLN Ning. <http://bit.ly/aopGAT> #Ning #smchat
- 5:33 pm **tomwhitby:** @Zack\_Hanebrink Try it before you migrate a group to it. #smchat
- 5:34 pm **CreativeSage:** RT @hacool: Wave seems good for discussion but can slow with longer waves. Its probably better for news/collab than for archiving. #smchat
- 5:34 pm **hacool:** RT @ajmunn: Do not think the group needs to move. Group members need to figure out why it exists & how to use it effectively #smchat
- 5:34 pm **elhoust:** @CreativeSage If @ning is not looking 2 give discounts 2 ths w/ multiple groups, its a real missed opportunity. Cld lose many ppl. #smchat
- 5:34 pm **ajmunn:** Google Wave proposed by @autom8 This requires shift in mindset. Perhaps the format of linked conversations is better suited? #smchat



- 5:34 pm **CreativeSage:** RT @ajmunn: Do not think the group needs to move. Group members need to figure out why it exists & how to use it effectively #Ning #smchat
- 5:34 pm **MrR0g3rs:** @tomwhitby Ning is a proprietary system where others control your data. Seek open source alternatives & never worry about changes #smchat
- 5:35 pm **hacool:** As members of #smchat what features do you want in our main site? This will help us decide if we want to keep Ning or move. #smchat
- 5:35 pm **allofek12:** RT @tomwhitby If Ning offers the best/easiest collaboration, seek ways to fund it. Other platforms may lose/prevent membership. #smchat
- 5:35 pm **Zack\_Hanebrink:** I'm not sure Google Wave would be a suitable alternative to ning. @autom8 @ajmunn #smchat
- 5:35 pm **CreativeSage:** RT @elhoust If @ning is not looking 2 give discounts 2 ths w/multiple groups its a real missed opportunity. Cld lose many ppl. #Ning #smchat
- 5:35 pm **elhoust:** @hacool #Community migration disruption can B reduced if group is aware of steps/action plan & if thy R part of decision process. #smchat
- 5:35 pm **hacool:** @elhoust Agreed. I wonder if they've even thought about that. Package pricing for multiple sites would be a good idea. #smchat
- 5:36 pm **tomwhitby:** @elhoust Losing PPL is not a Ning concern. Losing money is. #smchat
- 5:36 pm **dc2fla:** There are so many related groups/chats on Twitter, we're a niche-splintered community. Is it worth considering a collective Ning? #smchat
- 5:36 pm **allofek12:** @elhoust True, I think specific guidelines would need to be set w/ respect to ad.s, etc. from the co's #smchat
- 5:36 pm **swanwick:** @hacool Attach comments to any framing post. Login without yet another usr/password (preferably Twitter oauth) #smchat
- 5:36 pm **CreativeSage:** RT @hacool As mbrs of #smchat what features do you want in our main site? This will help us decide if we want to keep @Ning or move #smchat
- 5:36 pm **hacool:** RT @elhoust: #Community migration disruption can B reduced if group is aware of steps/action plan & if thy R part of decision proc. #smchat
- 5:37 pm **elhoust:** Is thr a comparison chart tht shows pros/cons services/features/functionality of the types of tools? Seems many R out thr. #smchat
- 5:37 pm **RussGoerend:** RT @MrR0g3rs: @tomwhitby Ning is proprietary; others control your data. Seek open source alternatives & never worry about changes #smchat
- 5:37 pm **kikilitalien:** @hacool So to break it down, the group needs: doc collaboration, ability to talk in forums, ...and #smchat
- 5:37 pm **ajmunn:** @Zack\_Hanebrink Not in current format, but current is not optimal either Think through purpose of linked conversations vs housing #smchat
- 5:37 pm **hacool:** RT @dc2fla: There are so many groups/chats on Twitter, were a niche-splintered community. Is it worth considering a collective Ning? #smchat
- 5:37 pm **JoeKikta:** RT @swanwick: @hacool Attach comments to any framing post. Login without yet another usr/password (preferably Twitter oauth) #smchat
- 5:38 pm **swanwick:** @weknowmore and I are considering a Twitter Chat platform based on what we are learning at <http://KMers.org> Will be wetweet.at #smchat
- 5:38 pm **CreativeSage:** As @dc2fla said, we could consolidate several Tw chat groups, like #smchat - #innochat - #KMers & maybe others & do Plus plan #Ning #smchat
- 5:38 pm **elhoust:** @hacool I agree & perhaps even an incentive 4 @ning users not only 2 continue using service, but buy in2 different levels ovr time. #smchat
- 5:38 pm **ajmunn:** RT @dc2fla: So many related groups/chats on Twitter, we're a niche-splintered community. Is it worth considering a collective Ning? #smchat
- 5:38 pm **Zack\_Hanebrink:** @elhoust I think Mashable put something like this together #smchat
- 5:38 pm **tomwhitby:** @MrR0g3rs That is only 1 consideration. Recruitment of members depends on features and ease of use. Membership 1st consideration #smchat
- 5:39 pm **JoeKikta:** RT @dc2fla: So many related groups/chats on Twitter, were a niche-splintered community. Is it worth considering a collective Ning? #smchat

- 5:39 pm **ajmunn:** @dc2fla I like that thought. Ning can have groups within groups. Smart thinking. Still #smchat branded within collective group
- 5:39 pm **elhoust:** @tomwhitby True. @ning cld actually create a win/win situation by giving certain discounts/incentives tht will keep/build users. #smchat
- 5:41 pm **hacool:** @swanwick Agreed, the ability to login/create accounts via Twitter oauth would be great for us and other Twitter based groups. #smchat
- 5:41 pm **elhoust:** @allofek12 Good pnt! It def cld work if guidelines were set up so tht integrity of open community wld be kept even w/ co funding. #smchat
- 5:41 pm **CreativeSage:** As @elhoust said, @Ning should offer discounts to admins w/multiple branded networks, an incentive to upgrade! @NingAdvocacy #Ning #smchat
- 5:41 pm **MrR0g3rs:** @tomwhitby most of the membership comes from the hard work of the creator, not anything the platform does. Right? #smchat
- 5:41 pm **tomwhitby:** Techie intense platforms or limited access (Google wave) discourage regular Ppl from joining #smchat
- 5:42 pm **MyNewMediaIdeas:** RT @larrybrauner Social Media Mourns the Death of Ning: <http://bit.ly/9i1WRO> #ning #smchat
- 5:43 pm **MrR0g3rs:** @tomwhitby they don't discourage people from joining, maybe creating. If a techie sets it up joining is just as easy #smchat
- 5:43 pm **JoeKikta:** RT @tomwhitby: Techie intense platforms or limited access (Google wave) discourage regular Ppl from joining #smchat
- 5:44 pm **hacool:** @swanwick Agreed, the ability to login/create accounts via Twitter oauth would be great for us and other Twitter based groups. #smchat
- 5:45 pm **elhoust:** @Zack\_Hanebrink Hmm, I'll check it out. It would be helpful for groups evaluating different services w/ cost being a factor. #smchat
- 5:45 pm **tomwhitby:** @JoeKikta There are several to choose from. A collective Ning may be a haven for smaller nings to create Groups. Big Bang, No Bucks #smchat
- 5:45 pm **hacool:** FYI, I'm getting a lot of Twitter errors today - if I go silent and you can still connect, please keep chatting. #smchat
- 5:45 pm **dc2fla:** @ajmunn Groups w/in groups is one of the features I like. MARKETING 2.0 on Ning has leveraged that from the beginning. #smchat
- 5:46 pm **JoeKikta:** @hacool I've had a similar problem during the chat today #smchat
- 5:46 pm **ajmunn:** We stuck on build it get critical mass figure out revenue model later Not sustainable Prefer build 2 objectives Less sexy but smart #smchat
- 5:46 pm **CreativeSage:** .@hacool I'm getting them too, including annoying #Twitter message that I've reached update limit again (?). Nice to be cut off!:/ #smchat
- 5:46 pm **hacool:** I really like the idea of a multi-group Ning site for Twitter chat groups. We could pool together (or get sponsor) to fund. #smchat
- 5:47 pm **dc2fla:** @JoeKikta How limited is Google wave, really ;) (How many invitations do you have left?) Problem: It's not so swift in large numbers #smchat
- 5:47 pm **CreativeSage:** RT @dc2fla: @ajmunn Groups w/in groups is one of the features I like. MARKETING 2.0 on Ning has leveraged that from the beginning. #smchat
- 5:47 pm **elhoust:** Regarding #smchat & collab beyond Twtr chat, seems we R time poor. How do we mk sr time invested? (Def need 2 consider 4 any group) -@ajmunn
- 5:47 pm **dc2fla:** RT @hacool: I really like the idea of a multi-group Ning site for Twitter chat groups. We could pool together (or get sponsor) to fund. #smchat
- 5:48 pm **hacool:** Q46C: Knowing that free services may disappear, is it worth it to rely on them? What are the risks/benefits? #smchat
- 5:48 pm **CreativeSage:** RT @hacool I really like the idea of multi-group Ning site for Twitter chat groups. We could pool together (or get sponsor) to fund #smchat
- 5:49 pm **tomwhitby:** @JoeKikta As a creator it is easier to sell ppl an easy platform that meets their expertise and needs. I can sell my idea& not tech #smchat

- 5:50 pm **elhoust:** @hacool If home base had interactn, docs/video/links & events/jobs etc sharing, it wld B wrth time. Needs 2 B content rich. #smchat
- 5:51 pm **CreativeSage:** ..We could discuss pooling Ning groups in #ChatMixer - not sure how many chats also use Ning, but we know #innochat does. #smchat
- 5:51 pm **hacool:** @dc2fla @JoeKikta - I think Wave is still pretty wobbly, gets really slow in long threads and not easy to search out old content. #smchat
- 5:51 pm **tomwhitby:** @MrR0g3rs As a creator it is easier to sell ppl an easy platform that meets their expertise and needs. I can sell my idea& not tech #smchat
- 5:52 pm **hacool:** @tomwhitby That's key, we should always figure out our goals, needs etc. before choosing a platform. Otherwise the tail wags the dog #smchat
- 5:52 pm **JoeKikta:** @hacool And do we really need what Wave does anyway? #smchat
- 5:52 pm **dc2fla:** Ning has reminded us that most "Free" services can't stay free forever. It's Charge, or raise a privacy uproar like Facebook. #smchat
- 5:52 pm **CreativeSage:** RT @elhoust If home base had interactn, docs/video/links & events/jobs etc sharing, it wld be wrth time. Needs 2 B content rich. #smchat
- 5:52 pm **ajmunn:** Q46C: Great q. Free cannot be sustained. Free mindset can be problematic. Sustainable mindset brings structure & purpose #smchat
- 5:53 pm **sandrasays:** @hacool I have a Google Wave account and havent actually used it for anything. #smchat
- 5:53 pm **MrR0g3rs:** @tomwhitby agree & Ning is easy, but something isn't sitting well about the situation. When do educators have time 2 get sponsors #smchat
- 5:53 pm **CreativeSage:** RT @dc2fla Ning has reminded us that most "Free" services cant stay free forever. Its Charge or raise a privacy uproar like Facebook #smchat
- 5:54 pm **JoeKikta:** RT @ajmunn: Q46C: Great q. Free cannot be sustained. Free mindset can be problematic. Sustainable mindset brings structure & purpose #smchat
- 5:54 pm **CreativeSage:** RT @ajmunn: Q46C: Free cannot be sustained. Free mindset can be problematic. Sustainable mindset brings structure & purpose #smchat
- 5:54 pm **artfuldodga:** @hacool theres a point when you know a free service will not disappear.. #smchat
- 5:54 pm **dc2fla:** @hacool Fully agree on the long thread and large group issues with Wave. Great for small team collab. Not for a growing #smchat
- 5:54 pm **sandrasays:** RT @dc2fla: Ning has reminded us that most "Free" services can't stay free forever. It's Charge, or raise a privacy uproar like Facebook. #smchat
- 5:54 pm **elhoust:** @dc2fla I agree. Diff co's R cr8g community platforms. #Salesforce Chatter, #Cisco Enterprise Collab Platform, etc More choices cmg. #smchat
- 5:55 pm **ajmunn:** Q46C: Do we value free? Do we 'put up with' imperfect solution because free? Would paid bring structure, purpose & application? #smchat
- 5:55 pm **ellenfweber:** RT @CreativeSage: Cathryn Hrudicka - CreativeSage.com - #SocialMedia /PR strategist, #innovation & #trainer + exec #coach. #smchat
- 5:55 pm **MrR0g3rs:** @CreativeSage @ajmunn free can be sustained. You don't pay for Google or Firefox #smchat
- 5:56 pm **hacool:** @ajmunn Also do we invest more effort into something we've paid for? #smchat
- 5:56 pm **dc2fla:** RT @ajmunn: Q46C: Do we value free? Do we put up w/imperfect solution bec free? Wd paid bring structure, purpose & application? #smchat
- 5:56 pm **BlakeGroup:** RT @MrR0g3rs @CreativeSage @ajmunn free can be sustained. You don't pay for Google or Firefox #smchat
- 5:56 pm **ajmunn:** RT @hacool: @ajmunn Also do we invest more effort into something we've paid for? #smchat //right
- 5:56 pm **CreativeSage:** RT @ajmunn Q46C: Do we value free? Do we put up w/imperfect solution because free? Would paid bring structure, purpose+application? #smchat
- 5:56 pm **kwjudd:** We gravitate toward what works. And if that is the case, wouldn't (shouldn't?) we be willing to pay for what works best? #smchat



- 5:57 pm **elhoust:** Seems we R headed in 2 more of a community-based #socialmedia platform 4 communication. We will C more choices/options in nxt 2 yrs. #smchat
- 5:57 pm **JoeKikta:** @ajmunn The problem is even "paid" is imperfect, unless U totally customize which can be cost-prohibitive. Ppl complain in any case #smchat
- 5:57 pm **tomwhitby:** I must leave, but I encourage you to check out The Educator's PLN to see if it can meet your needs as educators. You will be welcomed #smchat
- 5:58 pm **dc2fla:** @elhoust Great platforms all for large orgs/co's their customers. Tough for NPs and small groups w/out the resources #smchat
- 5:58 pm **hacool:** Free vs. Paid is big conundrum. Companies need to make \$\$\$ so how they monetize will vary. Google's free stuff enhances their profit #smchat
- 5:58 pm **ajmunn:** @MrR0g3rs @CreativeSage @ajmunn but Google has a revenue model. Google ads not free. PPC not free. Content we make drives Google. #smchat
- 5:58 pm **CreativeSage:** .@MrR0g3rs Google & Firefox have ads & other revenue sources that Ning networks don't nec. have, at least not to that degree. #smchat
- 5:59 pm **MrR0g3rs:** @hacool vest in what we care about. the rest is just a tool to accomplish it. if you care about it you will invest in it #smchat
- 5:59 pm **tomwhitby:** The Educator's PLN has almost 4,000 collaborative educator members. Join us at <http://bit.ly/aopGAT> #smchat
- 5:59 pm **elhoust:** @dc2fla I agree. Wondering w/ shift in the way we communicate in the near future, if more platforms will emerge for smaller groups. #smchat
- 5:59 pm **JoeKikta:** True. Monetization strategy is key RT @MrR0g3rs: @CreativeSage @ajmunn free can be sustained. You dont pay for Google or Firefox #smchat
- 5:59 pm **kwjudd:** @hacool Good point about Google. #smchat
- 5:59 pm **hacool:** RT @MrR0g3rs: @hacool vest in what we care about. the rest is a tool to accomplish it. if you care about it you will invest in it #smchat
- 6:00 pm **CreativeSage:** .@tomwhitby Thanks for your offer?could you please RT link to your network? Maybe #ArtsEd could use your #Edu Ning. #smchat
- 6:00 pm **BlakeGroup:** IMO, "free" has a new meaning in terms of social media/web tools. Doesn't mean No Value but accessible/open to all. #smchat
- 6:00 pm **dc2fla:** @JoeKikta The intersection/sweet spot/common ground never includes everything for everyone. Is there a space that satisfies enuf? #smchat
- 6:00 pm **ajmunn:** @JoeKikta Sure, different levels of paid Mkt will ensure those with best solution survive If pay & don't get what I need, will move #smchat
- 6:01 pm **hacool:** What do you think of Ning's pricing? Frankly \$499.95 is cheap for what you get. A custom build would cost far more. #smchat
- 6:01 pm **tomwhitby:** @MrR0g3rs That is the creator's job. with a membership of 4,000 educators sponsors are not a problem. #smchat
- 6:01 pm **hacool:** Apologies if I'm not getting back to as many of you as I should. I'm still having problems w/Tweets not always posting. #smchat
- 6:01 pm **elhoust:** @sandrasays @hacool I'm the same way. 4 it 2 really work, ths U interact w/ need 2 use Wave. Not vry practical. Need 2 B more open. #smchat
- 6:01 pm **MrR0g3rs:** @CreativeSage second life has a revenue model as well. A platform must have compelling features diff. from free to make it worth \$ #smchat
- 6:01 pm **CreativeSage:** .@ellenfweber Thanks so much for RT'ing my intro to this chat! Much appreciated and great to see you here.-) #smchat
- 6:02 pm **karimacatherine:** @BlakeGroup : Totally agree with your last weat about social media/free #smchat
- 6:02 pm **ajmunn:** RT @BlakeGroup: IMO, 'free'has a new meaning in terms of social media/web tools. Doesn't mean No Value but accessible/open to all. #smchat
- 6:02 pm **CreativeSage:** RT @MrR0g3rs: Second Life has a revenue model as well. A platform must have compelling features diff. from free to make it worth \$ #smchat
- 6:02 pm **hacool:** Q46D: What opportunities does the elimination of free Ning networks offer to others? (How can competitors leverage this opportunity) #smchat

- 6:03 pm **CreativeSage:** RT @BlakeGroup: IMO, free has a new meaning in terms of social media/web tools. Doesn't mean No Value but accessible/open to all. #smchat
- 6:03 pm **elhoust:** @ajmunn Great ? 2 first attract participants, free is an incentive. However, if content/interaction is solid, ppl R willing 2 pay. #smchat
- 6:03 pm **hacool:** @ajmunn Yes. Open source has many advantages. Wordpress.org for example gets better because of those who add plug-ins, etc. #smchat
- 6:03 pm **JasonMMurphy:** @hacool BuddyPress is where a lot of folks are going. There has been a lot of development there lately. #smchat
- 6:04 pm **kwjudd:** @elhoust @dc2fla In the best interest of bigger biz to offer options to start ups & sm biz grow so they can grow and pay more later. #smchat
- 6:04 pm **Rock\_My\_Soles:** The landlord raised the rent so do we need the pool and tennis courts or move? I say move #smchat
- 6:04 pm **MrR0g3rs:** @tomwhitby so again people w/o power or scope of influence r left out. a teacher w/ just an idea would have little time or influence #smchat
- 6:04 pm **CreativeSage:** RT @hacool Q46D: What opportunities does elimination of free @Ning netwks offer to others? How can competitors leverage opportunity? #smchat
- 6:04 pm **hacool:** @elhoust @ajmunn - exactly. I pay \$24.95 a year for Flickr and it's an amazing service. It's a bargain for what it does for me. #smchat
- 6:05 pm **MrR0g3rs:** RT @Rock\_My\_Soles: The landlord raised the rent so do we need the pool and tennis courts or move? I say move #smchat
- 6:05 pm **hacool:** @JasonMMurphy That's what I've been hearing. And the launch of WP 3.0 should make it even easier to implement. #smchat
- 6:05 pm **dc2fla:** RT @hacool: @elhoust @ajmunn - exactly. I pay \$24.95 a yr for Flickr & its an amazing srvc. Its a bargain for what it does for me. #smchat
- 6:06 pm **BlakeGroup:** Multi-level (some services for free, more for \$\$) can work. Keeps general access open but also opp for revenue. #smchat
- 6:06 pm **elhoust:** Another concern w/ paying for community, is tht it can B costly ovr time 4 ths tht particip8 on diff platforms. Sum will optout. #smchat
- 6:06 pm **hacool:** @MrR0g3rs @Rock\_My\_Soles Hah! Nice metaphor. But what if it costs twice as much to get the pool and tennis courts elsewhere? #smchat
- 6:06 pm **sourcepov:** Hey guys, just arriving. Hoping "better late than never" :) #smchat
- 6:07 pm **MrR0g3rs:** @hacool @JasonMMurphy i love buddypress. if you can use WP you can use buddypress #smchat
- 6:07 pm **CreativeSage:** .@hacool With WP BuddyPress, how much of current @Ning format/features can be moved? Can you keep your sub-groups, video/audio ch.? #smchat
- 6:07 pm **elhoust:** @hacool I agree! Great example, b/c #Flickr offers a free option, while creating great incentives 4 those willing to pay for more. #smchat
- 6:07 pm **hacool:** @sourcepov Welcome aboard. Twitter's been acting up so it's been a bit of an awkward ride, but lots of good ideas are coming out. #smchat
- 6:08 pm **elhoust:** @kwjudd I agree! As these platforms mature, there will be many more options for diff sized biz/groups. Still a fledging tech. #smchat
- 6:09 pm **hacool:** @MrR0g3rs I'm looking forward to playing with BuddyPress. I think it will be a very good option for some networks. #smchat
- 6:09 pm **sourcepov:** @hacool Ok thanks. I'll watch for a bit to see where u are in convo. Also searching today's stream .. #smchat
- 6:09 pm **Rock\_My\_Soles:** @hacool We can swim in the lake and use the public courts the free stuff what do you really need? Lots would want #smchat on their side.
- 6:09 pm **JoeKikta:** I know it's not open source, but it's free and not going away.....how about Facebook?..... #smchat
- 6:10 pm **BlakeGroup:** Always willing to pay extra for added-value services; IF I want those services! Sometimes just want basics. #smchat

6:10 pm **CreativeSage:** .@hacool ..As admins we spent a lot of time setting up features/customizing our @Ning netwks. Hope not in vain if we upgrade/move. #smchat

6:10 pm **kwjudd:** Are we more tolerant of Twitter problems because its free? #smchat

6:10 pm **MrR0g3rs:** @hacool @Rock\_My\_Soles i would say that I could live w/o the pool so long as i had the basics like a roof #smchat

6:11 pm **MrR0g3rs:** @hacool here is one that I use with my students <http://bit.ly/bnZu13> #smchat

6:11 pm **CreativeSage:** Good Q: RT @kwjudd: Are we more tolerant of #Twitter problems because it's free? #smchat

6:11 pm **dc2fla:** @hacool 150+ current members of #smchat. How many wd. pay to stay? I mean, what will it really cost us to build there? #smchat

6:11 pm **StarrMatica:** RT @tomwhitby: The Educator's PLN has almost 4,000 collaborative educator members. Join us at <http://bit.ly/aopGAT> #smchat

6:12 pm **elhoust:** Sry, hv 2 leave #smchat. Great discussion @hacool @dc2fla @kwjudd @CreativeSage @allofek12 @ajmunn @JoeKikta @tomwhitby @Zack\_Hanebrink

6:12 pm **kwjudd:** @MrR0g3rs @hacool @Rock\_My\_Soles I guess it comes down to how imp't is a pool to you? We all have our dealbreaker features. #smchat

6:13 pm **JoeKikta:** Sometimes RT @kwjudd: Are we more tolerant of Twitter problems because its free? #smchat

6:13 pm **BlakeGroup:** RT @kwjudd Probably yes (more tolerant of issues if service is free)...but still have high expectations. #smchat

6:13 pm **sourcepov:** @Rock\_My\_Soles @MrR0g3rs No issue swimming in lake. Pavilion w/ a roof helps. And plenty of picnic tables #smchat

6:13 pm **kwjudd:** Take care @elhoust. See you next time! #smchat

6:13 pm **CreativeSage:** RT @dc2fla: @hacool 150+ current members of #smchat. How many wd. pay to stay? I mean, what will it really cost us to build there? #smchat

6:14 pm **JoeKikta:** RT @BlakeGroup: RT @kwjudd Probably yes (more tolerant of issues if service is free)...but still have high expectations. #smchat

6:14 pm **sourcepov:** Have been VERY happy w/ PBworks in other communities. Different UI, flow, purpose .. but as community hub, solid. #smchat

6:14 pm **dc2fla:** @hacool I ask that w/the clear assumption that some fraction wd. pay, of course. But 34 paying is less than \$15 per #smchat

6:15 pm **CreativeSage:** RT @dc2fla: @hacool I ask that w/the clear assumption that some fraction wd. pay, of course. But 34 paying is less than \$15 per #smchat

6:16 pm **sourcepov:** One thing we've never truly had is traditional requirements discussion. What do we truly NEED vs what is nice to have? #smchat

6:16 pm **kwjudd:** Are we more tolerant of problems with free stuff or are we just dependent, or dare I say, addicted (using Twitter example)/ #smchat

6:16 pm **dc2fla:** @ajmunn @hacool Back to the question, if you pay... do you value (and therefore engage in) the service more? #smchat

6:16 pm **CreativeSage:** .@dc2fla @hacool I think more cost effective & may get more to contribute if we combine #smchat & #innochat at least. #ChatMixer #smchat

6:16 pm **hacool:** 15 min to go. What features do you want from our home site? Would you chip in to help pay for a pro plan? Other thoughts? #smchat

6:16 pm **hacool:** RT @sourcepov: One thing weve never truly had is traditional requirements discussion. What do we truly NEED vs what is nice to have? #smchat

6:17 pm **CreativeSage:** RT @sourcepov Have been VERY happy w/ PBworks in other communities. Different UI, flow, purpose, but as community hub, solid [agree] #smchat

6:17 pm **BlakeGroup:** Must run--thanks to @hacool for great #smchat + hello to @JoeKikta @CreativeSage @ajmunn @karimacatherine

6:18 pm **kwjudd:** @BlakeGroup You are right to still have high expectations & biz providing free prods & services should still have high standards. #smchat

- 6:18 pm **CreativeSage:** RT @sourcepov: One thing weve never truly had is traditional requirements discussion. What do we truly NEED vs what is nice to have? #smchat
- 6:18 pm **hacool:** @kwjudd I suspect both. Twitter has been wobbly today, but we still like it overall. (And it's not like Facebook is any less wobbly) #smchat
- 6:18 pm **sourcepov:** Not sure I fear nominal annual bill. Any nominal fee (esp. if divided by 100-150) is small change. To me NING is more a value Q #smchat
- 6:18 pm **hacool:** @CreativeSage And trouble with people being hesitant to add to pbworks, I've found some folks are skittish around wikis. #smchat
- 6:19 pm **dc2fla:** RT @CreativeSage 'RT @sourcePO ...VERY happy w/ PBworks in other comms. Diff UI, flow, purpose, but as community hub, solid [agree] #smchat
- 6:19 pm **CreativeSage:** Hmm.. RT @hacool And trouble with people being hesitant to add to pbworks, Ive found some folks are skittish around wikis. #smchat
- 6:19 pm **Rock\_My\_Soles:** @hacool I can taste a fundraiser maybe chocolate bacon cupcakes how much \$\$ are you thinking? #smchat
- 6:19 pm **hacool:** @dc2fla I'd chip in. If we got enough it would be a very minimal cost of donation. (Assuming Ning serves our needs.) #smchat
- 6:20 pm **autom8:** @ajmunn @hacool @Zack\_Hanebrink as i parachuted on this thread, was unaware that Ning-based U/X & archiving were key considerations #smchat
- 6:20 pm **sourcepov:** NING value Q: do we need it? What value does it provide? Can explain "us" fairly well w/ <http://wthashtag.com/smchat> #smchat
- 6:20 pm **laytonjudd:** RT @kwjudd: Are we more tolerant of problems with free stuff or are we just dependent, or dare I say, addicted (using Twitter example)/ #smchat
- 6:20 pm **thenewtag:** RT @tomwhitby: The Educator's PLN has almost 4,000 collaborative educator members. Join us at <http://bit.ly/aopGAT> #smchat
- 6:21 pm **dc2fla:** .@CreativeSage @hacool agree More cost-effect if we cd. join forces #innchat or other. I'd chip in either way (Fund drive, anyone?) #smchat
- 6:21 pm **CreativeSage:** .@hacool Wikis are great, though. I've trained clients to use them & they work well for project tracking. Most of us are Wiki-savvy. #smchat
- 6:21 pm **sourcepov:** @Rock\_My\_Soles lol make mine two VIRTUAL cupcakes to go, and u have a deal :) #smchat
- 6:21 pm **hacool:** @Rock\_My\_Soles \$200 per year for middle plan would give us what we have now and maybe more. It's a bargain. Esp. divied up. #smchat
- 6:22 pm **CreativeSage:** Thanks! RT @tomwhitby The Educators PLN has almost 4,000 collaborative educator members. Join us at <http://bit.ly/aopGAT> #ArtsEd #smchat
- 6:22 pm **dc2fla:** .@hacool @CreativeSage Something to look at, poss. poll? What are our common groups, our "Ning overlap" beyond #smchat?
- 6:22 pm **hacool:** Also consider sponsorship. \$200 to reach 125 (and growing) social media thinkers is a cheap investment. #smchat
- 6:22 pm **CreativeSage:** RT @dc2fla: .@hacool @CreativeSage Something to look at, poss. poll? What are our common groups, our "Ning overlap" beyond #smchat? #smchat
- 6:23 pm **hacool:** @dc2fla a poll is a good idea. #smchat
- 6:34 pm **JoeKikta:** Thx 2 @sourcepov @creativesage @angerwear @blakegroup @elhoust @ajmunn @dc2fla @hacool @tomwhitby @karimacatherine 4 RTs & convo on #smchat
- 6:34 pm **kwjudd:** @hacool Thank you for organizing today's lively chat and for looking into Ning group. #smchat
- 6:35 pm **hacool:** @sourcepov That's exactly it. Let's pretend nothing has changed. Is Ning serving our needs? What would people put on wish list? #smchat
- 6:36 pm **sourcepov:** Yes, great thoughts surfaced today. Much thanks to Heidi (@hacool) & the gang for the quality cycles. More to come on this topic at #smchat
- 6:36 pm **hacool:** @sourcepov Do we have analytics installed on our Ning site? If not I can add them. Data could help to inform us. #smchat

6:37 pm **dc2fla:** @ajmunn Re showing value -Have we gathered a community or just gathered around the water cooler? #smchat

6:39 pm **sourcepov:** @hacool I don't think our NING currently feeding G.Analytics. Just not seeing much traffic there. Folks maxed on SM sites to check? #smchat

6:40 pm **dc2fla:** @sourcepov Glad we have the wizard @hacool. #smchat

6:40 pm **sourcepov:** @dc2fla @ajmunn We have built a community, and we're shopping for a more ergonomically viable water cooler #smchat

6:40 pm **dc2fla:** RT @sourcepov: Yes, great thoughts surfaced today. Much thanks to Heidi (@hacool) & the gang for the quality cycles. #smchat

6:41 pm **CreativeSage:** RT @sourcepov: @dc2fla @ajmunn We have built a community, and we're shopping for a more ergonomically viable water cooler! #Ning #smchat

6:42 pm **dc2fla:** Love this RT @sourcepov @dc2fla @ajmunn We've built a community, & we're shopping for a more ergonomically viable water cooler #smchat

6:44 pm **sourcepov:** Going to run guys. I hope to see you next week, same day & time, for another Social Media brainstorm at #smchat

6:45 pm **CreativeSage:** .@dc2fla I'm a @Ning admin on my free CS site but thinking of adding other paid levels, questioning using #Ning at all @NingAdvocacy #smchat

6:47 pm **dc2fla:** Many Thx to @CreativeSage @JoeKitka @ajmunn @pbarbanes @kwjudd @elhous & @sourcepov @Hacool for RTs and convos today. #smchat

6:47 pm **Rock\_My\_Soles:** Well Ning makeover how timely <http://holykaw.alltop.com/ning-gets-a-premium-makeover> #smchat

6:48 pm **dc2fla:** @sourcepov So great to chat again here! Even greater to speak with you the other day & hear how your world is going so well :) #smchat

6:48 pm **kwjudd:** Right back at you @dc2fla! #smchat

6:57 pm **DirJournal:** Probably a combination of the two. @kwjudd RT Are we more tolerant of problems w/ free stuff or are we just dependent <addicted> #smchat

6:57 pm **dc2fla:** @kwjudd Love the Three Birds approach (and the Crew description) Good to meet you via #smchat!

6:59 pm **ajmunn:** RT @sourcepov: @dc2fla @ajmunn We have built a community, and we're shopping for a more ergonomically viable water cooler #smchat

7:00 pm **ajmunn:** RT @dc2fla: @ajmunn Re showing value -Have we gathered a community or just gathered around the water cooler? #smchat

7:24 pm **bpluskowski:** RT @Mendelj2: AMD: Social media is a channel, not THE channel #socialc20 #smchat

7:28 pm **JasonMMurphy:** @MrR0g3rs @hacool yea, I'll be moving [www.FindVirtual.com](http://www.FindVirtual.com) to BP from Ning soon. #smchat

7:37 pm **CreativeSage:** FYI listening to consumers: Online Community w/a Purpose & a Plan, by @jaybaer: <http://bit.ly/blS5vH> #smchat #innochat #Ning

7:52 pm **kbconway1:** PR professionals what is your opinion on the GOP 'Commitment to America' online platform? <http://bit.ly/9tLbHD> #pr20chat #smchat #brandchat

7:56 pm **BlakeGroup:** Thanks for RTs! @angerwear @kwjudd Great #smchat today!

9:17 pm **hacool:** @jasonmmurphy let us know how that works out. You've got a pretty big group there. #smchat

9:19 pm **JasonMMurphy:** @hacool yea, it's gonna be a project for sure. Gonna have to have a friendly 404 page for sure...lol #smchat

9:28 pm **hacool:** @jasonmmurphy hah! yes, that could be important. Put a big search box on the 404 page as well. #smchat

9:30 pm **hacool:** @sourcePOV I went to add analytics and it wasn't an option (though it is on sites I own) I wonder if @remyarteaga needs to do it #smchat

9:31 pm **hacool:** @sourcePOV With analytics we could see page views, people may be reading but not writing to the network. #smchat



10:48 pm

**elhoust:** @CreativeSage Seems @ning isn't monitoring their tweets today based on lack of response. Maybe they should join #smchat for tips. :)

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